



American Red Cross

# Saving Lives Giving Hope



## Celebrating 93 Years of Service to Hawaii! Red Cross Free Summer Swim

To our wonderful Volunteers and Supporters,

Summer 2010

### Free Summer Swim Program

Mahalo to our amazing Hawaii Red Cross volunteers for teaching 666 adults and keiki how to swim this summer. For over 45 years, we have offered free summer swimming lessons to adults and keiki at Ala Moana Beach as part of our mission of saving lives.

Here is what Julie Jow said about our volunteers and 4 year old daughter Alissa, who at first clung to her dad Stuart and was hesitant to let go in the water:

*What a great opportunity to learn to swim in the ocean that surrounds us! The Red Flag group led by Barbara, the high school "buddies," and other volunteers have been absolutely great. They truly reflect the passion they have to help the little ones learn swimming skills and water safety. Our daughter is gaining necessary skills and comfort in the water, as well as absolutely having fun and which has also doubled as a great family time! As parents, we have been impressed by the commitment and dedication that the instructors have generously given. We appreciate the efforts the Red Cross is making to help the public learn to swim. Hopefully our little girl will grow up to be a responsible adult and be able to give back to the community when she gets older. Thank you again for this wonderful program and all the people that make it happen.*

Our 42 Summer Buddy teen volunteers not only helped teach keiki how to swim, but had loads of fun racing Dragon Boats, cleaning out invasive Pickle Weeds at Mokauea Island as part of Earth Day, and doing weekly runs, swim and calisthenics to improve their physical fitness and stamina.

Special thanks to Coordinator, DJ Dole, of Prudential Locations Foundation and their enthusiastic volunteers for helping at the registration booth on both opening days, and for providing refreshments to our volunteers.

### Local Disaster Recap

During the fiscal year ending June 30, we responded to 85 disasters statewide (that's one every 4 days) and provided direct assistance to hundreds of disaster victims. Beyond the everyday disasters like fires and floods, we opened 20 shelters and served 830 meals.

Last August, we had a scare. As Hurricane Felicia was barreling towards our islands, hundreds of Red Cross volunteers were called to staff 47 shelters throughout the state, and 7 shelters on Maui were actually opened.

In February, we had another scare—this time an earthquake off of Chile that generated a potential tsunami, the same type that devastated Hilo in 1946. During the wee hours of the morning, hundreds of Red Cross volunteers were put on standby throughout the state.

Now it's Hurricane season—are you prepared? Don't wait—download Disaster Preparedness information and visit our Red Cross Store at [www.hawaiiredcross.org](http://www.hawaiiredcross.org).

Coralie Chun Matayoshi, CEO, American Red Cross, Hawaii State Chapter



Alissa learns how to swim



Summer Buddies in Dragon Boat race



Prudential Location volunteers help w/ Summer Swim Open Day



Volunteers preparing cots for Hurricane Felicia shelters



Ready made portable Disaster Kit

## Hawaii Red Cross CEO is 2010 PBN Business Woman of Year

Coralie Chun Matayoshi was recently named 2010 Business Woman of the Year (non-profit) by the Pacific Business News. Matayoshi has been CEO of the American Red Cross, Hawaii State Chapter for 7 years and previously served for 13 years as Executive Director of the Hawaii State Bar Association; trial lawyer for the U.S. Department of Justice Antitrust Division; Special Assistant U.S. Attorney in Washington D.C.; and Chief Policy Analyst for the Hawaii State Senate Committee on Business Development & Pacific Relations. She is a graduate of Hastings law school, UC Berkeley, and Punahou School. A mother of 3, she is also a former Narcissus Queen. Says Matayoshi, "I feel very lucky to be in a position to make a difference. Indeed, I am as passionate as ever about the Red Cross mission of saving lives and giving hope to those in need."



## Donate Your HawaiianMiles to the Hawaii Red Cross



HELPING ONE MILE AT A TIME

Log onto [www.HawaiianAirlines.com](http://www.HawaiianAirlines.com), sign in to your HawaiianMiles portal, and under "Manage My Account," click on "Donate to Charities." Choose the American Red Cross, Hawaii Chapter. Click on the "Donate Now" button to donate your HawaiianMiles to us. Hawaiian Airlines will take the total miles donated to the American Red Cross, Hawaii State Chapter in 2010 and match the donation total up to 500,000 miles. Mahalo for your support!

## Give Aloha at Foodland, Sack N Save, & Foodland Farms to Help Us Raise Funds!

Make a donation at any Foodland, Sack N Save, or Foodland Farms (up to \$249 per person) to the Hawaii Red Cross (code 77010) and Foodland & the Western Union Foundation will match a portion of your donation. Mahalo! Visit our website at [www.hawaiiredcross.org](http://www.hawaiiredcross.org) for more information.

## Join Red Cross Social Media

Follow us on [Twitter](https://twitter.com/hawaiiredcross) (hawaiiredcross) and be our friend on [Facebook](https://www.facebook.com/hawaiiredcross) (Hawaii Red Cross)!



## Mahalo to our Corporate Partners

These companies have committed substantial support towards the everyday work of the Red Cross in Hawaii:

Gold Partners:



Silver Partners:



## Fantastic Opportunity to Support the Red Cross

Sample rates for single life:

- Guaranteed annual payments for life
- Rates from 5.5%-9.5% depending on your age
- Possible tax deductions
- A portion of your yearly income is tax-free
- Possible reduction in capital gains

Age	Rate	Age	Rate
65	5.5%	80	7.2%
70	5.8%	85	8.1%
75	6.4%	90	9.5%

You may qualify for a **Charitable Gift Annuity** through the American Red Cross. It's a simple contract between you and the Red Cross that guarantees that you will receive a set amount of payments for life based on the amount you use to secure the gift annuity. The rate is based on your age. It's easy to set up, you receive life income at a higher return than in the market place, and you get a nice tax deduction.

For information and assistance, contact: **Betty Mastrantonio at (808) 739-8108 or [mastrantonio@hawaiiredcross.org](mailto:mastrantonio@hawaiiredcross.org).**



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