It’s been 140 years since Clara Barton founded the American Red Cross, yet the need to alleviate human suffering in the face of emergencies has never been greater and once again this year, the Red Cross was there to deliver help and hope for tomorrow. Nothing we do would be possible without the compassion and commitment of our volunteers, donors, partners and employees who work tirelessly…day after day…and year after year…to bring comfort and relief to millions of individuals and families during their moments of greatest need. We are truly thankful for your steadfast support.

This year presented unprecedented challenges as a result of the ongoing COVID-19 pandemic, but our commitment to fulfilling our mission was never higher. Whether delivering a critically needed blood product, teaching vital preparedness and health and safety skills virtually, responding to the significant damage brought about by storms such as Hurricanes Laura and Sally, or delivering food and relief items in the aftermath of deadly wildfires, Red Crossers were there.

In addition to our domestic disaster response efforts, internationally, the Red Cross responded to disasters and crises around the world, including last year’s powerful earthquake that affected Turkey and Greece, destructive typhoons in the Philippines, and devastating floods in India and East Timor. We also continued to support the Bahamas with essential long-term recovery services as the area builds back after Hurricane Dorian. We continued to deliver vital disease prevention initiatives and disaster preparedness around the world, including leading successful efforts to help vaccinate children to prevent the spread of measles and rubella. Since its inception in 2001 the Measles and Rubella Initiative has helped to immunize billions of children against these deadly diseases.

Of course, last year our humanitarian organization also trained millions of people in first aid, CPR and AED skills — with much of this work taking place virtually — and again provided about 40% of our nation’s blood supply. And we delivered emergency communications and other essential services to members of the military, veterans and their families.

On behalf of our Red Cross family, thank you for your continued belief and trust in our lifesaving mission. Working together, I am certain we will continue to strengthen this noble organization and positively impact lives for many years to come.

Bonnie McElveen-Hunter
Chairman
As I write this letter, I am filled with gratitude for the remarkable volunteers, donors and partners who enable the American Red Cross to carry out our lifesaving mission in communities down the street, across the country and around the world. In Fiscal Year 2021 (July 1, 2020–June 30, 2021), these dedicated Red Crossers overcame the many challenges of the COVID-19 pandemic to respond to disasters large and small, distribute millions of vital blood products, train Americans in critical health and safety skills, deliver comfort and care to our military members and veterans, and assist our neighbors abroad with disease prevention and disaster response activities.

This past year, our humanitarian organization provided immediate relief and recovery services to individuals and families impacted by one of the most active disaster seasons in our nation’s history. From deadly wildfires in the West, to unprecedented hurricane activity in the Gulf Coast, to a devastating Midwestern derecho and severe winter weather in Texas — the Red Cross was there. As the frequency and intensity of extreme weather events continue to increase, the Red Cross is committed to doing our part to reduce the current and future humanitarian impacts of climate change by fostering even greater resiliency and reducing our own environmental footprint.

While the pandemic caused us to halt some of our in-person preparedness activities, the Red Cross continued to build momentum for our lifesaving Home Fire Campaign in FY 2021 — pivoting to virtual preparedness sessions and socially distanced activities. We’ve now installed more than 2 million free smoke alarms in vulnerable communities since the campaign began seven years ago. Similarly, despite the difficulties of COVID-19, our Training Services unit continued to grow in offering virtual opportunities for people to learn lifesaving skills and for healthcare professionals to receive advanced training.

The past fiscal year also saw the Red Cross carry forward its critical efforts to ensure a safe and reliable blood supply for patients in need — all while safeguarding the health and wellbeing of our committed employees, volunteers and blood donors and launching new efforts to bring greater diversity to the blood supply. In addition, we continued our work to help members of the armed forces, veterans and their families prepare for and respond to the challenges of military service. And internationally, we worked with our partners in the global Red Cross Red Crescent movement to respond to devastating events, connect separated family members, and educate households around the globe on the importance of vaccination against measles and rubella.

As always, we would be unable to carry out our lifesaving mission without the unwavering generosity and support of selfless individuals, like you. On behalf of those we serve, thank you for standing with the Red Cross.

Gail J. McGovern
President & CEO
Responding TO A GLOBAL PANDEMIC

Keeping Communities Safe and Adapting Mission Delivery

Since the beginning of the pandemic, the American Red Cross has adapted to deliver its lifesaving mission while safeguarding the health and safety of our employees, volunteers, blood donors and recipients, partners and clients. During Fiscal Year 2021, the Red Cross worked quickly to align safety protocols with evolving Centers for Disease Control and Prevention and Occupational Safety and Health Administration guidelines, which helped curtail community spread and prevent disruptions in service delivery.

In response to emergencies, the Red Cross prioritized individual hotel rooms over large shelters, when possible, provided some of our critical services virtually, and distributed meals and relief items like clean up kits at pick-up sites so people could stay in their cars to avoid crowds. The Red Cross also created new COVID-19 online courses and workshops that helped people manage their mental health during the pandemic.

To continue delivering essential lifesaving training, the Red Cross created virtual solutions to meet students where they were. The virtual skills training sessions provided students with the opportunity to complete the cognitive portion of the training course online and then have a Red Cross instructor test their skills through video conferencing — without the instructor and student ever having to interact in a classroom.

