Global Impact Report

Fiscal Year 2010
A Message From the President and CEO

Every day, in communities around the world, local Red Cross volunteers are hard at work helping their neighbors. This year, those efforts were most visible in Haiti, where a powerful earthquake prompted the largest, single-country response in the history of the global Red Cross network.

The global impact witnessed in Port-au-Prince was made possible by millions of local actions taken worldwide. The American Red Cross, together with the Haitian Red Cross and more than 80 Red Cross and Red Crescent national societies, helped deliver the urgent assistance that Haitians so desperately needed.

And with Haiti so close to our own shores, this disaster inspired Americans to give as if the quake had happened in a neighboring state. As a result, the American Red Cross became engaged on an unprecedented level—deploying not just highly trained employees and volunteers from our local chapters, but also connecting Haitian-Americans searching for their loved ones, providing blood products donated in U.S. communities and even recruiting and training Creole-speaking American volunteers as interpreters aboard a U.S. Navy hospital ship.

At the same time, American Red Cross employees and volunteers in cities across the country welcomed and comforted Haitian-Americans returning to the United States. And in the most visible way, they also worked actively in their local communities, helping to raise hundreds of millions of dollars that now support relief and recovery efforts.

Though attention this year has primarily focused on Haiti, American Red Cross programs also have been quietly preventing disease and saving lives around the world. Our partnership in the Measles Initiative has helped reduce global measles deaths by 78 percent since 2000, saving millions of lives and putting us on a path to eradicating the disease entirely.

As you’ll read in this report, disasters around the world are increasingly affecting more people, and, as a result, the American Red Cross has deepened its investment in preparedness programs. We are now actively working to prepare people for disasters in more than 30 countries.

Thank you for your continued support. Your local action is helping the American Red Cross make a global impact.

Gail McGovern

On the cover: A girl in Haiti receives clean drinking water from the Red Cross after the earthquake in January 2010.
Talia Frenkel/American Red Cross
Year in Review

Our Impact in Fiscal Year 2010
In Fiscal Year 2010 (July 2009 through June 2010), the American Red Cross expanded programs in disaster management and emergency health. Through our work as part of the global Red Cross network, we provided assistance to more than 68 million people.

<table>
<thead>
<tr>
<th>World Map</th>
<th>inside flap</th>
<th>We helped vulnerable populations in 66 countries.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disaster Management</td>
<td>page 2</td>
<td><strong>Response:</strong> We responded to disasters. We worked through our global Red Cross network to provide urgent assistance to 3.9 million people in 23 countries.</td>
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<tr>
<td></td>
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<td><strong>Recovery:</strong> We helped people recover and rebuild. Following disasters such as the 2004 Indian Ocean tsunami and the 2008 earthquake in China, we continued to help millions across 15 countries rebuild their communities, homes and livelihoods.</td>
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<td></td>
<td><strong>Preparedness:</strong> We prepared communities for disasters. We helped local Red Cross and Red Crescent societies and communities in 34 countries build and reinforce their skills to better respond to the next disaster.</td>
</tr>
<tr>
<td>Emergency Health</td>
<td>8</td>
<td><strong>Measles:</strong> We saved lives. Thanks in large part to the Measles Initiative, more than 61 million children in 17 countries were vaccinated in the past year. Since the Initiative began work in 2001, measles deaths have been reduced, saving the lives of more than 4.3 million children.</td>
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<td></td>
<td></td>
<td><strong>HIV/AIDS:</strong> We responded to a health pandemic. For nearly half a million people across 10 countries, we helped reduce the risk of contracting HIV/AIDS and expanded services for families living with HIV/AIDS.</td>
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<tr>
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<td></td>
<td><strong>Malaria:</strong> We protected families. Through home visits, volunteers educated 2 million people about the proper use of mosquito nets to protect themselves from the deadly malaria parasite.</td>
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<tr>
<td>Restoring Family Links</td>
<td>11</td>
<td><strong>We reconnected families.</strong> Working with Red Cross and Red Crescent societies around the world, we helped reconnect 4,240 families separated by war and disaster.</td>
</tr>
<tr>
<td>International Humanitarian Law</td>
<td>12</td>
<td><strong>We preserved human dignity.</strong> We educated 106,000 people in the United States about international humanitarian law and the protections it affords civilians and combatants in times of war and conflict.</td>
</tr>
<tr>
<td>Financials</td>
<td>13</td>
<td><strong>We were faithful stewards.</strong> We expended $254 million to implement our international programs.</td>
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</tbody>
</table>

