



American Red Cross
Southeastern Pennsylvania

Fundraising Ideas

- If you own a business, donate a percentage of profits from a certain day/days of sale.
- Place a donation container at your school, business, or organization.
- Host a charity event. Charge for admission.
- Host a sale or auction of food, clothing, or unique items.
- Host a 50-50 - have everyone donate \$10 and give them a raffle ticket. At the end of the night, pull a winner – they get half the money, and the Red Cross gets the other. (Raffle license maybe required.)
- Organize an “activity-a-thon.” The basic concept is that people can participate in the activity by raising money from sponsors. (Ex.: a 5K)
- Volunteer your time and talent in whatever area is your specialty, and in return, ask your customers/clients for donations to the Red Cross.
- Your school or business could have a “Dress-Down Day” for donations. Participants can make a donation to the Red Cross for permission to wear jeans or more casual attire.
- Host a dinner party and have everyone bring a donation in lieu of a hostess gift.
- Create a competition to collect the most change – ex. what classroom will collect the most coins?
- Host a yard sale.
- Hold a car wash.