

2019

AMERICAN RED CROSS OF ALASKA

Annual Report



BRINGING COMMUNITIES HOPE



American Red Cross
of Alaska

A MESSAGE FROM THE REGIONAL EXECUTIVE

Throughout the past year, dedicated local Red Cross volunteers and employees responded to disasters, delivered lifesaving blood products to hospital patients in need, trained community members in critical health and safety skills, supported military families and our veterans and made homes in at-risk communities safer by installing free smoke alarms.

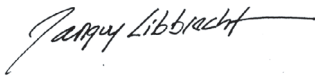
Here in Alaska, the Red Cross responded to a number of disasters, including the 7.1 magnitude earthquake that struck the southcentral and Matanuska-Susitna Borough areas of our state in the early hours of Nov. 30. Our teams were on the ground immediately following the earthquake, providing support to those in need, and because of the dedication of our donors and volunteers, our response efforts were and continue to be truly community-based efforts – neighbors helping neighbors.

In addition to our disaster response efforts, we worked to prepare individuals for other everyday emergencies they may encounter by teaching lifesaving skills, such as first aid and CPR.

This past year also saw the Red Cross carry forward our efforts to provide vital blood products to hospital patients in need, as well as continued growth in our Service to the Armed Forces mission that provided critical community services and emergency communications to service members and their families.

In this report, you will learn more about the wide variety of work done by volunteers and employees who bring our mission to life every day. I am grateful to everyone who selflessly contributed their time, expertise and financial resources to support the Red Cross in fiscal year 2019. On behalf of those we serve, thank you.

Sincerely,



Tanguy Libbrecht

Regional Executive



Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



Providing Relief, Saving Lives

The American Red Cross of Alaska provides critical aid every day—from responding to disasters big and small to teaching first aid and CPR. These services are made possible by an outstanding corps of 729 local volunteers and the generous support of donors like you.

Disaster Response

In Alaska, with our deep local presence and community knowledge, we stand ready to respond to disasters big and small, providing food, shelter, relief supplies, emotional support, recovery planning and other assistance—services that are always free of charge for disaster survivors.



Responded to 435 disasters in 50 communities statewide



Provided 1,096 people with food, shelter, relief supplies & comfort after disasters



Made over 196 individual care contacts to provide health and mental health services

Training Services

In addition to disaster response, we work year-round to prepare community members for other everyday emergencies by offering community disaster education and preparedness programs, and teaching lifesaving classes like first aid, CPR and water safety.



Enrolled 13,255 people in first aid/CPR/AED courses



Enrolled 6,219 people in water safety/aquatics courses



Enrolled 191 people in Red Cross babysitting and caregiving courses

Home Fire Campaign

Home fires claim seven lives every day, but having working smoke alarms can cut the risk of death by half. To help prevent these needless tragedies, your local Red Cross rallied volunteers to install free smoke alarms during *Sound the Alarm* events. In addition to installing free smoke alarms, volunteers also shared safety information in at-risk communities and helped families develop plans to prepare for and respond to home fires.



Installed 2,171 free smoke alarms in homes that needed them



Made 674 homes safer through educational visits & by creating preparedness plans



Taught 1,409 children preparedness & coping skills through The Pillowcase Project

Service to the Armed Forces

The Red Cross provides critical services with a caring touch wherever and whenever needed—24 hours a day, 7 days a week, 365 days a year—to serve military members and their families at home and around the world.

We help military families communicate with their loved ones, offer free behavioral health services through a variety of workshops before and after deployment, are the largest provider of free, professional volunteer services to our recovering wounded warriors and their families, and support caregivers with peer support, knowledge and skills.



Provided 4,325 emergency & critical community services to service members & families



Briefed 8,054 individuals through our "Get to Know Us" program



Exchanged 1,299 global emergency messages between service members and their families

Volunteer Services

Every day, the American Red Cross delivers vital services to help families and communities prevent, prepare for and recover from emergencies—ranging from floods and wildfires to home fires. Nearly 90 percent of all services are performed by a dedicated network of volunteers from across the state.