All of this work was made possible through generous donations to the American Red Cross. Each year, our Disaster Relief Fund helps the victims of countless crises in the U.S. and around the world, providing immediate relief and long-term support through supplies, technical assistance and other support. For more information about our work, please visit redcross.org.
Disaster Management

Every day, the American Red Cross helps people affected by disasters in communities in the U.S. and around the world.

- In Fiscal Year 2010, which was July 1, 2009 through June 30, 2010, the Red Cross responded to disasters and supported recovery efforts in 30 countries, meeting needs following powerful earthquakes, tsunamis, tropical storms, floods and silent crises such as prolonged winter weather in Mongolia.

- We also more than doubled the number of countries where we support disaster preparedness initiatives, with projects now active in 34 countries.

### Disaster Response

<table>
<thead>
<tr>
<th>Goal</th>
<th>Help Red Cross and Red Crescent partners and communities around the world respond to immediate post-disaster needs</th>
</tr>
</thead>
</table>
| **Action** | - Deployed skilled disaster responders who provide expertise in needs assessment, relief distribution and emergency shelter  
- Mobilized relief supplies, including tarps, blankets, kitchen sets and hygiene kits  
- Contributed financial assistance to provide emergency relief supplies, shelter, healthcare, water and sanitation services, and emotional support |
| **Impact** | - Together with the global Red Cross network and other partners, we provided emergency relief to an estimated 3.9 million people. |
| **Join Us** | Visit [redcross.org/international](http://redcross.org/international) to learn more about our current disaster operations around the world and how you can help us respond immediately and effectively to future disasters—both large and small. |

### At a Glance: International Disaster Management in FY 2010

| **Countries receiving immediate disaster response assistance** | 23 |
| **People benefiting from immediate disaster response assistance** | 3.9 million |
| **Countries receiving longer-term recovery assistance** | 11 |
| **People benefiting from longer-term recovery assistance** | 460,000 |
| **Countries benefiting from American Red Cross disaster preparedness activities** | 34 |
| **Total value of assistance provided** | $238 million |

1 Made possible through contributions by the American Red Cross, the global Red Cross network and other international partners.
2 Of the $460 million raised for Haiti relief and recovery efforts, $138 million was spent in FY 2010.

“**Merck is pleased to partner with the American Red Cross to enhance disaster preparedness and response capacity in Latin America. Together, we are building safer, more resilient communities. Merck’s support for this program complements the company’s long history with the American Red Cross in responding to disasters though the Annual Disaster Giving Program.”**

— Merck
In January 2010, a 7.0 magnitude earthquake devastated Haiti, killing 230,000 people and leaving an additional 2 million people homeless.

- Thanks to its existing programs in Port-au-Prince, the American Red Cross was able to respond immediately, together with the Haitian Red Cross and the global Red Cross network.

- The Red Cross helped provide health services and vaccinations to more than a million people. The Red Cross is also helping to prevent outbreaks of disease with health and hygiene education campaigns.

- Nearly a quarter of a million people received clean water and sanitation services every day. In addition, the Red Cross provided food to more than 1.3 million people.

- The Red Cross helped provide emergency shelter, including tarps, tents and toolkits for more than 625,000 people and is helping to construct semi-permanent homes, with the goal of housing 150,000 people.

- The American Red Cross is providing Haitians with financial assistance to choose what they need most, including support for small businesses and families hosting Haitians made homeless by the earthquake.

- At the same time, the Red Cross is preparing residents in camps for the disasters that may lie ahead. This includes digging drainage ditches, installing early warning systems and creating community disaster response committees.

Learn more about our response efforts and recovery plans at redcross.org/haiti.

