**ADGP Partnership Announcement**

**Email Template**

**Share the news with your employees.**

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**Subject line:** [Company] Partners with the American Red Cross on Disaster Preparedness and Relief

Dear [Company] employees,

Our company is proud to announce that we have joined/renewed our commitment to the [American Red Cross Annual Disaster Giving Program](http://www.redcross.org/supporters/corporate-foundations/annual-disaster-giving-program) (ADGP), a select group of leading corporations that provide the highest level of support to American Red Cross preparedness and relief efforts.

When disasters happen close to home or around the nation, the American Red Cross is there to provide shelter, food, lifesaving blood, emotional support and other assistance to those in need. As a member of ADGP, [Company]’s support provides national leadership for disaster response by ensuring that the Red Cross can be on the scene of a disaster at a moment’s notice. Our partnership enables the Red Cross to respond immediately to the needs of individuals and families impacted by disaster anywhere in the United States, regardless of cost. As a global corporation, the program also allows us to support American Red Cross disaster preparedness and relief partnerships with their sister National Societies around the world.

As a/an [Company] employee, you, too, are now a member of the Red Cross family, one of the largest humanitarian forces in the world. As a member, the Red Cross is proud to offer and promote a number of benefits for us, including:

* A 10% discount when purchasing lifesaving products from the [Red Cross store](http://www.redcrossstore.org/)
* A suite of [mobile apps](http://www.redcross.org/prepare/mobile-apps) that allows you to access information on what to do before, during and after disasters and emergencies wherever and whenever you need it, putting critical information in your hands when you need it most

You can also get more involved with lifesaving Red Cross activities here in town by:

* Joining forces with one of the largest volunteer networks in the world by [becoming an American Red Cross volunteer](http://www.redcross.org/support/volunteer/opportunities) to lend your time and talents
* [Donating blood](http://www.redcrossblood.org) and giving the gift of lifesaving blood
* [Taking a Red Cross health and safety course](http://www.redcross.org/take-a-class)
* Designating the Red Cross in your employee giving

Please feel free to visit the chapter website or contact name of contact at company to learn more about how you can help the Red Cross. For those of our employees working outside of HQ City, HQ State, you can find your local Red Cross chapter by inputting your zip code at [www.redcross.org/find-your-local-chapter](http://www.redcross.org/find-your-local-chapter).

Sincerely,

Company Contact Person