

JULY 2024–JUNE 2025

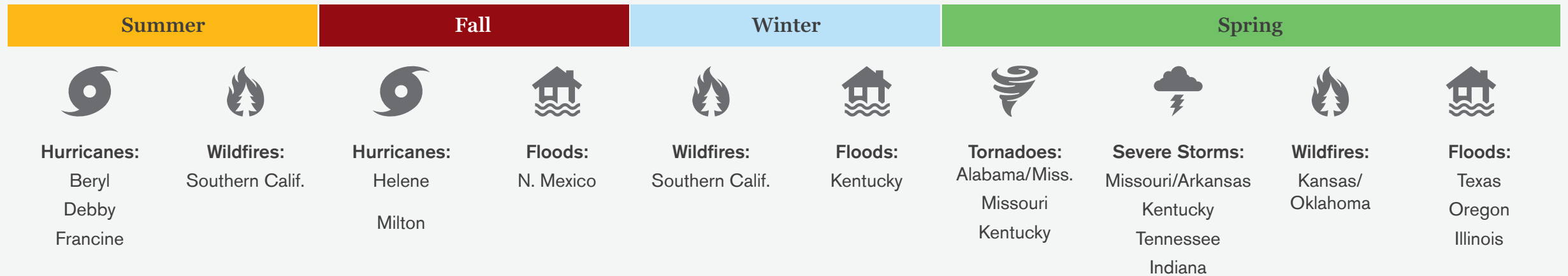
# Disaster Relief Report: Fiscal Year 2025



# The Red Cross brought relief amid near-constant disaster impacts.

Our disaster workers helped over 920,000 people<sup>1</sup> facing devastating losses, nearly three times as many as in FY24.

## We responded to over 20 major disasters<sup>2</sup> across the U.S.



“Through the 2025 fiscal year, disasters like Hurricanes Helene and Milton and devastating wildfires in California changed the lives of millions. In response to these crises and more, our dedicated Red Cross teams worked around the clock to provide hope and help to those in need. Your support made it possible for us to stand by disaster survivors during their toughest times. Thank you for being part of this crucial mission!”

Brad Kieserman, Vice President, Disaster Operations and Logistics

<sup>1</sup>In fiscal year 2025, we reached an estimated 927,840 people with relief and recovery services, based on number of households reached and average household size.

<sup>2</sup>Major disasters are defined as those with response costs of \$250K+.

# When massive disasters upended lives, we provided relief, comfort and hope to heartbroken residents.

## Hurricanes Helene and Milton

September 2024–July 2025

The Red Cross mounted a massive response to these back-to-back storms across 10 states, from the Gulf Coast to the Appalachians. With partners, we offered safe shelter for displaced families. We also delivered warm meals, relief supplies, financial assistance and emotional support. In the months since the hurricanes struck, we have stayed by the sides of hard-hit residents, providing additional financial assistance and grants to support the work of our community recovery partners.



“We’re just blessed. We were blessed to get out of the house, be taken to a shelter, have a Red Cross cot.”

Kristin Gillem and her family, whose Brevard, N.C. home was destroyed by Helene, received financial assistance and other support from the Red Cross in the storm’s wake.

## California Wildfires

January 2025–July 2025

When raging wildfires swept through Southern California, we quickly opened shelters for families fleeing the flames, provided meals to weary residents and distributed multiple rounds of critical financial assistance to thousands of households. In the months after the disaster, we have funded grants to community partners to help meet critical recovery needs in the impacted communities.



“We know we’re safe here. I’m not sure what my next step is, but I know that in the meantime I’m being taken care of.”

Jacqueline (right) found refuge from the January wildfires in California at a Red Cross shelter in Pasadena.

## Disaster Response Impact

FY25 at a Glance<sup>3</sup>:



More than **5 million** meals and snacks served with partners



More than **363,000** overnight shelter stays provided in emergency lodging with partners



More than **246,000** households provided relief supplies



More than **63,200** households supported with financial assistance

<sup>3</sup>Figures are for FY25 disaster responses costing the Red Cross \$10K+.

# We helped people across the country prepare for and recover from emergencies in their local communities.

About **175 times a day**, Red Cross volunteers supported a family affected by a home fire or other local disaster. We responded to **55,687 home fires** last year, bringing relief, comfort and hope to families who lost everything. The Red Cross, our partners and volunteers also made families safer from the deadly threat of home fires, providing free smoke alarms and preparedness training in communities across the country.

## Our Home Fire Campaign Helped Save 295 Lives in FY25

Duane Bennett credits a home fire safety plan for saving his family's lives. The Bennetts are among the more than 2,400 lives saved since the beginning of our Home Fire Campaign. At *Sound the Alarm* events in high-risk communities across the U.S., Red Cross volunteers and local partners go door-to-door, installing smoke alarms, providing fire safety information and helping families like the Bennetts create escape plans.

“I was so thankful that we went through the training.”

Duane Bennett, Oceanside, California (pictured with his wife, Mercy)



## Relentless Tornadoes, Storms and Floods

After repeated severe storms, flash floods and tornadoes inundated Kentucky from February to May, we sheltered residents and provided meals, relief supplies and financial assistance.