Above: Michele Grady of the Red Cross hands out meals at a drive-thru distribution point for families affected by Hurricane Laura in Lake Charles, Louisiana. Facing page top: The Red Cross was awarded a medal of recognition from Operation Warp Speed for the organization’s “outstanding support to the nation and its people” for its COVID-19 convalescent plasma program. Facing page bottom: Convalescent plasma donors like Edward Boyd helped provide hope to COVID-19 patients and their families during a year of uncertainty.
Providing COVID-19 Antibody Testing and Convalescent Plasma

Early in the fiscal year, the Red Cross began testing all blood donations for COVID-19 antibodies. This effort helped provide blood donors valuable insight into whether they may have been exposed to the coronavirus and identified potential convalescent plasma donors to help patients actively battling COVID-19. Millions of blood donors rolled up their sleeves to get insight into their own health and provide a lifesaving blood product to those who needed it most during a challenging time.

For nearly half of these individuals who rolled up their sleeves to give convalescent plasma, this donation was their first experience donating blood. Remarkably, a third of Red Cross convalescent plasma donors gave more than once during the pandemic. In fact, repeat convalescent plasma donors gave more than three times. The Red Cross collected and distributed more than 157,000 convalescent plasma units and was awarded a medal of recognition from Operation Warp Speed—a public-private partnership initiated by the U.S. government to facilitate and accelerate the development, manufacturing and distribution of COVID-19 vaccines, therapeutics and diagnostics—for the organization’s “outstanding support to the nation and its people.”

Supporting Vaccination Efforts

Our nation achieved an exciting milestone against the pandemic this past fiscal year with the emergency approval of COVID-19 vaccines. Across the country, Red Cross employees and volunteers rallied to support local communities with COVID-19 vaccination efforts by helping to set up vaccination sites, collecting information from people being vaccinated and providing water and snacks for the medical staff and people waiting to be vaccinated. Many Red Cross volunteers who are medical professionals helped give vaccinations to communities if their state licenses permitted them to do so. The Red Cross also supported vaccination efforts for U.S. service members on military installations, in treatment facilities and veterans’ hospitals around the globe.

While communities continue to face this pandemic around the world, the Red Cross remains steadfast in delivering its lifesaving mission to make sure those in need receive help and hope amid this public health crisis.
Aiding Those Who Need it the Most

The Creek Fire near Shaver, California, in September 2020 caused more than 30,000 people to evacuate quickly to escape the flames of this massive wildfire.

Stacey Dey of North Fork Rancheria was among the evacuees who fled from the wildfire with her family of six. With no place to stay, the family thought they would have to camp at a nearby river. She then heard about the American Red Cross temporary evacuation point, and within 10 minutes after registering, she and her family were assigned a nearby hotel where they could stay safe from both the flames and any potential COVID-19 exposure.

Tens of thousands of people looked to the Red Cross for emergency relief during Fiscal Year 2021, which brought massive wildfires in the West and a record-breaking Atlantic hurricane season with 11 named storms hitting the U.S. coastline.

For these and other large disasters, thousands of Red Cross staff provided safe refuge, food to eat, critical relief items, emotional support, health services and emergency financial assistance — all while volunteers also continued helping families recover from everyday crises like home fires in communities across the country.

“Thank you so much! You guys have been awesome,” said Stacey. “We appreciate everything and I’m glad I met everyone here.”

Above top: Volunteers deliver a meal to Juanita Ann Hamann who is staying in a Red Cross hotel shelter for evacuees of the Oregon wildfires. Above bottom: Stacey Dey and her family escaped the flames of the Creek Fire in 2020 at a Red Cross shelter in California. Facing page: Carol Miller does damage assessment in an area of homes damaged by Hurricane Laura, in Westlake, Louisiana.
Over 3.7 million meals and snacks served with partners and over 611,000 relief items distributed.

Nearly 191,000 individual care contacts made to support health, mental health, spiritual care and disability needs.

Over 32,300 households were provided with casework and recovery assistance.

Over 1.5 million overnight shelter and hotel stays provided.
HOME FIRE CAMPAIGN HIGHLIGHTS
Figures Cover October 2014–October 2021

At least **1,063** lives saved.

Over **2.2 million** free smoke alarms installed.

Over **1.7 million** children reached through home fire preparedness programs.

Over **851,000** households made safer.
Saving Lives Through the Home Fire Campaign

When Vanessa Downing welcomed Red Cross volunteers and local firefighters into her home to install free smoke alarms in March 2018, she had no idea this visit would save her life. Less than two years later, Vanessa awoke to the sound of a smoke alarm alerting her to safely escape a blaze at her home in Trenton, New Jersey.

"If it wasn't for the alarms the Trenton Fire Department and Red Cross installed in my house, I wouldn't be here today," she said.

Vanessa is one of 1,063 lives that the Red Cross Home Fire Campaign has helped to save over the last several years. Home fires are the country's most frequent disaster, claiming seven lives every day in the U.S. That's why the Red Cross launched its Home Fire Campaign in October 2014. As part of the campaign, the Red Cross and community partners install free smoke alarms and educate families about fire safety.

Providing a Safe Place to Stay for Unaccompanied Children

This past year, migrant children and families on the U.S.-Mexico border have faced uncertainty as they wait for their asylum claims to be processed.