**Local Action, Global Impact**

In the aftermath of Hurricane Andrew, Haitian-American Frantz Germain saw Red Cross volunteers offering relief and comfort to those who lost everything in his Florida neighborhood. Almost two decades later, Frantz signed up to volunteer with the Red Cross to help survivors of the Haiti earthquake. He offered his language skills to help repatriate Haitian-American adults and children returning to the United States. To his surprise, some of the people he helped were old friends and neighbors from Haiti. Frantz comforted them and even offered his cell phone so they could call loved ones. Every day, Red Cross volunteers like Frantz provide essential humanitarian services to care for and comfort those affected by disasters—friends and strangers alike.
A Rise in Earthquakes?

In early 2010, major earthquakes seemed to be happening everywhere—from Haiti to Chile to China. In reality, there were no more quakes than usual. In fact, through-out recorded history, the number of earthquakes magnitude 7.0 or greater has remained constant.

Each year, the U.S. Geological Survey expects approximately 17 major earthquakes, ranging from 7.0 to 7.9, and one “great” earthquake at 8.0 or above.

Yet, while the magnitude of quakes is not changing, the impact on humans is. As a result of factors such as increasing, often unplanned urbanization, more people are being killed and injured in densely populated areas.

The scale of the destruction following the Haiti earthquake was a stark example of what can happen when a strong quake strikes an over-crowded and unplanned city.

Chile

In February 2010, an 8.8 magnitude earthquake and tsunami hit central Chile, killing more than 480 people and destroying more than 80,000 homes, particularly in coastal areas.

- The Chilean Red Cross met urgent needs by providing relief supplies, healthcare, and water and sanitation services. It also provided cash grants to help families build more substantial transitional shelters and is helping communities prepare for future disasters.

- In total, the global Red Cross network is providing assistance valued at $16.8 million, including $6.4 million from the American Red Cross. To date, this assistance has reached more than 100,000 people, with thousands expected to benefit from future activities.

Indonesia

In October 2009, more than a million people in Indonesia were impacted when two earthquakes struck with magnitudes of 7.6 and 6.8.

- To assist people who were trapped or injured, the Indonesian Red Cross deployed search, rescue and first aid teams, including some trained with the help of the American Red Cross following the 2004 tsunami.

- The global Red Cross network helped provide shelter, clean water and health services.

- In total, the Red Cross network helped 200,000 people, providing $13.6 million in assistance, including relief supplies and financial assistance valued at $1.6 million from the American Red Cross.

Experts cannot predict the exact moment an earthquake will hit. Yet we do know that lives can be saved with adequate preparation, training and a plan for immediate action. This past year when an earthquake devastated central Chile, the local Red Cross put this preparedness training to work and quickly met urgent needs.

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Chile - China - Indonesia - Haiti - Samoa

Earthquakes and Tsunamis

Alex Ramirez/Chilean Red Cross

Talia Frenkel/American Red Cross

Alex Ramirez/Chilean Red Cross

Rafael Ramirez/Chilean Red Cross

Rafael Ramirez/Chilean Red Cross
In the fall of 2009, three typhoons struck Southeast Asia in quick succession. Wind damage, flooding and landslides affected more than 13 million people, particularly in the Philippines and Vietnam.

**Philippines**

- With support from the global Red Cross network, the Philippines Red Cross distributed food and emergency supplies, and provided medical support and water and sanitation services.

- In total, the Red Cross network provided assistance valued at more than $16 million, including $1 million from the American Red Cross, to help 550,000 people.

**Vietnam**

- The Vietnam Red Cross helped evacuate people prior to the storms and provided food, clean water and relief items to those affected.

- In total, the Red Cross network reached 270,000 people, providing assistance valued at $6.6 million, including $2.2 million from the American Red Cross.

**Financial Assistance Often an Important Part of International Disaster Relief**

The American Red Cross has led efforts to make unconditional cash grants an important part of relief and recovery efforts after international disasters, such as those in Vietnam, Haiti and Chile. After markets reopen, cash grants can be an important complement to relief supplies. Cash grants stimulate the local economy, helping merchants stay in business while their customers get back on their feet. They also give survivors dignity and allow them to prioritize their own needs: from food, to home repairs, to restocking a business.

