

Impact Report

Central Coast Chapter
July 1, 2021–June 30, 2022



“I am inspired by the time and energy that volunteers and donors dedicate each day to support the Red Cross mission: preventing and alleviating human suffering in the face of emergencies. Thank you!”

Michele Averill, CEO, Central Coast Chapter

The Central Coast Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and people we serve is vital to this work. Powered by 390 dedicated volunteers and generous donors like you, over the past fiscal year we have:



Helped 118 families affected by 79 disasters, most of these disasters were home fires.



Collected 7,044 units of lifesaving blood from 200 local blood drives.



Provided 879 critical community services to members of the military, veterans and their families.



Trained 5,524 people in First Aid/CPR/AED and 734 people in aquatics and water safety.



Educated 2,195 participants through 51 International Humanitarian Law events in 15 counties as part of the Youth Action Campaign.



Central Coast Chapter volunteers Jamshid and Dexter mobilized to provide food and hydration to Greenfield Fire Department crews as they battled a vegetation fire. This was Dexter's first assignment!

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

Thank you!

redcross.org/centralcoast