In early 2021, in response to the surge of young people arriving at the U.S.-Mexico border without parents or guardians, the Red Cross provided temporary support to government partners to ensure unaccompanied children had a safe, clean and comfortable place to stay after their difficult journeys north. In addition, the Red Cross supported the work of our partners on the border by providing more than 90,000 essential items—such as blankets, masks, hand sanitizer and comfort kits, which included a toothbrush, toothpaste and other hygiene items—for unaccompanied children seeking asylum in Arizona, California, New Mexico and Texas. The Red Cross also supplied phones to some organizations, which migrants used to reconnect with family members back home to let them know they were safe.

The Red Cross is committed to delivering help to anyone in distress—regardless of race, religion, gender, sexual orientation or citizenship status—and to remaining a neutral and impartial party to ensure we can aid people when and where it is needed most.

Facing page: A Red Cross volunteer shows Rochester, New York, resident Tina Mercendetti how to test smoke alarms, which members of the Gates Fire Department were installing inside her home during the Sound the Alarm day of action on May 8, 2021. Above left: When Vanessa Downing welcomed the Trenton Fire Department and Red Cross volunteers into her home, she had no idea that visit would save her life. Above right: Jeovaughn helped his daughter Esmae, age 6, complete her virtual schoolwork on a laptop at a Red Cross shelter in Aptos, California.
Delivering AID AROUND THE GLOBE

INTERNATIONAL SERVICES

Helping Communities Worldwide

Each year, disasters and crises devastate the lives of millions of people. As the world’s largest humanitarian network, the global Red Cross and Red Crescent provided relief around the world this past fiscal year. Together, Red Cross and Red Crescent teams responded to emergencies — such as earthquakes, droughts and health crises — and helped neighborhoods prepare for future disasters.

For its part, the American Red Cross supported humanitarian work in 32 countries in Fiscal Year 2021, helping to ease the suffering of those affected.

Working to Eradicate Disease

Red Cross volunteer John Kamau visits rural households in Kenya to ensure children receive lifesaving vaccines. Local volunteers like John go door-to-door to identify children who are missing routine immunizations, update vaccination records at local health centers, encourage parents and caregivers to have their children vaccinated, and follow up with families to confirm receipt of the recommended vaccinations. John walks more than two miles each way to reach families, while other volunteers walk up to 12 miles.

John was one of the 6,670 Red Cross volunteers who helped improve the health of little ones this year with the support of the American Red Cross.

Through the Measles and Rubella Initiative, a partnership co-founded by the American Red Cross, measles deaths were reduced worldwide by monitoring the spread of the disease and conducting massive countrywide vaccination campaigns. This year, local Red Cross volunteers reached families in the Philippines, Zambia and Kenya. Since 2000, over 3.86 billion children have been vaccinated and protected from the devastating measles disease and 31.7 million lives have been saved.

Above: Kayla Bodie delivers lunch and bread to George Higgs through the Bahamas Red Cross “meals on wheels” project. When the onset of the COVID-19 pandemic left even more people feeling food insecure, the American Red Cross and Bahamas Red Cross worked together to ensure more families could receive a hot, free fresh lunch five days a week by expanding the project and increasing its efficiency. Facing page: Red Cross volunteer, John Kamau, journeys by foot to ensure children in rural Kenya receive lifesaving vaccines.
More than 1.3 million households visited to encourage measles and rubella vaccination.

More than 1,400 families separated by international crises reconnected.

32 countries supported by disaster response.

More than 177,000 people reached internationally with disaster preparedness activities.
Reconnecting Families Around the Globe

After fleeing the Burundi Civil War, Ferdinando Nizigiyimana came to the U.S. as a refugee, eventually settling in Oregon with his wife and their seven children. Meanwhile, his brother remained across the ocean, living in a refugee camp in Tanzania.

The brothers spent 14 years apart—each uncertain of the other’s fate and holding onto hope. After a long search, the two were reconnected through the American Red Cross Restoring Family Links program.

“I’m so happy I found my family,” Ferdinando exclaimed.

Red Cross volunteer Barb Kaplon was able to connect the two brothers by working alongside the Red Cross and Red Crescent’s vast global network. She described the experience as profound.

“With this program, I’m able to make a difference in someone’s life. Restoring Family Links has been a heartwarming volunteer experience for me,” said Barb.

Armed conflict, international disasters and migration leave millions of people like Ferdinando uncertain of their loved ones’ fate. As part of the world’s largest humanitarian network, Red Cross and Red Crescent teams help reconnect families separated by international crises throughout Restoring Family Links services.
Distributing Lifesaving Blood Products to Meet Heightened Demand

In Fiscal Year 2021, the American Red Cross experienced atypical fluctuations in its inventory of lifesaving blood products due to new collection challenges and varied hospital demand as a result of the coronavirus pandemic.

While hospital demand plummeted early in the pandemic as care focused on COVID-19 patients, a few months later, demand for blood products grew significantly as hospitals resumed surgeries and treatments previously delayed. In June 2021, the Red Cross experienced an unprecedented demand for blood products causing a severe national blood shortage.

The increase in demand for blood products by hospitals was driven by many patients who had previously deferred care earlier in the pandemic, and then were presenting with more advanced disease progression, requiring increased blood transfusions. Additionally, hospitals were also responding to a high number of traumas and emergency room visits. In comparison to 2019, the Red Cross saw red cell demand from trauma centers climb by 10% in the spring of 2021.