Supported by 729 active volunteers statewide



Logged 40,753 volunteer hours across all lines of service in support of our mission

American Red Cross Leadership

Board Officers

BUDDY CUSTARD
Chair
Alaska Maritime Prevention &
Response Network

JOSEPH GERACE
Secretary
Dimond Chevron

Regional Board of Directors

MICHAEL BOURDUKOFSKY
ANSEP

CLINT BROOKS
Fairbanks Memorial Hospital/Denali
Center

SIMON BROWN
Alaska Village Resiliency Task Force,
Alaska State Defense Force

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Tatoosh School

LEE DANIELS
Wells Fargo Bank, N.A.

OMAR DRAMMEH
State of Alaska

MATTHEW FAGNANI
Paug Vik Contractors

BRENDA FRANZ
Providence Alaska Medical Center

MIKE GUILLORY
Grainger Industrial Supply

JIM HICKERSON
Educational Consultant

JOSH HOWES
Premier Alaska Tours

LYNN JOHNSON
Dowland-Bach Corporation

MARK JOHNSON
GCI Industrial Telecom

TRINA LANDLORD
Alaska Federation of Natives

DAVID LAWER
First National Bank of Alaska

JOHN LEWIS III
Community Volunteer

TAMARA LIENHART
BP Exploration Alaska, Inc.

CHRISTINA LIVESEY
Petrotechnical Resources of Alaska

SEAN MURPHY
Alaska Regional Hospital

KAREN PETERSEN
Southeast Conference

ELLIE RUBENSTEIN
Manna Tree Partners

JOHN SCHWEIKER
Matson

JANET SHELDON
ExxonMobil

SCOTT STEWART
Arctic Controls, Inc.

SANDRA VASQUEZ
Marsh & McLennan Agency

DAVID WULF
ConocoPhillips Alaska

JENNIFER YUHAS
Cardinal Point Strategic Resources,
LLC



Red Cross Revenue and Expenses

Fiscal year 2019 (July 1, 2018–June 30, 2019)

American Red Cross operating funds come from three main funding sources: revenues from products and services, contributions, investment income and other revenue. For the national organization, total American Red Cross operating revenues and gains for fiscal year 2019 were \$2,868.8 million. American Red Cross total operating expenses were \$2,992.5 million. Net assets were \$1,442.1 million.

Note: The complete audited, consolidated financial statements of the American Red Cross for fiscal year 2019 may be obtained online at redcross.org/pubs or by contacting the American Red Cross Inquiry Center at 431 18th Street, N.W., Washington, DC 20006, (202) 303-4498.

Regional Revenue

American Red Cross of Alaska

Your local Red Cross provides critical services to the communities in Alaska thanks to your generous donations.

Regional Expenses

American Red Cross of Alaska

The Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need. The chart below details expenses for the American Red Cross of Alaska.

REVENUE

Corporation, Foundation and Individual Giving	\$986,806
Legacies and Bequests	-
United Way and Combined Federated Campaign	\$42,830
Donated Materials and Services	\$481,407
Contracts (including Federal Government)	\$230,452
Training Services	\$427,541
Other	-
Support from American National Red Cross Chapter Network	\$1,580,064
TOTAL REVENUE	\$3,749,100

EXPENSES

<i>Program Services:</i>	
Service to the Armed Forces	\$791,945
Biomedical Services	-
Community Services	-
Domestic Disaster Services	\$1,675,311
Training Services	\$452,918
International Relief and Development Services	-
National Disaster Relief and Humanitarian Services	-
Total Program Services	\$2,920,174
<i>Supporting Services:</i>	
Fundraising	\$663,591
Management and General	\$165,335
Total Supporting Services	\$828,926
TOTAL OPERATING EXPENSES	\$3,749,100

Thanking Our Generous Supporters

The American Red Cross of Alaska is grateful for the generosity of its dedicated supporters, who breathe life into our humanitarian mission every day. On behalf of those we serve, thank you!

