In Year Two, American Red Cross Funding Helped Meet Urgent Needs

Through another year of escalated armed conflict between Ukraine and Russia, the American Red Cross, powered by generous donations from the public, has continued to fund assistance to people affected in Ukraine and neighboring countries. Disaster responders from the global Red Cross and Red Crescent network are still on the ground today, helping with the ongoing critical needs of individuals and families whose lives have been changed forever by two years of intensified combat and the ensuing humanitarian crisis.

Two years since the escalation of the conflict, the American Red Cross has contributed over $125 million to support the delivery of vital aid, with more than $99 million being delivered through our Red Cross network partners, including the IFRC and the Ukrainian Red Cross. The American Red Cross has also supported other sister national societies, such as the Polish Red Cross, Romanian Red Cross and Hungarian Red Cross, all bordering Ukraine, as well as the German Red Cross and Danish Red Cross, which are assisting some of the most vulnerable people inside Ukraine.

In the wake of the Ukraine conflict, the Red Cross and Red Crescent network has not only provided essential funding support for shelter, food and emergency supplies, but has also launched one of the largest cash assistance programs in its history. Thanks to the generosity of the American people, the American Red Cross has contributed $25.5 million to fund multipurpose cash assistance for those affected by the conflict, both in Ukraine and neighboring countries, as well as critical technical support in setting up the program.
Oksana, a mother who fled Ukraine with her two children, was grateful for the help: “Thanks to the Red Cross, I was able to buy medicine and also a bicycle for my son,” she said. “It has made such a difference in his quality of life.” Oksana’s 9-year-old son, who has autism spectrum disorder, greatly benefits from the bicycle, recommended by doctors to improve his problem-solving and motor skills. “The war made everything worse, but the bicycle has made such a difference in his everyday life; he can be a child,” she said.

Along with our funding to bolster the aid delivered by the Red Cross and Red Crescent network, the American Red Cross has provided $24 million to external partners assisting Ukrainians, including Mercy Corps and Core Response. In Ukraine, the American Red Cross has also supported various national Red Cross societies operating in the country, including the German Red Cross, in creating mobile health units that have assisted over 46,000 people. Overall, American Red Cross-funded projects have reached more than 3 million people.

The needs in Ukraine remain great, as extensive fighting continues to impact millions of people. In addition, the collapse of the Nova Kakhovka Dam last June dealt a devastating blow to already hard-hit communities in southern Ukraine. The global Red Cross network continues to serve Ukrainians with food and non-food items, cash assistance, psychosocial support, and other forms of aid, including shelter.

Cash-for-Shelter Program Aids Displaced Families and Their New Communities

In the second year of escalated fighting, cash assistance remained a key component of our support for impacted families, particularly those who remain displaced from their homes and who are taking refuge in neighboring countries.

In Slovakia, an American Red Cross-funded cash-for-shelter program has helped displaced Ukrainians with living expenses, such as rent payments or financial contributions to Slovak households that are hosting them. In several cases, our support has ensured those with disabilities can access bedrooms and bathrooms in homes that have been provided.
Importantly, cash-for-shelter programming supported by the American Red Cross and the wider Red Cross network not only aids displaced families but also helps boost the local economy. In addition, this assistance can improve relations between people who have fled Ukraine and their host communities in neighboring countries, helping them become better integrated into their new surroundings.

In Poprad, Slovakia, Yulia—whose husband was killed in the escalation of the conflict in Ukraine—is able to pay for an apartment thanks to Slovak Red Cross financial assistance, made possible with American Red Cross funding. Yulia shares the apartment with her young daughter, and Yulia’s mother-in-law also lives nearby. Their pain is still palpable, but just as evident is their incredible resilience as they enter a new year. “I am very grateful for the help we have received from the Red Cross to have a place to live here in Slovakia, a safe place for my daughter,” Yulia said in her native Ukrainian.

The American Red Cross helped develop a self-registration app for Red Cross cash assistance to help people impacted by the conflict in Ukraine.
Nearby, Zuzana Alenova, a young Slovak woman, is hosting Ukrainian women in her elderly grandfather’s home. “My grandfather is in his 90s and recently moved in to live with my dad,” Zuzana said in her native Slovak. “We knew we could help by making the home available to Ukrainians who had come to Slovakia.”

Zuzana and other hosts we spoke to said that because they trust the Red Cross and know the work the Red Cross does, they decided to rent out their homes to Ukrainian families seeking Red Cross assistance. It’s a feeling echoed by Julia Gulashova, a Slovak widow who is renting out rooms in her home to a handful of older Ukrainian women in Poprad, about an hour northwest of Kosice.

“I am not alone anymore, we have become a family, sisters,” Julia said in her native Slovak, as Verona Friedman, one of the Ukrainian refugees living with her, laughed.

More than 5 million Ukrainians are displaced within Ukraine and some 6 million Ukrainians—like Yulia and Verona—have been forced to leave their country, according to the United Nations High Commissioner for Refugees.

