



## Southern and Midwest Tornadoes

ONE-MONTH UPDATE | FEBRUARY 2022



### Red Cross Aids Survivors of Devastating Tornadoes

In mid-December, a band of deadly tornadoes tore through parts of the South and Midwest, leveling homes, businesses and entire communities. In the weeks since the tornadoes struck, dedicated American Red Cross volunteers and employees have been working tirelessly with our partners to provide nourishing meals, safe refuge, critical relief supplies and emotional support to thousands of people whose lives have been forever changed by this heartbreaking disaster. Thanks to our generous donors, the Red Cross will stand with impacted residents to continue to help meet ongoing needs in the days and weeks ahead.

#### Response at a Glance\*



**87,400**

More than **87,400 meals and snacks** served with partners



**52,100**

More than **52,100 relief items** distributed



**25,000**

More than **25,000 overnight shelter and hotel stays** provided with partners



**2,800**

More than **2,800 cases** opened to provide survivors with recovery support



- ▶ To learn more about our response to these tornadoes and the stories of some of the people we've helped, please visit our Southern and Midwest Tornadoes story map at [redcross.org/southern-midwest-tornadoes](https://redcross.org/southern-midwest-tornadoes).

Above: Red Cross volunteer Michael McCormic walks down a street in Mayfield, Kentucky, to inform residents that the Red Cross will be distributing hot meals about a block away. Mayfield was hit hard by the extremely destructive tornadoes that ripped across the South and Midwest in December. Photo by Marko Kovic/American Red Cross

\*Cumulative figures in Arkansas, Kentucky, Missouri and Tennessee as of January 10, 2022

## Southern and Midwest Tornadoes: Estimated Budget

Powered by our compassionate supporters, the Red Cross has raised \$40.3 million, including the value of critical donated goods and services, to help people affected by the December 2021 Southern and Midwest Tornadoes.

Southern and Midwest Tornadoes Estimated Budget (in millions) <sup>1,2,3</sup>						
as of January 10, 2022						
Expense Categories	Food, Shelter and Relief Items	Health and Emotional Support	Financial Assistance	Community Recovery & Resilience	Total	Expense %
Long-term recovery programs to help unmet needs	—	—	\$7.5	\$17.7	\$25.2	61%
Financial assistance, food and other relief items	\$2.0	—	\$2.7	—	\$4.7	11%
Temporary disaster hires	\$0.6	—	\$0.7	\$0.4	\$1.7	4%
Full-time Red Cross employees	\$0.3	—	\$0.1	\$1.2	\$1.6	4%
Deployment of volunteers and staff (includes airfare, lodging, meals and vehicles)	\$0.8	\$0.3	\$0.2	\$0.2	\$1.5	4%
IT, communications and call centers	\$0.2	—	\$1.0	\$0.2	\$1.4	3%
Freight, postage and warehousing	\$1.0	—	—	—	\$1.0	2%
Equipment, maintenance and fueling of Red Cross emergency vehicles and rented trucks	\$0.2	—	—	—	\$0.2	1%
Kitchen, shelter and other logistics that enable service delivery	\$0.1	—	—	—	\$0.1	0%
<b>Total Program Expenses</b>	<b>\$5.2</b>	<b>\$0.3</b>	<b>\$12.2</b>	<b>\$19.7</b>	<b>\$37.4</b>	<b>90%</b>
Management, general and fundraising <sup>4</sup>					\$4.2	10%
<b>Total Estimated Budget<sup>5</sup></b>					<b>\$41.6</b>	<b>100%</b>

<sup>1</sup>Budget figures are estimates. Actual expenses and long-term recovery allocations may differ due to the unpredictable nature of disasters and service delivery needs.

<sup>2</sup>Includes tornado responses in Arkansas, Kentucky, Missouri and Tennessee.

<sup>3</sup>Dollar figures are rounded to the nearest \$100,000; therefore, expenses \$49,999 and below are represented as zero.

<sup>4</sup>Management, general and fundraising expenses support our work at its core and are indispensable to running the organization and helping people in need. They include the people and systems to maintain our enterprise-wide computer and telecommunications, HR and payroll systems to support more than 17,000 employees and nearly 300,000 volunteers, fundraising and communications functions, and other support services across all program lines. 90 cents of every dollar spent for the Southern and Midwest Tornadoes will support delivering care and comfort to help people affected by these storms.

<sup>5</sup>As of January 10, 2022, we estimate that we will spend \$41.6 million for the Southern and Midwest Tornadoes. Kentucky Tornadoes donations are supporting the response in Kentucky, and Southern and Midwest Tornadoes donations are supporting all responses across impacted states. This response also includes specific expenses expected to be reimbursed by the state of Kentucky.

*Thank you!*

The Red Cross must be ready for every disaster, big or small, and we respond to an average of more than 60,000 disasters per year — including single-family or apartment home fires, severe weather, floods and wildfires. Those in need turn to the Red Cross in their darkest hours because they know they can depend on us right after the disaster and through their recovery. Your donation helps us fulfill this promise. We are grateful for your trust.