Individual Supporters

\$25,000 - \$50,000

L M. Hageland
William C. Watterson

\$10,000 - \$25,000

David & Betsy Lawer
Gabrielle W. Rubenstein
Nancy Zverina
Terri Davis

\$2,500 - \$10,000

John & Beth Bauer
Buddy Custard
Raymond P. Davis, Jr.
Gilbert & Ruth Dickie
Karen Evans
Frances & Peter S. Hallgren
Josh & Treena Howes
Ronald K. Inouye
Scott Janssen
Lynn C. Johnson
Mary J. Johnson
Kirby & John Kauffman
Christina Livesey &
Hannah Jones
Michael Oliver
Bonnie & Robert T. Peterkin
Scott M. Rydin
Josh Satterfield
Karin E. Schmidt
Loretta J. & James B. Tweto
Jeraldine van den Top
Matthew D. Varga
Debra Wickler
Blair E. & Mary Wondzell

\$1,000 - \$2,500

Jeanne E. Anderson
J.F. & Leslie G. Baken
Jeff S. Blankenship
Toni Boudreau
Justin D. Charon
Barbara M. Christian
Teresa Davis
Leslie P. Dean
Tina & John Delapp
Paula E. Eller
Laurie & Matthew Fagnani
Scott Fahrney
Brenda Franz
James E. & Esther M. Fueg
Joseph E. Gerace
Chad Goeden
Hugh & Sharon Grant
Janet Gregory
Karen Hagedorn
Mark & Patty Hamilton
Marlys M. Henderson
James A. & Teresa E. Hickerson
Kenneth Hurd
Petter S. & Erna Jahnsen
Rebecca Johnson
Larry L. & Gwen A. Klawunder
Christine Kluka
Douglas Leamon
Neil Julian & Tracy Lorraine
Loader
Linnea & Richard Long
Alexandra Lorian
Thomas & Patricia Lyngholm
Julian Mason & Margie Macneille
Joe Mathis & Shelia Langford
Dan May

David B. McCarrey
Michael G. McNamara, MD
Thomas L. Melaney
John Miley
David Mobraaten
David H. & Lynn Moore
Megan K. Moore
Joanna L. Moss
Peter W. & Julie Neyhart
Anne Niebler
Peter & Elizabeth Preis
David J. Pritchard
David & Deanne Rand
Pat & Clemens Rawert
Terry Reichardt
Jeff Ripley
Brian Roit
Fred & Shirley Sacco
Ralph Samuels
Michael J. Schneider
John & Nancy L. Schweiker
Zane Shanklin
Janet Sheldon
Linda J. Sloan
George Taliaferro
John & Kathy Trautner
Steve Wakeland
Thomas Walsh
Ral T. West
Gordon & Linda Wetzel
Karl E. Wieggers & Christine
Zambito Charitable Fdn
Harry Womble
Jim L. Wright
David T. & Michelle M. Wulf
Jennifer S. Yuhass

Corporate Supporters

Platinum Sponsors (\$50,000+)

ConocoPhillips Alaska
Exxon Mobil Corporation
Richard L. and Diane M. Block
Foundation
Teck Cominco Alaska

Gold Sponsors (\$25,000 - \$50,000)

Alaska USA Federal Credit Union
BP Alaska
Keybank National Association
Pick.Click.Give./Alaska Community
Foundation
Wells Fargo Foundation

Silver Sponsors (\$10,000 - \$25,000)

Alaska Airlines
Allstate Insurance Company
Alyeska Pipeline Service Co.
Dimond Center Holdings, LLC

Bronze Sponsors (\$2,500 - \$10,000)

Alaska Frontier Constructors Inc.
Alaska Regional Hospital
Anchorage Firefighters Union Local 1264
Credit Union 1
City of Kodiak
Foundation Health LLC
GCI Communication Corp
Home Depot
Juneau Love Project
Kinross Fort Knox
Kodiak Island Borough
Kiwanis Club of Fairbanks
Marathon Petroleum Foundation, Inc.
Matson Navigation Co. Inc. &
Subsidiaries
Midnight Sun Brewing LLC
Petrotechnical Resources of
Alaska LLC
Premier Alaska Tours Inc.
Providence Health and Services
Robert W Baird & Co Inc.
The North West Company
International Inc.
TOTE Maritime Alaska LLC
Verizon
Walmart
Wells Fargo Bank, NA

For additional information relating to national Red Cross service delivery during fiscal year 2019, please see our national Annual Report available through your relationship manager or at redcross.org.



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