Your donation allows the American Red Cross to set up a cash transfer program.

Local beneficiaries purchase exactly what they need.

Local merchants stay in business and can continue to employ people.
In the summer of 2009, flooding from heavy rains affected 200,000 people across West Africa, particularly in Senegal and Burkina Faso. The flooding damaged infrastructure and crops, and increased the risk of disease outbreaks.

**Senegal**
- The Senegalese Red Cross distributed relief supplies, promoted safe hygiene, and provided farmers with seeds and tools to restart their livelihoods.
- The American Red Cross deployed a disaster response team and, together with the global Red Cross network, helped more than 25,000 people, providing assistance valued at $2 million.

**Burkina Faso**
- The Burkinabe Red Cross Society distributed clean water, tents and relief supplies.
- An American Red Cross disaster expert joined the global Red Cross network’s effort to help 40,000 people, with total Red Cross assistance valued at $3.3 million.

**The Facts About Floods**
- Floods affect tens of millions of people every year.
- Decades ago, floods often caused thousands of deaths—not from drowning, but from subsequent outbreaks of disease.
- Today, outbreaks of disease after floods are rare, thanks to public health education often provided through Red Cross campaigns, and better access to medical services and sanitation.
- Early warning systems also play a critical part in saving lives, whether Red Cross warnings come via text messages or from a volunteer on a bicycle with megaphones shouting out the alert.

When floods struck 15 countries across West Africa in 2009, local Red Cross volunteers helped provide relief to their neighbors even as floodwaters threatened their own homes. The global Red Cross network deployed teams to support the local Red Cross in Burkina Faso and Senegal.
In early 2010, a dzud, or severe winter preceded by a dry summer, devastated grazing pastures in Mongolia, killing 25 percent of the total livestock population. As a result of the dzud, more than 43,000 nomadic herders lost all of their livestock, which is their primary source of income and food.

- The Mongolian Red Cross Society provided basic relief and health services, cash grants to restock herds, and preparedness education about how to safeguard animals during severe weather.

- The global Red Cross network reached more than 13,600 people, providing assistance valued at nearly $1.1 million, including $150,000 from the American Red Cross.

It wasn’t front-page news when harsh winter weather devastated communities in Mongolia, but the Red Cross was there. Nomadic herder families received emergency supplies and emotional support from the Mongolian Red Cross Society.
**Disaster Recovery**

Even though disasters can devastate a community in seconds, recovery can take years. For example, the global Red Cross network is continuing to support survivors of the 2008 Sichuan earthquake in China.

- Immediately after the earthquake, the Red Cross Society of China provided shelter, food, water and other items to more than 1 million people.
- Since then, the global Red Cross network has helped hundreds of thousands rebuild their homes, schools and health clinics. Red Cross teams are now helping to provide water and sanitation systems, as well as train community first responders for the next disaster.

<table>
<thead>
<tr>
<th>Goal</th>
<th>Help Red Cross and Red Crescent partners and their communities recover following a disaster</th>
</tr>
</thead>
</table>
| **Action** | • Provided manpower, materials and financial resources to assist Red Cross and Red Crescent partners  
• Trained Red Cross volunteers to provide community health, first aid and emotional support  
• Rebuilt homes and restored community water and sanitation systems  
• Restored livelihoods and created jobs through grants and loans |
| **Impact** | • Helped more than 4 million people across 10 countries recover from the 2004 Indian Ocean Tsunami  
• Helped 460,000 people recover following disasters in China, Myanmar and Peru |
| **Join Us** | Beyond helping survivors recover and rebuild after a disaster, the American Red Cross helps them reduce risks and vulnerabilities in order to mitigate the effects of future disasters. Learn more at redcross.org/international. |

Wang Yi still remembers the earthquake that struck Sichuan in 2008. In addition to providing emergency relief, the Red Cross helped survivors like Yi recover emotionally. Yi’s photo of his little sister was among the winners of an American Red Cross photo contest in which children from the affected regions used disposable cameras to illustrate their recovery.
Millions of people are affected by disasters each year. The American Red Cross helps communities around the world prepare for everyday emergencies and future disasters. Internationally, we have tripled our investment in preparedness over the past three years.

