



American Red Cross

Saving Lives Giving Hope



Celebrating 92 Years of Service to Hawaii! 45 Years of Free Summer Swim



Free Summer Swim 45 years ago



In 1928, Duke Kahanamoku learned lifeguarding techniques from the Red Cross



First Aid Stations then ...
... and now



Dear Volunteers and Supporters,

Summer 2009

For 45 years, the Hawaii Red Cross has offered free summer swimming lessons to adults and keiki at Ala Moana Beach, especially for those who might not otherwise be able to afford to learn this important lifesaving skill.

In 1914, Commodore Wilbert E. Longfellow developed the Red Cross Learn To Swim Program as part of his quest to “waterproof America” over the next 33 years. As a result, drowning rates were cut in half over this time period. Commodore Longfellow also created the National Red Cross Life Saving Corps and traveled to Hawaii to teach life guarding techniques to beach boys like Duke Kahanamoku.

Our free summer swim program is part of the Red Cross mission of saving lives. In Hawaii, 50 people drown and 150 people nearly drown every year. Drowning is the second leading cause of fatal, unintentional injuries among 0-17 year olds. The best way to prevent these deaths is to teach kids how to swim. It is a skill that must be taught because aquatic skills are not genetically inherited, but once learned, this lifetime skill will save lives. This summer, volunteer certified Water Safety Instructors taught 200 adults and 300 keiki how to swim at Ala Moana Beach. Dozens of teens also helped out in the water as part of our Summer Buddies Program.

First Aid Station Teams (FAST)

Almost every weekend, trained Red Cross volunteers set up First Aid Stations at various community events like the 50th State Fair, Honolulu Marathon, and AYSO Soccer tournaments. This life saving service is entirely volunteer-run, and provided free of charge. Mahalo to RuthAnn Kaleuati and her FAS Team for devoting over 2,000 hours a year to keep people safe. To volunteer or request a First Aid Station at an event, email: rch_fasteam_ruthann@hotmail.com.

Disaster Recap

This past fiscal year (July 1, 2008 - June 30, 2009), the Hawaii Red Cross and our dedicated volunteers responded to 98 disasters statewide, which is one every 3-4 days. In addition to dozens of house and apartment fires, we assisted rescue workers and victims of building and tower collapses, explosion, shooting, and Coast Guard helicopter crash. When Hurricanes Gustav and Ike pounded the Gulf Coast, 39 Hawaii disaster volunteers deployed to Louisiana and Texas where the Red Cross helped shelter 437,892 evacuees in 824 shelters, distribute 103,972 comfort kits, and provide crisis counseling to over 54,000 people. In December, major flooding in Waianae, Mililani, Wahiawa, Waialua, Haleiwa, Laie and on Kauai destroyed 14 homes, caused major damage to 40 homes, and minor damage to 172 homes. Dozens of volunteers opened 6 shelters, served over 1,000 meals, and went door to door distributing blankets and clean up kits to weary residents.

Coralie Chun Matayoshi
Chief Executive Officer

Donate your HawaiianMiles to Hawaii Red Cross!

Log onto www.HawaiianAirlines.com, sign in to your Hawaiian Miles portal, and under "Manage My Account," click on "Donate to Charities." The American Red Cross will be the first charity you see. Click on the "Donate Now" button to donate your Hawaiian Miles to our organization. Hawaiian Airlines will take the total miles donated to the American Red Cross in 2009, and match that donation total up to 500,000 miles to our organization. You can donate your miles to the Hawaii Red Cross and help us help others throughout the State of Hawaii!

Stay at Marriott Hawaii hotel & help Hawaii Red Cross

Through Marriott's *Giving with Aloha* Program, kamaaina guests staying for 4 nights at any of Marriott's six Hawaii hotels can choose a package option that allows the room rate for their last night's stay to be donated to 1 of 3 charities - **please choose American Red Cross** when making your reservation. Stays must be completed by June 20, 2010, subject to availability and changes without notice. Kamaaina promotional Code Z43 (Hawaii ID reqd upon check-in). For reservations, please visit marriott.com, or call toll free within the U.S. and Canada at 1-800-228-9290

Full Scholarship Opportunity for Unemployed from Walmart

The Hawaii Red Cross has been awarded a \$25,000 grant from Walmart to provide unemployed individuals with scholarships for the Red Cross Nurse Aide Training Program to learn the knowledge and skills necessary to provide quality health care as a Certified Nurse Aide (CNA). Go to www.hawaiiredcross.org for more info. To apply for a full scholarship for this Red Cross Nurse Aide Training Program, you must be able to show proof of unemployment. Because funding is limited, applications will only be accepted between September 1-15, 2009.

Give Aloha at Foodland & Sack N Save to Double Your Donation!

Make a donation at any Foodland or Sack N Save (up to \$249 per person) to the Hawaii Red Cross (**code 77010**) and Foodland & the Western Union Foundation will match a portion of your donation. Mahalo! Visit our website at www.hawaiiredcross.org for more information.

Mahalo to our Corporate Partners

The following companies have committed substantial support for the everyday work of the American Red Cross in Hawaii:

Gold Partners:



Silver Partners:



Fantastic Opportunity to Support the Red Cross

Want to ensure that the critical work of the American Red Cross in Hawaii continues for future generations? Leave a legacy by including a gift in your will or trust.

For over 90 years, the Hawaii Red Cross has saved lives and given hope to local families in need. With your help, the work of the Hawaii Red Cross can continue. Leave a legacy for future generations by including the Hawaii State Chapter of the American Red Cross in your will or trust. To make a bequest, the following language may be helpful:

"I give, devise and bequeath to the Hawaii State Chapter of the American Red Cross ___% of my estate (or you may wish to indicate a specific dollar amount)."

We want to honor your intent, so please be specific regarding the beneficiary. If you want your gift to stay here in Hawaii to help local families, please designate the "Hawaii Chapter of the American Red Cross" in your document. Thank you. **For more information and assistance, please contact: Betty Mastrantonio at (808) 739-8108 or mastrantonio@hawaiiredcross.org.**



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