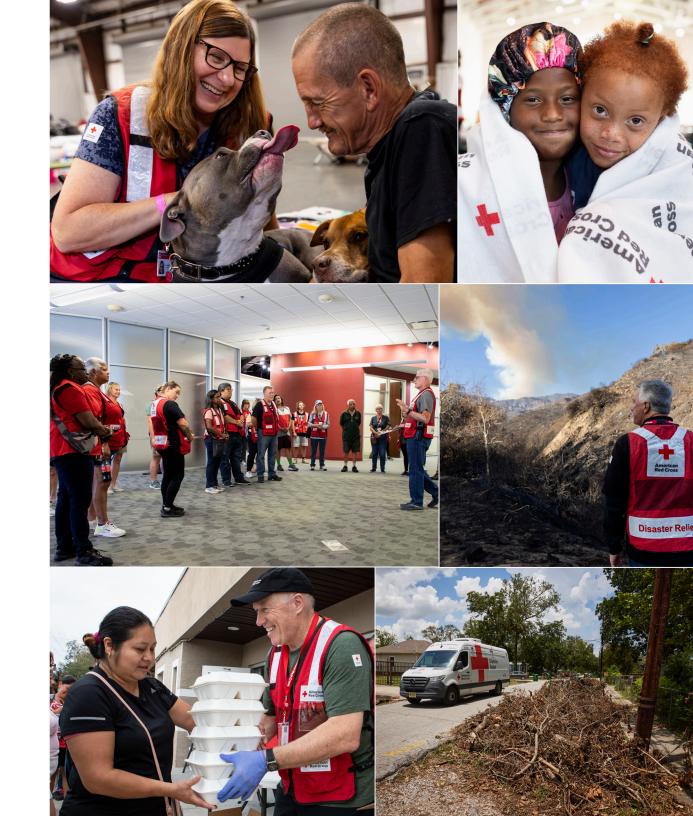
**JULY 2024-JUNE 2025** 

# Disaster Relief Report: Fiscal Year 2025





# The Red Cross brought relief amid near-constant disaster impacts.

Our disaster workers helped over 920,000 people<sup>1</sup> facing devastating losses, nearly three times as many as in FY24.

# We responded to over 20 major disasters<sup>2</sup> across the U.S.

Summer		Fall		Winter		Spring			
9		9				9	*		
Hurricanes: Beryl Debby Francine	Wildfires: Southern Calif.	Hurricanes: Helene Milton	Floods: N. Mexico	Wildfires: Southern Calif.	Floods: Kentucky	Tornadoes: Alabama/Miss. Missouri Kentucky	Severe Storms: Missouri/Arkansas Kentucky Tennessee Indiana	Wildfires: Kansas/ Oklahoma	Floods: Texas Oregon Illinois



"Through the 2025 fiscal year, disasters like Hurricanes Helene and Milton and devastating wildfires in California changed the lives of millions. In response to these crises and more, our dedicated Red Cross teams worked around the clock to provide hope and help to those in need. Your support made it possible for us to stand by disaster survivors during their toughest times. Thank you for being part of this crucial mission!"

Brad Kieserman, Vice President, Disaster Operations and Logistics

# When massive disasters upended lives, we provided relief, comfort and hope to heartbroken residents.

#### Hurricanes Helene and Milton

September 2024-July 2025

The Red Cross mounted a massive response to these back-to-back storms across 10 states, from the Gulf Coast to the Appalachians. With partners, we offered safe shelter for displaced families. We also delivered warm meals, relief supplies, financial assistance and emotional support. In the months since the hurricanes struck, we have stayed by the sides of hard-hit residents, providing additional financial assistance and grants to support the work of our community recovery partners.



"We're just blessed. We were blessed to get out of the house, be taken to a shelter, have a Red Cross cot."

Kristin Gillem and her family, whose Brevard, N.C. home was destroyed by Helene, received financial assistance and other support from the Red Cross in the storm's wake.

#### California Wildfires

January 2025-July 2025

When raging wildfires swept through Southern California, we quickly opened shelters for families fleeing the flames, provided meals to weary residents and distributed multiple rounds of critical financial assistance to thousands of households. In the months after the disaster, we have funded grants to community partners to help meet critical recovery needs in the impacted communities.



"We know we're safe here. I'm not sure what my next step is, but I know that in the meantime I'm being taken care of."

Jacqueline (right) found refuge from the January wildfires in California at a Red Cross shelter in Pasadena.