To help meet the needs of hospitals between March and June 2021, the Red Cross distributed about 75,000 more than expected blood products. Thankfully, with the help of generous blood donors, the Red Cross was able to overcome this severe blood shortage and meet patient needs. This past fiscal year marked the first year of increased red cell demand in more than a decade.
Collected more than 4.6 million blood donations and 1 million platelet donations.

Nearly 2.3 million volunteer donors rolled up a sleeve.

Provided nearly 6.4 million blood products to help patients.

Distributed blood products to about 2,500 hospital and transfusion centers across the country.
Helping Patients with Sickle Cell Disease

Blood donations have been essential in ensuring the health of communities across the country throughout the COVID-19 pandemic, especially for patients with ongoing blood needs — like Jalen Matthews.

At 11 years old, she suffered a stroke due to sickle cell disease complications which caused blood clots on the base of her spine and left her with paralysis in her left arm. Today, Jalen continues to receive red blood cell exchanges, a non-surgical therapy that removes five units of abnormal sickled red blood cells and replaces them with five units of healthy red blood cells obtained from blood donors, every four to six weeks.

At the start of the pandemic, an unprecedented number of blood drive cancellations in response to the coronavirus outbreak caused Jalen to face the possibility that she may not be able to receive her scheduled blood transfusion.

“This would have been the first blood transfusion I have ever missed, and I was really worried about that,” said Jalen. “But they called the week before the red cell exchange and said ‘We have blood. Come on in.’ Thankfully, after the initial scare, I have not had any challenges.”
Training Heroic Individuals to Save Lives

On September 3, 2020, at the Shepherd University Wellness Center in Shepherdstown, West Virginia, Dr. Matthew Taylor noticed a man in the middle lane of the pool who was face down and unresponsive. Dr. Taylor alerted American Red Cross trained lifeguards Isabella Tuzzio and Zach Pfaltzgraff, who immediately activated the facility’s emergency action plan.

With the help of Dr. Taylor, Isabella and Zach utilized their Red Cross training and removed the man from the pool, assessed his condition and started CPR. Aquatics coordinator Andria Leach called 911 and administered the automated external defibrillator (AED) on the unresponsive man while the Red Cross team continued to provide CPR and treatment until local EMTs arrived on scene and took over. Thanks to their quick response and lifesaving skills learned, the man fully recovered.

For this incredible and quick response, Isabella, Zach and Andria received Red Cross Lifesaving Awards for using the knowledge and skills they learned in their training to help save a life. And, for being a bystander willingly helping in the situation, Dr. Taylor received a Certificate of Extraordinary Personal Action. All four were recognized during a virtual awards ceremony in March 2021 hosted by the Greater Shenandoah Valley Chapter of the Red Cross.
458 individuals received National Lifesaving Awards for heroic efforts resulting in 240 lives saved.

Over 4.2 million people enrolled in Training Services courses. Almost 300,000 trained through our collaboration with the Military Training Network.

Over 500,000 students trained in the American Red Cross Resuscitation Suite™ program.

More than 320,000 lifeguards certified through Red Cross training and over 1.3 million sets of swim lessons and water safety classes taught at aquatic facilities.
Educating Families about Water Safety

This past fiscal year, the Red Cross updated its Swim app with critical water safety content and resources for the entire family. New content included the dangers of drain entrapment, importance of supervising children around water, water competency and learn-to-swim programs, and an entirely new water safety at home section. Additionally, the Red Cross added more resources and informational videos to help provide families with opportunities to learn about water safety together.

The relaunch of the Red Cross Swim app increased downloads by 174%.

Advancing Training Programs to Help Healthcare Providers Save Lives

When lives are on the line, it is critical that medical professionals have the skills and confidence to act in the moments that matter. To support their lifesaving efforts, the Red Cross updated its Resuscitation Suite™ programs to meet the evolving needs within the medical community and to include the latest medical tactics and science.

U.S. hospitals and EMS networks utilize these programs to improve their resuscitation training, with more than 120 hospital systems and 100 EMS systems using the Red Cross curriculum. The Military Training Network, which exclusively uses Red Cross resuscitation and first aid programs, has certified more than 225,000 healthcare providers over the past two years. In combination with non-military healthcare organizations, more than 500,000 individuals have been certified using these courses since 2019.
Strengthening Community Among Caregivers

When her husband was wounded in Iraq in 2006, U.S. Marine Corps spouse Nikki Stephens became his full-time caregiver. Through her participation in the American Red Cross Military and Veteran Caregiver Network she found tools to navigate the enormous challenges of this role.

“We should say, ‘listen, burnout is going to be normal, it’s going to be typical.’ Sometimes we tend to forget about ourselves a little bit, especially when we find ourselves in these selfless roles of military wives, military spouses, parents, mothers and military caregivers,” said Nikki.

The network supports caregivers like Nikki, who provide care to wounded, ill or aging service members or veterans through in-person meetings and secure online communities. With over 800 resources in every zip code in the U.S., caregivers find support where they live including services to reduce social isolation, increase connection and engagement, build knowledge, skills and hope.

“Sharing this journey with caregiver peers can help you not feel alone,” said Melissa Comeau, Red Cross director and a caregiver herself. “We are demonstrating our leadership with heart-centric technology approaches. We all need a safe place to share concerns and get reliable information.”
Nearly 367,000 emergency communication services provided to nearly 95,000 service members and their families.