- We help communities build evacuation routes and implement projects that mitigate common hazards, such as digging drainage ditches.
- We also help the local Red Cross improve response plans and train volunteer disaster response teams.
- Finally, we supply first responders with equipment like first aid kits, radios and bullhorns, and we pre-position items such as tarps, blankets and water containers to enable us to provide rapid relief.

Disaster preparedness efforts yield high dividends because they can save lives and avert costly damages. In Nepal, the American Red Cross is supporting school-based disaster preparedness activities.
The number of deaths caused by infectious diseases is staggering—more than 11.6 million people die each year from easily preventable or treatable diseases. Millions more are suffering from the effects of disease. For example, an estimated 33 million people are living with HIV/AIDS, and many do not even know they are infected.

While there are low-cost methods that can prevent many of these deaths, people in the developing world often lack access to them. By mobilizing communities, the American Red Cross and our partners are supporting health programs that help millions around the world. In FY 2010, American Red Cross emergency health activities efforts concentrated on measles, HIV/AIDS and malaria.

The success of measles campaigns depends largely on spreading the word to communities. Mothers such as this one in Zimbabwe feel safe bringing their children to vaccination centers because they know and trust Red Cross and Red Crescent volunteers, who are a critical link in this lifesaving effort.
Since the American Red Cross cofounded the Measles Initiative in 2001, tremendous strides have been made in controlling the spread of measles. We are now focusing on a series of interim targets as milestones toward the eventual global eradication of measles.

- However, a considerable decline in funding and political commitment severely threatens this progress. The World Health Organization estimates that waning support could result in half a million more deaths each year and erase the past decade’s gains by 2013.

- But rather than retreating, the American Red Cross is continuing to support this successful initiative, which is protecting our world’s children from a deadly, but easily preventable, disease.

<table>
<thead>
<tr>
<th>Goal</th>
<th>Reduce measles deaths by 95 percent worldwide between 2000 and 2015</th>
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<tbody>
<tr>
<td>Our Partners</td>
<td>UNICEF, United Nations Foundation, U.S. Centers for Disease Control and Prevention, and the World Health Organization</td>
</tr>
</tbody>
</table>
| Action | • Educated vulnerable communities on the importance of vaccination through support to Red Cross and Red Crescent partners  
• Vaccinated children in countrywide campaigns  
• Established effective disease surveillance and strengthened treatment for those with measles |
| Impact | • Supported the vaccination of more than 700 million children since 2001, including 61 million in 17 countries this year  
• Reduced measles deaths in Africa by 92 percent and worldwide by 78 percent since 2000  
• Saved more than 4.3 million lives |
| Join Us | For less than $1, you can vaccinate a child against measles. With help from your co-workers, friends and community, you can vaccinate an entire village. Visit measlesinitiative.org. |

**Local Action, Global Impact**

In less than eight hours, UCLA students helped save 700 lives. By organizing a silent auction, games and a series of live performances to raise funds for the Measles Initiative, Cassandra Gonzalez—along with three dozen of her peers who belong to the American Red Cross campus club—collected enough money to vaccinate an entire village against one of the world’s deadliest diseases.

Throughout the United States, people like Cassandra are helping to bring the measles vaccine to millions of children each year through local awareness-building and fundraising projects. Their simple actions at home are making a big difference in this global fight.
For more than a decade, the Red Cross has played an important role in the fight against HIV/AIDS overseas. To help slow the rate of infection and care for those living with the disease, the American Red Cross supports:

- Youth volunteers who teach peers how to reduce their risk of contracting HIV;
- Counselors and nurses who provide healthcare and home visits for people living with HIV/AIDS;
- Educators who help to diminish the stigma of HIV/AIDS; and
- Caretakers who provide support for orphans and people living with HIV/AIDS and other illnesses.

