American Red Cross

December 2021 Tornadoes
(Arkansas, Kentucky, Missouri and Tennessee)

Community Recovery Grant Program

March 10, 2022

The American Red Cross (hereafter Red Cross) is addressing the priority needs of those impacted by the 2021 Tornadoes by investing in a Community Recovery Grant Program that supports projects focused on long-term individual, household and community recovery and resiliency by extending the impact of our direct relief and financial assistance programs. The grant funding period is April 1, 2022 to October 31, 2023. Applications for Round One funding will be accepted from March 10, 2022 to April 22, 2022, and additional rounds of funding will be announced soon.

All American Red Cross Community Recovery Grant Programs work to fulfill the organization's mission to "prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors" while upholding its core values of compassion, collaboration, creativity, credibility and commitment. Therefore, every American Red Cross Community Recovery Grant Program is dedicated to funding organizations and projects that assist the most vulnerable individuals, households and communities in their long-term recovery with programs and services that embody the Red Cross values of care, respect, diversity, inclusiveness, transparency, and careful stewardship of all donor funds.

The Red Cross Community Recovery Grant Program relies upon its divisional, regional, and local infrastructure, as well as its partner organizations to identify the post-disaster recovery needs of individuals, households and the communities impacted by disaster events. Based upon data collected over time in reference to the December 2021 Tornadoes, this first round of the Red Cross Community Recovery Grant Program will provide funding in two focus areas. Grant applications can select one of these two focus areas:

1) *Individual and Household Needs* grants provide services that help individuals and households meet their disaster-caused recovery needs. Examples of these services include:

   - Supporting housing recovery and mitigation
   - Addressing disaster-caused physical health, mental health and/or spiritual care needs
   - Supporting access to and delivery of high-quality childcare services
   - Providing additional and alternative vocational training and placement services to those affected by a disaster event
   - Outreach to help underserved and vulnerable populations access recovery services

2) *Community Recovery Capacity Building* grants support expansion or establishment of programs that support community recovery. Examples of these services include:

   - Building Long-Term Recovery Group capacity by providing funding to hire staff
   - Awarding funding to Long-Term Recovery Group's Unmet Needs Committees
   - Supporting community needs assessment efforts to identify unmet recovery needs

- Creating or expanding information and referral systems to increase awareness of resources across all impacted communities
- Expanding services that address identified disaster-caused needs

GRANT FUNDING AMOUNTS

In general, all grant applications submitted for Round One should include grant funded program activities that are completed on or before October 31, 2023. The anticipated range of award for any individual grant will be between $100,000 - $3,000,000.

ALLOWABLE EXPENDITURES

- All proposed grant budgets may include staff salaries or consultant fees for those individuals necessary for the implementation or provision of grant funded services.
- Indirect and/or "overhead" administrative expenses may not be included in funding requests of $50,000 or less. Requests over $50,000 may include up to three percent (3%) of all expenses for administrative costs (costs associated with running the organization, but not limited to, administrative staff salaries, rent, utilities and office supplies).
- Applicants with project budgets that exceed the proposed grant budget must include lists of confirmed additional funding sources to cover the balance of project expenses.
- *Capital requests will only be considered under limited circumstances with approval from Red Cross Senior Leadership.*

ELIGIBLE APPLICANTS

Funded organizations will be expected to begin delivery of grant funded activities within one (1) month of grant award. All organizations receiving Red Cross Community Recovery grant funding are also required to measure, track and report outcomes for all grant supported activities according to a reporting schedule outlined in the Grant Agreement. An organization must meet both the following minimum criteria to be eligible to apply:

- Non-profits with a minimum of three years as IRS-approved 501(c)(3) *OR* Faith-based organizations with an expertise in community recovery *AND*
- Non-profit or faith organization with a minimum institutional annual budget of $250,000 (as reported on the most recent independent financial audit or IRS Form 990).

The Red Cross may consider a limited number of applicants who are not eligible based on the above criteria, but who address a critical geographical or programmatic need. These organizations will be asked to operate under a fiscal agent. Fiscal agency allows an organization without Internal Revenue Service 501(c)(3) tax-exempt status to receive funds via an established nonprofit with 501(c)(3) tax-exempt status.

Preference for grant funding will be given to organizations with established successful disaster recovery programming, including organizations with: 1) expertise in providing post-disaster recovery services to 'hard to reach' vulnerable populations; 2) collaborative relationships with or helping to coordinate the efforts of nationally or regionally recognized VOAD; and/or 3) prior Red Cross Community Recovery Grant Program funded successful grant projects.

For more information on fiscal agency, please contact: **2021TornadoesLTR@redcross.org**

GRANT REQUIREMENTS FOR ALL AWARDED GRANTEES

- An executed Grant Agreement signed by authorized representatives of both the Red Cross and prospective grantee.
- The Red Cross will require grantees to submit reports on project progress and outcomes as well as updates on financial expenditures. Reporting frequency will be determined based upon project scope, amount of funding award and grantee capacity.
- Organizations funded to provide certain professional services will be required to provide assurances that proper licensing for all grant funded staff is up-to-date and monitored.
- Organizations providing direct services to children or populations with physical or mental disabilities must provide assurances that background checks are conducted and maintained on all staff for the duration of the Red Cross grant term.
- All public acknowledgement of Red Cross grants must be coordinated with the Red Cross and consistent with the guidelines outlined in the grant agreement.

IMPORTANT DEADLINES AND DATES

Round One online application process opens: March 10, 2022.

Round One deadline for online application submission: April 22, 2022.

Grant decisions will be announced as they are awarded.

GRANT APPLICATIONS

To submit an application, please visit the Red Cross Grants Management System portal for the 2021 Tornadoes: https://webportalapp.com/sp/redcross_2021_tornadoes

REQUIRED DOCUMENTATION

In addition to the Application, all applicants must fill out an organizational profile that also requires the following documents to be uploaded into the system:

1) IRS 501(c)(3) Letter of Determination. (If using Fiscal Agent, the IRS letter and all supporting documentation must be that of the Fiscal Agent.)
2) IRS W9 Form
3) List of the organization's current board and leadership members
4) Most recent two (2) years of audited financials (P&L and Balance Sheet) OR most recent two (2) years of 990s
5) Current organizational fiscal year budget

CONTACT

For additional information about the Grant Proposal Application process, please contact: **2021TornadoesLTR@redcross.org**