Nearly 16,000 service members, veterans, their families and caregivers helped through our resiliency workshops.

About 191,000 military family members were educated on what to do when faced with a family crisis while on active duty.

More than 196,000 community services delivered to nearly 144,000 service members, veterans, their families and caregivers.
Building Resiliency Amid COVID-19 Struggles

Earlier this year, 5,000 U.S. sailors were confined to the USS Ronald Reagan off the coast of Japan for months as COVID-19 restrictions kept them from setting foot off the ship. During this time, the Red Cross delivered virtual resiliency workshops to equip the sailors with the tools they needed to work through the challenges of this long and arduous deployment.

The pandemic has caused increased COVID-19 fatigue among the military and veteran communities. To address their mental health concerns, Red Cross volunteers who are licensed mental health professionals, teach these free workshops in person and virtually for service members, veterans and their families across the globe.

Through every phase of military life, the Red Cross and valuable mental health professional volunteers are there to offer support and resources to families as they navigate their next steps.

Connecting Veterans in Need with Furry Friends

Dillon, a three-year-old golden retriever who visits sick patients at the VA Black Hills Health Care System in Fort Meade, South Dakota, opens hearts and brings comfort simply by wagging his tail.

“Everyone finds pleasure in petting Dillon, watching him chase a ball, get a treat or do a couple of tricks. Then they start telling us stories, you know, about their own dog and so they all really get a warm feeling from the visit,” shared his owner, U.S. Air Force veteran Dan Brusseau.

Dan and his wife, Kathie, participated in the Red Cross animal therapy program. Animal visitation teams, just like Dillon’s, supported military families stationed in the U.S. and overseas. Wherever they go, these Red Cross dogs turn heads, and people can’t help but smile.
Welcoming Our New Chief Sustainability Officer

As extreme weather events continue to escalate, they disproportionately impact vulnerable communities and increase demand for American Red Cross services—something we have seen increase exponentially in just the past decade.

Through our mission to prevent and alleviate human suffering, the Red Cross is committed to addressing climate change and the severe impact it has on our communities.

To enhance our climate change focus, in April 2021, the Red Cross appointed Noel Anderson to be the first-ever chief sustainability officer and vice president of Environmental, Social and Corporate Governance Strategy at the Red Cross. Moving forward, our new chief sustainability officer will oversee our commitment to reduce the impact of climate change by integrating a climate-centric approach through the way we advance our mission, conduct our business, invest our resources, and support national and international climate change initiatives.

Above: Eric Carmichael of the Red Cross looks out over miles of burned forest along a road in Clackamas County, Oregon. Facing page left: Josh Sorbe a Washington, D.C., resident is participating in the ADVANCE Study to be a part of the solution and affect change so that gay and bisexual men can donate blood to help patients in need. Facing page right: A blood donor donates blood at the Grove Church Blood Drive in Portsmouth, Virginia.
Driving Blood Donor Eligibility Changes for Gay and Bisexual Men

In December 2020, the Red Cross, along with OneBlood and Vitalant, launched a groundbreaking pilot study through a contract funded by the U.S. Food and Drug Administration that could lead to changes to blood donor eligibility for men who have sex with men.

The ADVANCE Study, which stands for Assessing Donor Variability And New Concepts in Eligibility, is focused on evaluating alternatives to the FDA’s blood donor deferral policy called Men Who Have Sex with Men (commonly referred to as MSM). The goal of the study is to provide data that will help the FDA determine if a donor history questionnaire based on individual risk would be as effective as the current time-based deferral in reducing the risk of HIV in the blood supply.

Josh Sorbe of Washington, D.C., pictured above, registered for the study to help make a difference. Originally from South Dakota, Josh is familiar with the struggles for equality that the LGBTQ+ community faces.

“I want to be part of the solution, and if I need to give a few vials of blood, I am 100% willing and excited to do so,” said Josh.

The data collected from the ADVANCE Study will be submitted to the FDA who will review the findings and decide the next steps.

Piloting Sickle Cell Trait Testing

In April 2021, the Red Cross began providing sickle cell trait screening on all donations from self-identified African American donors. This additional screening helps the Red Cross identify compatible blood types more quickly to help patients with sickle cell disease and provides our African American donors an additional health insight during a time when health information has never been more important.

The sickle cell trait is inherited and means that an individual received a sickle cell gene from one parent but does not have sickle cell disease. Many individuals are unaware if they carry this trait as sickle cell trait testing at birth was not widely provided until 2006. Health experts recommend that individuals with the sickle cell trait be aware of their status and consult their medical provider on what it means for them.

Donors receive results of their blood screenings within one to two weeks through the Red Cross Blood Donor app and the online donor portal at RedCrossBlood.org. The Red Cross is pleased to provide more health information to our donors.
THANKING OUR GENEROUS

Individual and Family Foundation Donors

Each member of the Chairman’s Council and President’s Council has made an outstanding investment in the American Red Cross. Contributions from these individuals and families help the Red Cross provide lifesaving services—down the street, across the country and around the world.

