



American Red Cross
Utah Region

HEROES RECOGNITION EVENT

2014 Northern Utah Event
Thursday, March 20

Luncheon 11:30 a.m. - 1:00 p.m.
Browning Theater, Ogden Union Station
2501 Wall Avenue
Ogden, Utah 84401

Sponsorship Opportunities

	Statewide		Ogden Event			
	Visionary \$25,000	Prestige \$15,000	Triumph \$7,500	Honor \$3,000	Victory \$1,500	Courage \$600
MARKETING BENEFITS						
Company recognition as a Statewide Sponsor	✓	✓				
Sponsorship benefits duplicated at all four Utah Region Heroes Events: Greater Salt Lake, Provo, Ogden and St. George	✓	✓				
Company video commercial spot aired during event	✓		✓			
Event Speaking Opportunity	✓		✓			
Hero Award Presentation	✓	✓	✓	✓		
Opportunity to provide promotional gift or materials to attendee's	✓	✓				
Full page ad in commemorative event program	✓	✓	✓			
Half page ad in commemorative event program				✓		
Quarter page ad in commemorative event program					✓	
Table signage	✓	✓	✓	✓	✓	✓
Logo in commemorative event program	✓	✓	✓	✓	✓	✓
GUEST BENEFITS						
Premium American Red Cross gift for guests	✓	✓				
American Red Cross gift for guests			✓	✓	✓	✓
Entrance for one table of eight per community event	✓	✓				
Entrance for two tables of eight			✓			
Entrance for one table of eight				✓	✓	✓

NOTE: There may be more than one sponsor per category.