



February 2020 Crash
Course Call:
Diversity and
Inclusion

American Red Cross

What is the National Youth Council?



National Youth Council

1. Composed of 13 youth and young adult volunteers across the country
2. Two adult unit paid or volunteer Red Crossers as advisors
3. Represent and support American Red Cross Youth volunteers through club guides, newsletters, social media, etc.

Guest Speaker: Bryan Solis

- Youth Engagement Lead/Youth Services Director, Southern California Region
- Senior Volunteer Partner, National Headquarters Youth and Young Adult Engagement
- Volunteer Manager, Office of Diversity & Inclusion Services
- National Diversity Advisory Council Member
- Fun Fact: I also work at a local zoo! 🐾



Diversity & Inclusion Mission Statement

The American Red Cross will consistently deliver its products, goods, and services in a culturally competent manner.



Youth & Young Adult Diversity & Inclusion Toolkit and February Monthly Focus

- [Diversity & Inclusion Toolkit](#)
 - Overview Documents
 - Youth Diversity Pledge
 - Additional Interactive Activities & Helpful Guides
 - Resources for Red Cross Club Leaders
- [February Monthly Focus](#)
 - Additional Learning and Educational Sessions

Host a Youth Diversity Pledge Event

- Engaging and fun event discussing the importance of diversity and inclusion in the American Red Cross
- Easy to follow along guide with a virtual adaptation
- [Youth Diversity Pledge](#)
- [Youth Diversity Pledge -](#)
- [Virtual Adaptation](#)



THE NATIONAL YOUTH COUNCIL ENCOURAGES YOU TO TAKE THE
YOUTH DIVERSITY PLEDGE!



[HTTPS://REDCROSSYOUTH.ORG/COLLEGE-RESOURCES/YOUTH-DIVERSITY-PLEDGE/](https://redcrossyouth.org/college-resources/youth-diversity-pledge/)

Icebreakers and Activities

- Icebreakers: [5 Great D&I Icebreakers](#)
- Activities: [“Sharing my Story” Exercise](#)



What makes me diverse?

- Born and raised in Wisconsin
- Introvert
- First-Generation College Student
- Thinking Style – I love lists!
- Cis-gender Female – she/her/hers
- Speak 2 Languages Fluently – English and Russian

EXAMPLE

Diversity and Inclusion Exercise – Sharing My Story

Purpose:

The purpose of this Diversity and Inclusion exercise “Sharing My Story” is to provide a structured way for Red Crossers to get to know one another and gain experience in talking about what makes them diverse in the form of storytelling.

Exercise Objective:

For participants to learn more about the people they work with and to gain experience in identifying what makes them and their team mates diverse.

Take the Lead:

This exercise is best when initiated by the teams’ leader. Leaders will “model” how to tell a story that is focused on what makes them diverse. To do this, we recommend preparing your story in advance.

Start by reviewing the **D&I wheel (Slide 2)** and select as many life categories that you can find details to share about. Be specific in your sharing and if possible, connect how that diverse detail about you might be helpful to the work we do as an organization. *For example, explain how your experience growing up in the city and “social status” that you did might be helpful to the work we do in blood collection in that area.* Use the **PPT template (Slide 3)** to put a visual together as you present your story to the team. Use the example **(Slide 4)** if you need further guidance, but don’t forget to remove it later.

Make the point that all sorts of things (well beyond color and gender) make us all diverse. To create an inclusive environment for our clients, partners and each other we must first be able to recognize things that make us different from one another. In doing so, we begin to recognize that all of us are in fact included in this discussion about diversity. Not only are we included in the discussion, we all share responsibility in making the place we work an inclusive environment.

The main exercise – instructions:

(Leader will partner people up before the exercise.)

1. With your partner, take 5 minutes each to introduce yourself to one another.
2. Include at least 3 specific things that make you diverse.

(Be prepared to introduce your partner to the room.)

Desired Outcome:

Red Crossers will begin sharing in the responsibility of creating an environment that is culturally competent, specifically one where there is thoughtfulness if cross cultural interaction.