# Disaster Response Impact

FY25 at a Glance3:



More than **5 million** meals and snacks served with partners



More than **363,000** overnight shelter stays provided in emergency lodging with partners



More than **1.25 million** households provided relief supplies



More than **63,200** households supported with financial assistance

# We helped people across the country prepare for and recover from emergencies in their local communities.

About 175 times a day, Red Cross volunteers supported a family affected by a home fire or other local disaster. We responded to 55,687 home fires last year, bringing relief, comfort and hope to families who lost everything. The Red Cross, our partners and volunteers also made families safer from the deadly threat of home fires, providing free smoke alarms and preparedness training in communities across the country.

# Our Home Fire Campaign Helped Saved 295 Lives in FY25

Duane Bennett credits a home fire safety plan for saving his family's lives. The Bennetts are among the more than 2,400 lives saved since the beginning of our Home Fire Campaign. At *Sound the Alarm* events in high-risk communities across the U.S., Red Cross volunteers and local partners go door-to-door, installing smoke alarms, providing fire safety information and helping families like the Bennetts create escape plans.

"I was so thankful that we went through the training."

Duane Bennett, Oceanside, California (pictured with his wife, Mercy)





## Relentless Tornadoes, Storms and Floods

After repeated severe storms, flash floods and tornadoes inundated Kentucky from February to May, we sheltered residents and provided meals, relief supplies and financial assistance.

And when tornadoes ravaged urban communities in Missouri and Illinois in May and June, the Red Cross moved quickly to shelter survivors, serve meals and deliver financial assistance to those hardest hit.

"We certainly appreciate all the help. It's going to be a long road ahead for many of us."

Mike Greenwell, Kentucky flood survivor

# In the wake of disasters, we helped people recover and rebuild their lives.

#### We provided ongoing guidance to impacted residents and critical support to affected communities.

Red Cross caseworkers at most shelters meet one-on-one with survivors to create recovery plans, manage paperwork and connect them with resources like transitional housing. In addition, our Response Impact Grants (RIGs) speed recovery by funding local nonprofits that deliver services beyond Red Cross relief. After the California Wildfires, RIGs helped organizations provide food, housing, roof repairs and smoke remediation for residents.

#### We delivered additional financial assistance to support recovery for hard-hit survivors.

When funding allows, Red Cross Bridge Assistance helps severely impacted survivors overcome recovery hurdles. Thanks to extraordinary public support, tens of thousands of households received this additional financial aid in our 2025 fiscal year. Typically dispersed about three months after a disaster, these funds cover urgent unmet needs like rent, home repairs and replacing essential items, such as clothing or furniture.

#### We awarded grants to communities to support long-term recovery and advance preparedness.

Our support continues long after the floodwaters recede or smoke clears—often for months or even years. When funds are available, the Red Cross provides grants to local organizations to help people with rent, home repairs, mental health services, food assistance, legal aid and community resilience planning. In fiscal year 2025, we awarded grants to support long-term recovery and strengthen preparedness in communities hardest hit by Hurricanes Helene and Milton and the California Wildfires.



"Every day, in the aftermath of disaster, we see firsthand how families and communities are suffering and depending on us for help. Thanks to our generous donors, we can help disaster survivors navigate recovery with dignity. We meet people where they are, listen deeply and walk beside them as they rebuild their lives."

Jennifer Pipa, Vice President, Disaster Programs





**Top:** In Crosby, Texas, Red Cross volunteers deliver financial assistance to Armando Valder after Hurricane Beryl heavily damaged his mobile home.

**Bottom:** Christine received financial assistance from the Red Cross after losing her home in Pasadena, California to the January wildfires. "I felt cared for. It was so comforting," she said.

# Your generosity empowered meaningful disaster relief support.



Carla Llamuca comforts her 4-year-old daughter, Thoa Perez, at the Westwood Recreation Center in Los Angeles. The pair fled the intense and fast-moving Palisades fire in January 2025 after receiving an evacuation notice. Photo by Mimi Teller/American Red Cross



**Food, Shelter and Relief Items:** When crises strike, we are in impacted communities attending to survivors' most immediate needs, putting roofs over their heads and ensuring they have something to eat. To help with cleanup, we distribute supplies like mops, buckets and other equipment.



Individual Emergency Assistance and Recovery: Many disaster survivors receive Red Cross financial assistance and casework support to help them take the next steps on the road to recovery.



**Community Recovery:** In the aftermath of large-scale disasters like hurricanes, floods and wildfires, the Red Cross often provides grants to community partners to help deliver needed services, such as home reconstructions, furniture distribution and mental health care.



**Health and Emotional Support:** Our trained health, mental health and spiritual care workers provide handson care, helping survivors with things like replacing lost prescriptions and eyeglasses, as well as counseling them through their grief.