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<td>Edwardson Family Foundation</td>
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<td>The R. Scott Falk Family</td>
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<td>Stephanie and Lawrence Flinn, Jr. Charitable Trust</td>
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<td>The Freeman Foundation</td>
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<td>The Charles A. Frueauff Foundation</td>
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<tr>
<td>Virginia Fulton</td>
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<td>Ronald and Cynthia Gula Charitable Fund</td>
<td>Dick Swope</td>
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<tr>
<td>Laurice Hachem</td>
<td>Leah J. Sylvester</td>
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<td>David B. Hamlin</td>
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<td>Hauck Charitable Foundation</td>
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<td>The Helmerich Trust</td>
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<td>Robert and Kathleen Henderson</td>
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<td>Joseph James</td>
<td>Jill Valenti</td>
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<td>Brenda L. Johnson</td>
<td>David &amp; Carol Van Andel Family Foundation</td>
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<td>The Semnani Family Foundation</td>
<td>Kirk and Sheryle Wickman</td>
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<td>Deborah G. Seymour</td>
<td>Joel and Lisa Williams</td>
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<td>Jean D. Shehan</td>
<td>Willow Springs Charitable Trust</td>
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<td>Ellen G. Shelton and Family</td>
<td>Wilson Family Foundation</td>
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<tr>
<td>Denise R. Sobel</td>
<td>Jennifer and Randy Wolcott</td>
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<tr>
<td>The Steinbrenner Family</td>
<td>Laura and Dennis Woodside</td>
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<tr>
<td>Perry and Ruby Stevens</td>
<td>Kenneth Wray</td>
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<td>Janet and John Swanson</td>
<td>Yabuki Family Foundation</td>
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<td>J.W. Johnson Family Charitable Trust</td>
<td>Susan and William Yarmuth</td>
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<td>Dennis and Judy Jones Family Foundation</td>
<td>Miki F. Young Charitable Trust</td>
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<td>Jordan Family Foundation</td>
<td>Donald and LaVonne Zietlow</td>
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<tr>
<td>Sandy Klein</td>
<td>Bruce and Diana Rauner</td>
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<td>Gerald A. &amp; Karen A. Kolschowsky Foundation, Inc.</td>
<td>The Remillard Family Foundation</td>
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<tr>
<td>Maja Kristin</td>
<td>Julia Roberts</td>
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<tr>
<td>Lois Lazaro</td>
<td>Rosy and Dennis Roccaforte</td>
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<tr>
<td>Lone Wolf Trust</td>
<td>Lily Safra</td>
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<td>The Martha and Wilton Looney Foundation</td>
<td>Rowena Yarak Schaber</td>
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<td>Malott Family Foundation</td>
<td>H. Marshall and Rae Paige Schwarz</td>
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<td>Marisla Fund</td>
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<td>The Nancy Peery Marriott Foundation</td>
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<td>Lorraine Martin</td>
<td>Perry and Ruby Stevens</td>
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<td>Manifold Fund</td>
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<td>Jennifer and Mark McCormick</td>
<td>Teresita and Byron Pollitt</td>
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<tr>
<td>Mark and Tammy McCoy</td>
<td>The Abra Prentice Foundation</td>
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<tr>
<td>Greg D. &amp; Melanie S. McFarland Foundation</td>
<td>Harvey and Kathryn Ramsdell</td>
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<tr>
<td>Libby Menefee</td>
<td>Louis Rensch</td>
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<td>The Merancas Foundation, Inc</td>
<td>Paula Robinson</td>
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<td>Giovanna and Brian Miller</td>
<td>Dennis and Rosy Roccaforte</td>
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<td>Mark and Maureen Miller Foundation</td>
<td>The O. Wayne Rollins Foundation</td>
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<tr>
<td>Ken and Linda Morris</td>
<td>Gabrielle Rubenstein</td>
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<td>William J. Murgas</td>
<td>Anne L. Russell</td>
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<td>The Frederick and Julia Nonneman Foundation</td>
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<td>Nicholas and Susan Blankenbaker Noyes</td>
<td>Schrader Family Fund</td>
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<td>Bill and Susan Oberndorf</td>
<td>Denise R. Sobel</td>
</tr>
<tr>
<td>Nancy Passanante</td>
<td>Spurillo Family Foundation</td>
</tr>
<tr>
<td>The Peierls Foundation</td>
<td>Fred and Alice Stanback</td>
</tr>
</tbody>
</table>
| *Giving level reflects financial contributions to the organization between July 1, 2020 and June 30, 2021.
**National Corporate & Foundation Donors**

Annual gifts from national corporations, foundations and organizations enable the Red Cross to make a positive difference every day for those who rely on our services. Their generosity ensures the Red Cross is always there in times of need.

### Mission Leader: $3,000,000+ Annual Giving*

<table>
<thead>
<tr>
<th>Company</th>
<th>Company</th>
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<tr>
<td>Amazon</td>
<td>Lowe's Companies, Inc.</td>
<td>Walmart and the Walmart Foundation</td>
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<tr>
<td>Latter-day Saint Charities</td>
<td>USAA</td>
<td>Wells Fargo</td>
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### Annual Disaster Giving Program Members: $1,000,000+ Annual Giving**

<table>
<thead>
<tr>
<th>Company</th>
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<tr>
<td>Amazon</td>
<td>Delta Air Lines</td>
<td>Nationwide Foundation</td>
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<td>American Airlines</td>
<td>Enterprise Rent-A-Car Foundation</td>
<td>State Farm</td>
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<td>Anheuser-Busch Foundation</td>
<td>FedEx</td>
<td>Truist Foundation</td>
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<td>Anthem Foundation</td>
<td>The Home Depot Foundation</td>
<td>VSP Global</td>
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<td>Bank of America</td>
<td>Latter-day Saint Charities</td>
<td>Walmart and the Walmart Foundation</td>
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<td>Caterpillar Foundation</td>
<td>Lilly Endowment Inc.</td>
<td>Wells Fargo</td>
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<tr>
<td>Costco Wholesale</td>
<td>Microsoft Corp.</td>
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### Annual Disaster Giving Program Members: $500,000+ Annual Giving**