Diversity & Inclusion Wheel





What makes me diverse?

- Sunny Southern California ☀️
- Multiracial
- Millennial/Gen Z
- Red Cross volunteer
- Emphasis on youth and young adult empowerment, leadership development, and volunteer management
- BRIGHT hair! It will be pink again soon!
- Former National Youth Council Chair
- Communication Style – Harmonizer
- Newest hobbies: hiking and kite-flying (we have a ladybug kite!)



Looking Ahead

[Click on the dates below to register for our upcoming Crash Course Calls:](#)

- [December 6th, 2020: Red Cross Youth Activities at 7:30 – 8 PM ET](#)
- January 10, 2021: National Blood Donor Month
- February 7th, 2021: Member Retention
- March 7th, 2021: The Navin Narayan Scholarship and Other Opportunities for Youth Volunteers
- April 4th, 2021: National Youth Council – What do we do?
- May 2nd, 2021: National Youth Council – Applications
- June 6th, 2021: Ensuring Continuous Leadership

[Download PowerPoint Presentations from Previous Crash Course Call topics:](#)

- November 8th, 2020: Transitioning to Volunteering in a Virtual Setting
 - [Transitioning to Volunteering in a Virtual Setting](#)
- October 4th, 2020: National Youth Involvement Month and Service Project Ideas
 - [National Youth Involvement Month and Service Project Ideas](#)
- September 6th, 2020: Field Ambassadors 101!
 - [Field Ambassadors 101!](#)
- August 23rd, 2020: Mapping Out Your Red Cross Year:
 - [Mapping Out Your Red Cross Year](#)
- April 19th and May 8th, 2020:
 - [National Youth Council Applications](#)
- February 20th, 2020:
 - [VCN & Scholarships](#)

Visit [here](#) to
check out
future call
topics!

D&I Movie Night: Just Mercy!



- Saturday, 2/27th @ 7 PM ET
- Click [here](#) to RSVP!

Follow

1. Follow our Instagram, [@americanredcrossyouth](https://www.instagram.com/americanredcrossyouth)
2. Check redcrossyouth.org
3. Read future issues of [YouthWire](#) for the latest updates and ideas for projects!

Share

1. We want to hear about your great events and activities!
2. Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, redcrossyouth.org or a future issue of YouthWire!

Know a Great Red Cross Volunteer?

We are always looking for passionate Red Cross youth volunteers to be featured in our Youth Spotlight in the YouthWire. If you know someone who you think should be featured, fill out this [form](#)!

Want More/Improved Crash Course Calls?

Please fill out the [survey](#) so that we can see who attended and how we can improve future calls!

Logging in Hours



Please log in or create an account.

Sign In with Your Red Cross ID

If you already have an existing Red Cross ID, please login below.

Email:

Password:

SIGN IN

[Forgot password](#)

[Need help logging in?](#)

Create a Red Cross ID

The first step to creating a Volunteer Connection account is to create your Red Cross ID. Please complete the form below.

First Name:

Last Name:

Country:

 ▼

Postal Code:

Logging in Hours

News

Why Words Matter: Using Inclusive Language

[Read News](#)

Enter Hours

Month	Hours
Jul	15
Aug	22
Sep	24
Oct	21
Nov	21
Dec	5
Jan	0
Feb	0
Mar	0
Apr	0
May	0
Jun	0

[Add Hours](#)

[View Graph](#) [View Previous Hours](#)

My Calendar

You don't have any upcoming events at this time

[View All Shifts](#)

Enter Hours

Please do not submit Disaster Relief Operation (DRO) hours. [Why?](#)

[How/Why to Log Your Hours](#)

*DATE
11-30-2020

*HOURS *MINUTES

*ACTIVITY NAME

*HOURS TYPE
Select...

*POSITION
Select...

COMMENTS

[Submit Hours](#) [Submit & Add Another](#)

Any Questions?

Thank you so much for your time

We hope to see you in future
Crash Course Calls!