**Deployed American Red Crossers Support Ongoing Aid**

To bolster the efforts of our partners in the Red Cross network, the American Red Cross has deployed 29 international crisis responders with critical expertise in information management, cash assistance programming, GIS systems, communications and crisis leadership.

As a technical lead for cash assistance programs within the Red Cross network, the American Red Cross has played a key role in implementing a successful multicountry cash assistance program, helping the Red Cross network deliver this vital support to displaced individuals and families as they rebuild their lives in new and unfamiliar communities.

In addition, the American Red Cross has sent 155 trained Service to the Armed Forces workers to 12 locations across Europe since the crisis escalated, where they have helped with emergency communications and respite activities for U.S. military members and their families. These teams have handled more than 4,000 emergency communications calls to connect service members with their families during times of crisis, provided comfort to more than 428,700 clients and distributed more than 722,200 care items, including hygiene items and other necessities to deployed U.S. military personnel.
Compassionate Donations Powered Critical Humanitarian Relief

Thanks to our compassionate donors, as of February 24, 2024, the American Red Cross raised $152.1 million to support relief for people affected by the humanitarian crisis in Ukraine. In the first two years of this response, the American Red Cross has spent or made commitments to spend $144.7 million to respond to the humanitarian needs generated by this crisis. As the response continues, we will program the remaining funds to assist with immediate and ongoing relief efforts through local Red Cross partners, focusing on community-based recovery and resilience programs.

The American Red Cross will be transitioning our Ukraine Humanitarian Crisis response program to a long-term engagement strategy around protracted emergencies where there is no immediate end in sight. By maintaining our existing relationships and investing in the capacity of the local Red Cross, we will be able to support our partners as the humanitarian landscape evolves, presenting new challenges and opportunities.

We are committed to ensuring our partners are prepared for this transition, and we are focused on helping to strengthen Red Cross national societies through sharing lessons learned. We will maintain open lines of communication with partners, donors and stakeholders on the ground as this conflict continues.

<table>
<thead>
<tr>
<th>Expense Categories</th>
<th>Food, Shelter and Relief Items</th>
<th>Cash Assistance</th>
<th>Health</th>
<th>Service to the Armed Forces</th>
<th>Total</th>
<th>Expense %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants to support financial assistance, food and other relief items</td>
<td>$88.5</td>
<td>$25.5</td>
<td>$5.7</td>
<td>—</td>
<td>$119.6</td>
<td>82.7%</td>
</tr>
<tr>
<td>Deployment and maintenance of volunteers and staff (includes airfare, lodging, meals and vehicles)</td>
<td>$1.8</td>
<td>$0.3</td>
<td>$0.0</td>
<td>$1.2</td>
<td>$3.3</td>
<td>2.3%</td>
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<tr>
<td>Temporary hires</td>
<td>$1.6</td>
<td>$0.4</td>
<td>$0.1</td>
<td>$0.8</td>
<td>$2.9</td>
<td>2.0%</td>
</tr>
<tr>
<td>Other program and program support costs</td>
<td>$0.7</td>
<td>—</td>
<td>$0.1</td>
<td>—</td>
<td>$0.8</td>
<td>0.5%</td>
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<tr>
<td>Full-time American Red Cross employees</td>
<td>$0.4</td>
<td>$0.1</td>
<td>$0.0</td>
<td>$3.2</td>
<td>$3.7</td>
<td>2.5%</td>
</tr>
<tr>
<td>Total Program Expenses and Commitments</td>
<td>$93.0</td>
<td>$26.3</td>
<td>$5.8</td>
<td>$5.1</td>
<td>$130.2</td>
<td>90.0%</td>
</tr>
</tbody>
</table>

Management, general and fundraising1 | $14.5 | 10.0% |

Total Spent and Committed | $144.7 | 100.0% |

Program Dollars Remaining | $6.7 |

Management, general and fundraising remaining to be applied | $0.7 |

Total Budget | $152.1 |

1Dollar figures in all tables are rounded to the nearest $100,000; therefore, expenses $49,999 and below are represented as —.

Management, general and fundraising expenses support our work at its core and are indispensable to running the organization and helping people in need. They include the people and systems to maintain our enterprise-wide computer and telecommunications, HR and payroll systems to support nearly 18,000 employees and approximately 275,000 volunteers, fundraising and communications functions, and other support services across all program lines. Ninety cents of every dollar spent for the Ukraine Humanitarian Crisis will help people affected by this crisis.

Thank you!

The American Red Cross responds to disasters and other crises around the world by mobilizing cash support, pre-positioning relief supplies, deploying disaster response experts and in some cases, implementing recovery and preparedness programs. The remarkable generosity of our supporters—individuals, corporations and foundations—drives our ability to provide relief and assist our partners in the global Red Cross network. We are grateful for your trust.