



American Red Cross
of Alaska

Helping During People's Darkest Hours

Annual Update | January 1, 2022 - December 31, 2022
Alaska Region





With your support, we are there when help can't wait.

No matter where disaster strikes in the more than 600,000 square miles in our great state, the American Red Cross of Alaska will be there.

A Message from the Regional Executive

With generous gifts of time and money from cherished supporters like you, the American Red Cross of Alaska serves our state around the clock every day of the year. In the face of emergencies big and small, we keep our promise of alleviating human suffering when help simply can't wait.

Throughout our region, we responded to disasters like the devastation caused by Typhoon Merbok. Our dedicated volunteers arrived within hours, providing lodging, emergency financial assistance, comfort, and hope. We also aided our neighbors beyond our region's geographical boundaries. When wildfires and hurricanes devastated coastal communities, we deployed volunteers, supplies, and support.

After pausing in-home smoke alarm installations due to COVID-19, the Red Cross revived our *Sound the Alarm* signature event. We installed 772 smoke alarms for vulnerable families who cannot afford or install alarms on their own throughout our region. We know smoke alarms help save lives and are grateful to our community partners for helping fulfill this impactful work.

In support of members of the U.S. military, veterans, and their families, the Red Cross continued to offer our unwavering assistance. Whether connecting loved ones in crisis or helping a veteran through their rehabilitation, we offered a continuum of care to military families in our region.

As we wrap up 2022, I proudly share the enclosed annual report which highlights the many ways we helped our neighbors in need. I hope you feel a sense of pride and fulfillment in your support and partnership with the American Red Cross of Alaska.



With deep gratitude,

A handwritten signature in black ink that reads "Tanguy Libbrecht". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Tanguy Libbrecht

CEO, American Red Cross of Alaska



**American
Red Cross**

Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



Our Impact

The American Red Cross of Alaska helps people in need every day — from responding to disasters big and small to installing lifesaving smoke alarms to delivering hope across the state. Over the past year, we:



Helped nearly **500 households** impacted by more than **200 disasters** big and small, including home fires, tornadoes, wildfires and hurricanes. In total the American Red Cross of Alaska served more than **1,300 Alaskans** across the state.



Provided **13,075 critical community services** to members of the military, veterans, and their families including behavioral health, outreach services, and well-being initiatives.



Trained more than **25,000 people** in First Aid, CPR & AED, water safety, babysitting and other lifesaving skills.



Provided relief and support around the globe as part of the **largest humanitarian organization** in the world.

These services are made possible by generous financial support of donors and a dedicated workforce of 361 local volunteers. We are proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.

Our Leaders

Regional Board of Directors

Executive Committee

Buddy (Norman) Custard, Board Chair
President/CEO
Alaska Chaduġ Network

Gabrielle "Ellie" Rubenstein, Vice-Chair
Co-Founder and CEO
Manna Tree Partners
Principal-Mission: Ingredients

Christina Livesey, Secretary
Managing Partner/Geologist
Petrotechnical Resources of Alaska

Board Members

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Alaska State Defense Force

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Providence Alaska Medical Center

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UPS Airlines

Lynn Johnson
Retired

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United Way of Anchorage

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Sandra Vasquez
Senior Vice President
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Our Generous Individual Donors

The American Red Cross of Alaska is grateful for the generosity of its dedicated supporters who fuel our humanitarian mission every day. On behalf of those we serve, thank you!

\$25,000 and Above

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Gabrielle "Ellie" Rubenstein

\$10,000-24,999

Terri Davis
Ronald Inouye
Lynn Johnson
Betsy Lawer
Peter Leathard
Yvonne Milam
Jan & Jeraldine van den Top
Melissa Van Dyke
Nancy Zverina

\$2,500-9,999

Jed Chamberlain
Youn Choi
Sandra Edwards
Karen Emmel
Donald Hopwood
Joshua Howes
Tammi Lindsey
Corrine Lundell
Gregory Mattson
Kathleen Mayo
Lori Nelson
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Linda Sloan
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Our Generous Corporate and Foundation Donors

\$25,000 and above

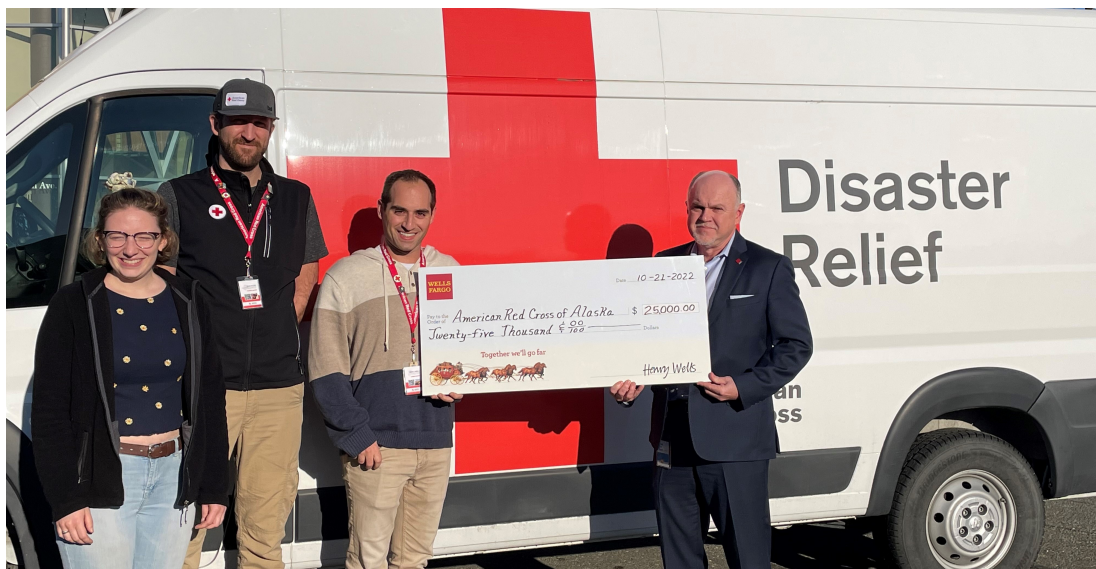
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American Red Cross
of Alaska

**Together, we are alleviating human suffering
in the face of emergencies, big and small.**

Thank you.

For additional information about Red Cross service delivery nationwide during fiscal year 2022, please request our national Annual Report available through your relationship manager or visit [redcross.org/pubs](https://www.redcross.org/pubs).