



American Red Cross

## RELEASE

I perpetually and irrevocably give to THE AMERICAN NATIONAL RED CROSS ("Red Cross"), its governors, officers, directors, employees, designees, subsidiaries, affiliates, licensees, successors, assigns, agents, and contractors, my consent and authorization to use, publish and republish in any form or media, my Likeness, including without limitation my name, image, voice, persona, performance, actions, and statements, (my "Likeness") or any photos, video, recording, or information furnished by me to Red Cross (the "Content") for any use through any media and/or any other exhibition for any purpose whatsoever, including but not limited to advertising, media relations, promotions, emails, social media, viral Internet communications, photos and television b-roll.

I represent and warrant that the Content (i) is my own original work; (ii) does not in any way violate any federal, state, or local laws or regulations; (iii) is not in any way libelous, slanderous, derogatory, abusive, defamatory, invasive of privacy or publicity rights, vulgar, profane, obscene, offensive, pornographic, threatening, harassing, racist, hateful, nor does it encourage conduct that would be considered a criminal, or give rise to civil liability; and (iv) does not violate or infringe upon the rights of any person or entity whatsoever. I represent that the Content is an expression of my personal experiences and beliefs. I did not violate any federal, state or local laws or regulations during the capture and creation of the Content. I further represent and warrant that I have the written consent, release, and/or permission of each and every identifiable individual in the Content his or her Likeness for use of the Content in the manner contemplated by this Release.

I waive any right to see or approve any materials in which my Likeness and/or the Content is used. I acknowledge that Red Cross shall have no obligation to use my Likeness or the Content. I agree and understand that my Likeness and/or the Content may be modified or distorted and that my own name, a fictitious name, or no name may be used in association with my Likeness and/or the Content. I agree and understand that my Likeness and/or the Content as recorded under this Release and any materials using my Likeness and/or the Content under this Release are the exclusive property of Red Cross, and I assign to Red Cross, any right, title, or interest I may have in such Content, including all copyright interests. Notwithstanding anything contained herein to the contrary, and with respect to my Likeness only, to the extent the use of my Likeness is used hereunder in a Red Cross or paid campaign in a manner that falls within and constitutes a principal performance under the SAG Commercials Contract, as an Red Cross beneficiary, I, along with the Screen Actors Guild, hereby waive all session and use fees to which I may otherwise be entitled in connection with such use for a period of one (1) year from first airdate. Subject to the preceding, I acknowledge that this Release shall fully discharge Red Cross from any and all obligations related to its use of my Likeness and/or Content.

By virtue of my voluntary submission of my Likeness and Content, and execution of this Release, I irrevocably release, discharge, and hold harmless Red Cross, its governors, officers, directors, employees, designees, subsidiaries, affiliates, licensees, successors, assigns, agents, and contractors from any and all claims, demands, or causes of action that I may now have or may hereafter have related to or arising from the capture and creation of the Content and/or use of my Likeness. Further, I forever release, discharge, and hold harmless Red Cross, its governors, officers, directors, employees, designees, subsidiaries, affiliates, licensees, successors, assigns, agents, and contractors from any and all claims, demands, or causes of action from third parties related to or arising from the capture and creation of the Content and/or use of my Likeness.

By signing this Release, I agree and represent that I can enter a contract in my own name, that I have read this Release and fully understand its contents, and that this Release shall be binding upon me and my heirs, legal representatives, and assigns. If the individual named below is a minor, as their parent and/or legal guardian, I consent and agree, to the foregoing terms and provisions.

Name of Person photographed, recorded or interviewed.(Or Parent or legal guardian if a minor)	Age (if minor)
Street address, city, state and zip code	
Email address	Phone number
Signature	Date