<table>
<thead>
<tr>
<th>Goal</th>
<th>Reduce HIV transmission and improve the quality of life for people living with and affected by HIV/AIDS</th>
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</table>
| Action | • Provided emotional support and improved access to basic healthcare and education for orphans and people living with HIV/AIDS  
• Expanded care and support activities  
• Expanded prevention education activities |
| Impact | • Reached more than 493,000 people with prevention, care and support activities  
• Since 2004, more than 1.1 million youth have learned how to reduce their risk of HIV infection |

Join Us
Learn more about American Red Cross emergency health programs around the world at redcross.org/international.

“Margaret Cargill believed in supporting programs that help others help themselves. As steward of her philanthropic goals, the Anne Ray Charitable Trust is pleased to support the HIV/AIDS care and support projects of the American Red Cross International Services Program in Russia, Ukraine, Central Asia and Vietnam. Through these projects, those affected by HIV/AIDS can access critical support services needed to lead productive lives. Those served also find strength, hope and comfort in a community of peers who, in the outside world, are often shunned and neglected by society. The Anne Ray Charitable Trust is a proud donor to this program.”

— Christine M. Morse  
CEO and President  
Anne Ray Charitable Trust
In many regions of the world, mosquitoes carrying the malaria parasite make the disease a daily threat.

- Each year, the Red Cross distributes millions of mosquito nets—the most effective protection for families at risk of malaria.

- Local Red Cross volunteers, who are at the heart of these activities, educate their communities on why and how to use mosquito nets.

### Malaria

Each year, malaria kills nearly 1 million people and impacts hundreds of millions more. The American Red Cross helps distribute mosquito nets, which offer effective protection against this disease.

<table>
<thead>
<tr>
<th>Goal</th>
<th>Reduce global deaths and sickness due to malaria</th>
</tr>
</thead>
</table>
| Action | Distributed mosquito nets during disease prevention campaigns and after disasters  

- Trained volunteers to conduct home visits to ensure proper use of nets |
| Impact | Supported the distribution of more than 41 million mosquito nets since 2002, including 2 million in fiscal year 2010  

- Educated 2 million people about how to use nets properly |
| Join Us | A child dies every 30 seconds from malaria. Help protect communities at risk. Learn more at [www.redcross.org/international](http://www.redcross.org/international). |
In times of crisis, people are often forced to flee their homes and inadvertently become separated from their loved ones.

- Each year, the American Red Cross helps locate people missing as a result of war or disaster, and sends messages between immigrants and refugees in the United States and their loved ones overseas.

- Additionally, Red Cross caseworkers in the United States and abroad relay family news between prisoners of war, political detainees and their relatives, and obtain information about the fate of civilians, including those separated during the Holocaust and World War II.

### Local Action, Global Impact

When violence prevented Yahya Abdallah Haroon Abdelkarim and Abdelrhaman Ibrahim from returning to their homes in the Darfur region of Sudan, they fled to the Middle East. After a treacherous desert journey and more than 20 years of separation from their families, the men resettled in Houston, Texas. Sarah Howell, a caseworker with the local Red Cross chapter, helped them find and reconnect with their loved ones through letters, photographs and telephone calls.
Even in war there are limits. The Geneva Conventions protect civilians, prisoners of war and wounded soldiers. The American Red Cross helps the U.S. public to understand and respect these laws.

- Local Red Cross chapters around the country offer seminars and trainings in their communities.
- The Red Cross Exploring Humanitarian Law program provides teachers with activities to integrate into social studies or history curricula.
- By helping relate humanitarian issues to current affairs, these efforts educate our citizens, soldiers and leaders about the importance of humanitarian principles and preserving human dignity.

### Goal
Build respect for international humanitarian law and our humanitarian mission through public education

### Action
- Trained middle and high school teachers to integrate the Exploring Humanitarian Law curriculum into their classrooms
- Trained new international humanitarian law instructors and improved outreach tools for adult education instructors around the country

### Impact
- Educated an estimated 100,000 people about humanitarian laws and principles in high schools, colleges, universities and adult education programs

### Join Us
Increase awareness in your community about the rules that protect vulnerable people in war. Learn from Red Cross staff, get trained to lead classes, and promote the teaching of international humanitarian law in high schools. Visit redcross.org/ihl to learn more.