<table>
<thead>
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<th>Company</th>
<th>Company</th>
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<tbody>
<tr>
<td>Altria Group</td>
<td>International Paper</td>
<td>Southeastern Grocers Gives Foundation &amp; Southeastern Grocers, home of Fresco y Más, Harveys Supermarket and Winn-Dixie</td>
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<tr>
<td>Aon</td>
<td>The J.M. Smucker Company</td>
<td>Stanley Black &amp; Decker</td>
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<tr>
<td>Capital One</td>
<td>Johnson Controls Foundation</td>
<td>The Starbucks Foundation</td>
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<td>Citi Foundation</td>
<td>The Kroger Co. Foundation</td>
<td>Takeda Pharmaceutical</td>
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<tr>
<td>The Clorox Company</td>
<td>LHC Group</td>
<td>Target</td>
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<tr>
<td>The Coca-Cola Foundation</td>
<td>Lockheed Martin Corporation</td>
<td>The TJX Companies, Inc.</td>
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<tr>
<td>Delta Dental Community Care Foundation</td>
<td>Lowe's Companies, Inc.</td>
<td>Toyota</td>
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<tr>
<td>Discover</td>
<td>Merck Foundation</td>
<td>United Airlines</td>
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<td>Edison International</td>
<td>Mondelēz International Foundation</td>
<td>UPS</td>
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<td>Energy Transfer/Sunoco Foundation</td>
<td>New Balance Foundation</td>
<td>USAA</td>
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<td>Ford Motor Company Fund</td>
<td>PayPal</td>
<td>Visa Foundation</td>
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<td>Fox Corporation</td>
<td>PepsiCo Foundation</td>
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<td>General Motors</td>
<td>PwC Charitable Foundation, Inc.</td>
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<td>HCA Healthcare</td>
<td>Salesforce</td>
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### Disaster Responder Program Members: $250,000+ Annual Giving**

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<tr>
<th>Company</th>
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<tr>
<td>7-Eleven Cares Foundation</td>
<td>Choice Hotels International</td>
<td>Grainger</td>
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<tr>
<td>Adobe</td>
<td>Cisco Foundation</td>
<td>Harbor Freight Tools Foundation, LLC</td>
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<td>Alliance Data</td>
<td>CNA Insurance</td>
<td>Hewlett Packard Enterprise Foundation</td>
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<td>American Express</td>
<td>The Coca-Cola Company</td>
<td>HP Foundation</td>
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<td>Ameriprise Financial, Inc.</td>
<td>Consumer Cellular</td>
<td>Humble Bundle</td>
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<td>Assurant</td>
<td>CSX</td>
<td>Kaiser Permanente</td>
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<tr>
<td>AT&amp;T</td>
<td>Darden Foundation</td>
<td>Kimberly-Clark Corporation</td>
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<tr>
<td>AvalonBay Communities, Inc.</td>
<td>The DICK’S Sporting Goods Foundation</td>
<td>The Kraft Heinz Company Foundation</td>
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<tr>
<td>Avangrid Foundation</td>
<td>Duke Energy</td>
<td>Lenovo Foundation</td>
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<td>The Ball Foundation</td>
<td>Equitable</td>
<td>Liberty Mutual Insurance</td>
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<tr>
<td>Barclays</td>
<td>FirstEnergy Foundation</td>
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<tr>
<td>CarMax</td>
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</table>
Marathon Petroleum Foundation, Inc.  Prudential Financial  Security Finance’s Lending 
Mastercard  Raytheon Technologies  Hand Foundation  
NextEra Energy, Inc.  Rodan + Fields Prescription for  Southwest Airlines  
Northrop Grumman  Change Foundation  TD Ameritrade  
Northwestern Mutual and the  Ross Stores Foundation  Trane Technologies  
Old Dominion Freight Line  San Manuel Band of  Mission Indians  
Procter & Gamble  

**Blood Saves Lives Supporters: $1,000,000+ Annual Giving**
Amazon  FedEx  Latter-day Saint Charities  

**Blood Saves Lives Supporters: $500,000+ Annual Giving**
Carolina Herrera  Hostess Brands, LLC  The Coca-Cola Foundation  
Cedar Fair Entertainment  National General  The O. Wayne Rollins Foundation  
Herbalife Nutrition  Suburban Propane  Walgreens  

**Blood Saves Lives Supporters: $250,000+ Annual Giving**
Fingerpaint Marketing  Sport Clips Haircuts  The Wawa Foundation  
Kansas Health Foundation  The Moody Foundation  Toyota Material Handling  
Perfect Hydration Alkaline Water  

**Service to the Armed Forces Giving Program Members: $1,000,000+ Annual Giving**
USAA  

**Service to the Armed Forces Giving Program Members: $250,000+ Annual Giving**
Reliance Steel & Aluminum Co.  Wilf Family Foundations  

