



## Hurricane Ida

THREE-MONTH UPDATE | JANUARY 2022



### Red Cross Delivers Ongoing Aid to Hurricane Ida Survivors

In the months since Hurricane Ida's landfall, dedicated American Red Cross volunteers and employees have worked tirelessly to bring hope to devastated families. From the Gulf Coast to the Northeast, they provided safe shelter, warm meals, relief supplies and emotional support to help survivors get back on their feet. Thanks to generous donors, we have also opened more than 13,300 cases to deliver vital recovery assistance. In the weeks and months ahead, the Red Cross will remain by the sides of heartbroken residents as they continue to pick up the pieces and rebuild their lives.

#### Response at a Glance\*



**1 million**

More than **1 million meals and snacks** served with partners



**351,000**

Nearly **351,000 relief items** distributed



**44,000**

More than **44,000 overnight shelter stays** provided with partners



**31,700**

More than **31,700 individual care** contacts made



- ▶ To learn more about our response to this disaster and the stories of some of the people we've helped, please visit our Hurricane Ida story map at [redcross.org/hurricaneida](https://redcross.org/hurricaneida).

Above: In Kenner, Louisiana, Red Cross volunteer Charisse Brown hands resident Roger Fernandez a hot meal of chicken and sausage gumbo. Tens of thousands of Louisianans were left without power for weeks after Ida's landfall. Photo by Scott Dalton/American Red Cross

\*Cumulative figures in Alabama, Connecticut, Florida, Louisiana, Maryland, Mississippi, New Jersey, New York, Pennsylvania, Rhode Island, Texas and Virginia as of November 29, 2021

## Compassionate Donors Fund Relief and Recovery for Ida Survivors

Thanks to the generosity of our compassionate donors, the Red Cross has raised \$41.4 million, including the value of critical donated goods and services, to help people impacted by Hurricane Ida.

Hurricane Ida Expenses and Commitments <sup>1</sup> (in millions)						
as of November 29, 2021 (\$41.4 million raised)						
Expense Categories	Food, Shelter and Relief Items	Health and Emotional Support	Financial Assistance	Community Recovery	Total	Expense %
Financial assistance, food and other relief items <sup>2</sup>	\$15.6	\$0.5	\$4.2	—	\$20.3	49%
Deployment of volunteers and staff (includes airfare, lodging, meals and vehicles)	\$5.5	\$0.8	\$0.7	—	\$7.0	17%
Freight, postage and warehousing	\$3.3	—	—	—	\$3.3	8%
Kitchen, shelter and other logistics that enable service delivery	\$2.9	—	—	—	\$2.9	7%
Full-time Red Cross employees	\$1.1	\$0.1	\$0.3	—	\$1.5	4%
Temporary disaster hires	\$0.3	\$0.3	\$0.5	—	\$1.1	2%
IT, communications and call centers	\$0.7	\$0.1	\$0.1	—	\$0.9	2%
Equipment, maintenance and fueling of Red Cross emergency vehicles and rented trucks	\$0.4	—	—	—	\$0.4	1%
<b>Total Program Expenses</b>	<b>\$29.8</b>	<b>\$1.8</b>	<b>\$5.8</b>	<b>—</b>	<b>\$37.4</b>	<b>90%</b>
Management, general and fundraising <sup>3</sup>					\$4.2	10%
<b>Total Estimated Budget</b>					<b>\$41.6</b>	<b>100%</b>

<sup>1</sup> Dollar figures in all tables are round to the nearest \$100,000; therefore, expenses \$49,999 and below are represented as zero.

<sup>2</sup> Includes specific expenses reimbursed by the State of New York: \$3.2 million as of November 29, 2021.

<sup>3</sup> Management, general and fundraising expenses support our work at its core and are indispensable to running the organization and helping people in need. They include the people and systems to maintain our enterprise-wide computer and telecommunications, HR and payroll systems to support our approximately 19,000 employees and more than 300,000 volunteers, fundraising and communications functions, and other support services across all program lines. 90 cents of every dollar spent for Hurricane Ida will support delivering care and comfort to help people affected by Hurricane Ida.

*Thank you!*

The Red Cross must be ready for every disaster, big or small, and we respond to an average of more than 60,000 disasters per year — including single-family or apartment home fires, severe weather, floods and wildfires. Those in need turn to the Red Cross in their darkest hours because they know they can depend on us right after the disaster and through their recovery. Your donation helps us fulfill this promise. We are grateful for your trust.