**Disaster Preparedness:** We make communities safer from disasters through our mobile apps, which alert people to disasters, preparedness education, youth programs and our Home Fire Campaign. Through the campaign, we install free smoke alarms in at-risk homes and teach home fire safety.

6

We deeply appreciate the businesses, individuals, families, foundations and organizations whose remarkable generosity enables us to respond swiftly to disasters, support survivors through long-term recovery, and build stronger, more resilient communities for the future.

#### Transformational Donors (\$10 million+ in annual giving)

The Church of Jesus Christ of Latter-day Saints Lilly Endowment Inc. Margaret A. Cargill Philanthropies

#### Mission Leaders (\$3 million+ in annual giving)

Amazon Dollar General
American Airlines Lowe's
Bank of America State Farm®

Costco Wholesale

## Annual Disaster Giving Program Members (\$1 million+ in annual disaster giving)

Anheuser-Busch Foundation

Caterpillar Foundation

Chobani

CMA CGM Foundation

Delta Air Lines

Enterprise Mobility Foundation

FedEx

Honda

McDonald's Corporation

Merck Microsoft

Nationwide Foundation

The Pfizer Foundation

The Starbucks Foundation

Takeda

Truist Foundation VSP Vision

Walmart and the Walmart Foundation

Wells Fargo Foundation

## Annual Disaster Giving Program Members (\$500,000 in annual disaster giving)

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Altria Group

Aon

Baxter Foundation

Boeing

Bread Financial

Capital One

Chick-fil-A

Citi Foundation

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**Danaher Foundation** 

Darden Foundation

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NTT Data

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PepsiCo Foundation

PetSmart Charities

Southeastern Grocers and the SEG Gives Foundation

Stryker

Suburban Propane

Target

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USAA

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Visa Foundation

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### Disaster Responder Program Members (\$250,000 in annual disaster giving)

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Adobe Foundation

The AES Corporation

Aflac

Albemarle Corporation

The Allstate Foundation

American Family Insurance

American Water Charitable Foundation

Ameriprise Financial

Assurant

AvalonBay Communities, Inc.

Avangrid Foundation

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**Build-A-Bear Foundation** 

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Foundation

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Stanley Black & Decker

Stephens

Tata Consultancy Services

Tennant Company U-Haul International

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### Additional Corporate Disaster Relief Supporters (\$250k+ in annual disaster giving)

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BMW Group in the U.S.

Bristol Myers Squibb Foundation Choice Hotels International

Foundation

**Entergy Corporation** 

Farmers Insurance®

Federal Home Loan Bank of San Francisco

Meta

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Neiman Marcus, Inc.

New Hanover Community Endowment

Nike Foundation

Pacific Gas and Electric Company

Pennsylvania Emergency Management

Agency

Ross Stores. Inc.

Southern Company Charitable Foundation

TFI International

Verizon Foundation

## Individual and Foundations Honor Roll (\$100,000+ in annual disaster giving)

The Ahmanson Foundation

Albemarle Foundation

George I. Alden Trust

Norman E Alexander Family S

Foundation

Roger C. Altman and Jurate Kazickas

David and Lyn Anderson

Anonymous

The Appleman Foundation Inc

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The Robert and Shirley Harris Foundation

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Family Foundation

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Foundation

The Merancas Foundation, Inc.

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Jerry Morey and Marilyn Morey

Ken and Linda Morris

Barry and Kathy Mower

Pansy Chan Muller Murray Family Foundation

Valerie Nagle

Ronald and Mary Nahas

The NASCAR Foundation

David and Daryl Nelms

## Individual and Foundations Honor Roll (\$100,000+ in annual disaster giving) (continued)

New York Yankees Tampa Foundation

Carson and Rosemary Noecker Family Foundation

Kenneth T. and Eileen L. Norris Foundation

The PMK Foundation

Mike Pack

The Peierls Foundation

Mark and Anne Peterson

Teresa and Byron Pollitt

Linda Porter

The Victoria Principal Foundation

**Quarry Foundation** 

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The Rauch Family Foundation

The Remillard Family Foundation, Inc.

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Louis and Laura Rohl

Peter B & Adeline W Ruffin

Foundation Inc

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Foundation

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TKS Private Foundation

The Tepper Foundation

The David and Nicole Tepper

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Tisch Families

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Torrid Foundation

Townsend Foundation

Thomas M. Triplett

Morgan Wallen Foundation

Alan and Beatrice Weiler

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Foundation

Rebel Wilson

Charlie and Lynne Wisch

Robert W. Woodruff Foundation

Anne & Gene Worrell Foundation

Gail and Jeff Yabuki

Karen B. Yoh Foundation

Benjamin Zigrang





# Thank You