**Home Fire Campaign Supporters: $250,000+ Annual Giving**
Delta Air Lines  Pacific Gas and Electric Company  United Way of Chattahoochee Valley  
Lowe’s Companies, Inc.  United Way of Central Indiana  Verizon  
National Grid  

**Additional Supporters: $250,000+ Annual Giving**
Allstate  Entergy Corporation  United Way of Central Ohio  
Best Buy  John Deere Foundation  United Way of Greater Cincinnati  
Blue Cross and Blue Shield of South Carolina  Margaret A. Cargill Philanthropies  United Way of Greater Cleveland  
Bristol Myers Squibb  Metro United Way  United Way of Greater Milwaukee & Waukesha Counties  
California Community Foundation  Morgan Stanley  United Way of Greater St. Louis  
Circle K  Motorola Solutions Foundation  United Way of Metropolitan Chicago  
ConocoPhillips  Pacific Gas and Electric Company  United Way of the Capital Region  
Facebook  Parametric  Vericast  
F.M. Kirby Foundation, Inc.  Tulsa Area United Way  
Google.org  United Way of Central Alabama  

*Giving levels reflect annual commitments of $3 million or more, including financial and in-kind donations, as well as volunteerism and other forms of support.  
**Giving levels reflect annual, non-episodic financial and in-kind budget-relieving donations to the organization as of June 30, 2021.
American Red Cross operating funds come from four main funding sources: revenues from products and services, contributions, investment income and other revenue. Total Red Cross operating revenues and gains for Fiscal Year 2021 were $3,130.6 million. Red Cross total operating expenses were $2,836.5 million. Net assets were $2,368.4 million.

**Fiscal Year 2021 (July 1, 2020–June 30, 2021)**

**Net Assets (in millions): $2,368.4**

### Operating Revenues & Gains (in millions)
- **Products & Services** $1,999.6, 63.9%
- **Contributions** $889.9, 28.4%
- **Investment Income & Other** $241.1, 7.7%

Total $3,130.6

### Contributions (in millions)
- **Corporate, Foundation & Individual Giving** $529.4, 59.5%
- **Contracts, Including Federal Government** $180.8, 20.3%
- **Legacies & Bequests** $100.9, 11.3%
- **Donated Materials & Services** $55.1, 6.2%
- **United Way & Combined Federated Campaign** $23.7, 2.7%

Total $889.9

### Operating Expenses (in millions)
- **Biomedical Services** $1,834.8, 64.8%
- **Domestic Disaster Services** $503.5, 17.8%
- **Fundraising** $165.4, 5.8%
- **Training Services** $102.4, 3.6%
- **Management & General** $83.1, 2.9%
- **International Relief & Development Services** $69.1, 2.4%
- **Service to the Armed Forces** $55.2, 1.9%
- **Community Services** $23.0, 0.8%

Total $2,836.5

The complete audited, consolidated financial statements of the Red Cross for Fiscal Year 2021 are posted each year at redcross.org/pubs.

Facing Page: Michelle “Mo” Green of the Red Cross carries water to the home of a family that had their home damaged by Hurricane Laura, in Sulphur, Louisiana.
AMERICAN RED CROSS

Leadership

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(as of October 31, 2021)

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President of the United States

Chairman
Bonnie McElveen-Hunter
Chief Executive Officer
Pace Communications, Inc.

Vice Chairman
Enrique A. Conterno
President and CEO
Fibrogen, Inc.

Chairman
Bonnie McElveen-Hunter
Chief Executive Officer
Pace Communications, Inc.

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Enrique A. Conterno
President and CEO
Fibrogen, Inc.

Bonnie McElveen-Hunter
Chief Executive Officer
Pace Communications, Inc.

Corporate Officers
(as of October 31, 2021)

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Chairman

Brian J. Rhoa
Chief Financial Officer

Jennifer L. Hawkins
Corporate Secretary

Gail J. McGovern
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The American National Red Cross

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Chief Operating Officer

Harvey Johnson
President, Humanitarian Services

James "Chris" Hrouda
President, Biomedical Services

Melissa B. Hurst
Chief Human Resources Officer

Phyllis Harris
General Counsel
Mission Statement
The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Principles of the International Red Cross and Red Crescent Network
Humanity • Impartiality • Neutrality • Independence • Voluntary Service • Unity • Universality

Connect with the American Red Cross
To learn more or to find out how you can donate your time, money or blood, visit redcross.org or CruzRojaAmericana.org, follow us on Twitter at @RedCross, Facebook at facebook.com/redcross and Instagram at @americanredcross.

This report was produced by the national headquarters of the American Red Cross.

Rosemary McGillian
Chief Marketing and Communications Officer

Elizabeth Penniman
Vice President, Communications

Jodi Sheedy
Senior Director, Communications

Jane Helmick O’Brien
Writer

Jeanette Ortiz-Osorio
Director, Photography & Image Management

Victoria Hurley
Photo & Digital Asset Librarian

Michele Lumet
Print Production Coordinator

Allison Walsh
Design Manager

Photography Credits
All photos are property of the American Red Cross unless otherwise noted.


Front cover: Nicole, 2 years old, stands alongside her mother Davney in front of their home with a Red Cross cleaning kit they just received in an area affected by Hurricane Hanna in Mercedes, Texas. Back cover: A donor rolls up a sleeve to give at the Grove Church Blood Drive in Portsmouth, Virginia.

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