



**Helping Vulnerable Communities
Around the Globe**

With more than a century of experience, the American Red Cross works with the global Red Cross and Red Crescent network to meet the needs of the world's most vulnerable communities.

Through the priority areas below, our initiatives promote cost-effective, community-based programs while building the capacity of partners. Our current activities span the globe, from Latin America to Asia and the Pacific, from Africa to Europe and Central Asia.

Responding to Disasters

Down the street, across the country and around the world, the American Red Cross helps people affected by disasters.

When disasters hit internationally, we provide technical support, relief supplies, and financial assistance to ensure rapid response and recovery. Last year, we worked with our Red Cross and Red Crescent partners to help an estimated 7 million people across 29 countries, including Japan and Haiti, who have been affected by disasters.

In times of crisis, families can become separated from each other, and many turn to the Red Cross for help. Last year, in collaboration with the International Committee of the Red Cross and Red Cross and Red Crescent partners around the world, the American Red Cross helped more than 4,700 families search for loved ones missing as a result of war, natural disaster or civil unrest.



Building Safer Communities

The American Red Cross helps build safer, more resilient communities around the world, reducing the devastating effects of disasters and health crises.

Responding to the increased frequency of disasters and global climate change, we work with communities to build resilience to future disasters, from training local first responders to helping mitigate common hazards. Last year, our disaster preparedness programs spanned more than 30 countries.

We also work to prevent the spread of infectious diseases. Through our participation in the Measles & Rubella Initiative, we

have helped to vaccinate more than 1 billion children, reducing measles deaths by 74% worldwide between 2001 and 2010. Last year, more than 335,000 people in 14 countries benefited from our HIV/AIDS prevention, care and support activities.

Educating Future Humanitarians

Humanitarian principles are at the core of the Red Cross mission, and continuing this work requires inspiring and engaging the next generation. Across the United States, American Red Cross chapters help both youth and adults understand international humanitarian law and its relevance to our daily lives. Last year, these programs reached more than 53,000 people.

Photo: International Federation

How You Can Help

You can help people affected by disasters like floods, fires, tornadoes and hurricanes, as well as countless crises at home and around the world, by making a donation to support American Red Cross Disaster Relief. Your gift allows the Red Cross to prepare for and provide shelter, food, emotional support and other assistance in response to disasters.

Visit Redcross.org or call 1-800-REDCROSS. Contributions may also be sent to your local American Red Cross chapter or to the American Red Cross, P.O. Box 37243, Washington, DC, 20013.