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**Global Curriculum Inspires Local Action**

Whether it be the battlefields of Gettysburg or Iraq, the Red Cross Exploring Humanitarian Law curriculum helps students explore everyday humanitarian principles, while providing insight into armed conflicts and historic events. As Paul Frankmann, a high school teacher in Ohio, explains, “Students come to understand that there are no easy answers, that there are different perspectives and that choices have consequences.” Making history relevant has inspired Frankmann’s students to study harder. In 2008, his students’ pass rate for the Ohio Achievement Test in social studies increased by 19 percent. This new perspective has inspired them to move from bystanders to active community members, including volunteering with the Red Cross to make their own impact.

Students attend a class on international humanitarian law, where they learn how basic rules help to protect human dignity.
In Fiscal Year 2010, the American Red Cross received $531 million in revenue for international programs. Our expenditures totaled $251 million.

<table>
<thead>
<tr>
<th>Total Revenue</th>
<th>$531,621,848</th>
<th>Of which 86% is allocated for the Haiti Assistance Program.</th>
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</thead>
<tbody>
<tr>
<td>Total Expenditures</td>
<td>$251 million</td>
<td>Haiti 54%</td>
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<tr>
<td></td>
<td></td>
<td>Core International Programs 19%</td>
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<td></td>
<td></td>
<td>Program and Chapter Support 2%</td>
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<td></td>
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<td>Tsunami 25%</td>
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</tbody>
</table>

### Expenditures By Sector

**Core International Programs**
- Disaster Response and Recovery 68%
- Restoring Family Links and International Humanitarian Law 3%
- Emergency Health 20%
- Disaster Preparedness 9%
- Health and Nutrition 10%
- Water and Sanitation 5%
- Livelihoods 7%
- Disaster Preparedness 4%
- Food and Emergency Services 46%

**Haiti Assistance Program**
- Shelter 33%
- Water and Sanitation 5%
- Livelihoods 7%
- Disaster Preparedness 4%
- Health 5%
- Psychosocial Support 4%
- Food and Emergency Services 46%

**Tsunami Recovery Program**
- Indonesia 52%
- Thailand 14%
- Maldives 16%
- Sri Lanka 18%
- Indonesia 48%

1 In FY 2010, the Haiti Assistance Program spent $135 million of $460 million received in donations. The remaining balance will be spent in future fiscal years.
The American Red Cross would like to thank the **individuals, corporations and foundations** who supported our international work this past year. In particular, we would like to recognize:

Anne Ray Charitable Trust  
Merck  
U.S. Agency for International Development’s Office of U.S. Foreign Disaster Assistance  
U.S. President’s Emergency Plan for AIDS Relief  
U.S. Department of State’s Bureau of Population, Refugees, and Migration

We would also like to thank the members of the **Annual Disaster Giving Program**, who generously support our disaster relief, in the United States and around the world:

Altria Group  
American Express  
AXA Foundation  
Cisco Foundation  
ConAgra Foods  
Darden Restaurants, Inc.  
FedEx Corporation  
GE Foundation  
General Motors Foundation  
The Home Depot Foundation  
John Deere Foundation  
Kimberly-Clark Corporation  
Lowe’s Companies, Inc.  
Merck  
Morgan Stanley  
Nationwide Insurance Foundation  
Northrop Grumman  
Ryder Charitable Foundation  
State Farm  
State Street Foundation  
Target  
The TJX Companies, Inc.  
UnitedHealthcare  
UPS

American Red Cross staff help distribute basic household goods to earthquake survivors in Port-au-Prince.
Red Cross volunteers in Uganda receive bicycles to travel to local communities, where they help prepare residents for disasters such as flooding. Volunteers play a critical role in helping community members plan and practice for disasters.

Through the generous support of millions of donors, the American Red Cross was able to make an impact on the lives of millions around the world.

- We helped 4.4 million people through disaster preparedness, response and recovery activities.
- We protected 63 million people against measles, HIV/AIDS and malaria.
- We reconnected 4,240 families separated by international war and disaster.
- We educated 106,000 people in the United States about international humanitarian law.