And when tornadoes ravaged urban communities in Missouri and Illinois in May and June, the Red Cross moved quickly to shelter survivors, serve meals and deliver financial assistance to those hardest hit.

“We certainly appreciate all the help. It’s going to be a long road ahead for many of us.”

Mike Greenwell, Kentucky flood survivor

# In the wake of disasters, we helped people recover and rebuild their lives.

## We provided ongoing guidance to impacted residents and critical support to affected communities.

Red Cross caseworkers at most shelters meet one-on-one with survivors to create recovery plans, manage paperwork and connect them with resources like transitional housing. In addition, our Response Impact Grants (RIGs) speed recovery by funding local nonprofits that deliver services beyond Red Cross relief. After the California Wildfires, RIGs helped organizations provide food, housing, roof repairs and smoke remediation for residents.

## We delivered additional financial assistance to support recovery for hard-hit survivors.

When funding allows, Red Cross Bridge Assistance helps severely impacted survivors overcome recovery hurdles. Thanks to extraordinary public support, tens of thousands of households received this additional financial aid in our 2025 fiscal year. Typically dispersed about three months after a disaster, these funds cover urgent unmet needs like rent, home repairs and replacing essential items, such as clothing or furniture.

## We awarded grants to communities to support long-term recovery and advance preparedness.

Our support continues long after the floodwaters recede or smoke clears — often for months or even years. When funds are available, the Red Cross provides grants to local organizations to help people with rent, home repairs, mental health services, food assistance, legal aid and community resilience planning. In fiscal year 2025, we awarded grants to support long-term recovery and strengthen preparedness in communities hardest hit by Hurricanes Helene and Milton and the California Wildfires.



“Every day, in the aftermath of disaster, we see firsthand how families and communities are suffering and depending on us for help. Thanks to our generous donors, we can help disaster survivors navigate recovery with dignity. We meet people where they are, listen deeply and walk beside them as they rebuild their lives.”

Jennifer Pipa, Vice President, Disaster Programs



**Top:** In Crosby, Texas, Red Cross volunteers deliver financial assistance to Armando Valder after Hurricane Beryl heavily damaged his mobile home.

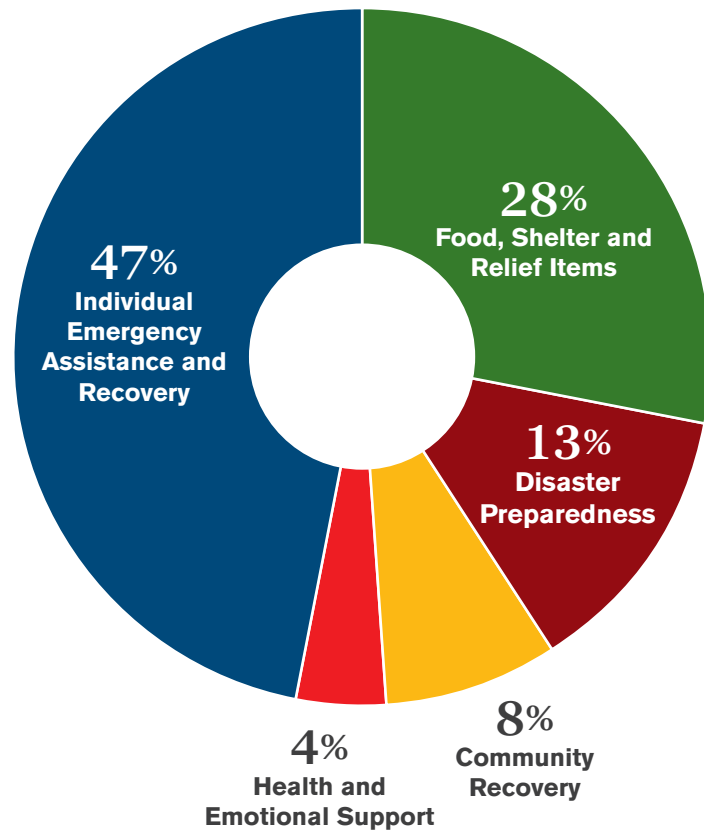


**Bottom:** Christine received financial assistance from the Red Cross after losing her home in Pasadena, California to the January wildfires. “I felt cared for. It was so comforting,” she said.

# Your generosity empowered meaningful disaster relief support.

## Fiscal Year 2025 Disaster Relief Expenses\*

July 1, 2024–June 30, 2025  
\$625.4 million



**Food, Shelter and Relief Items:** When crises strike, we are in impacted communities attending to survivors' most immediate needs, putting roofs over their heads and ensuring they have something to eat. To help with cleanup, we distribute supplies like mops, buckets and other equipment.



**Individual Emergency Assistance and Recovery:** Many disaster survivors receive Red Cross financial assistance and casework support to help them take the next steps on the road to recovery.



**Community Recovery:** In the aftermath of large-scale disasters like hurricanes, floods and wildfires, the Red Cross often provides grants to community partners to help deliver needed services, such as home reconstructions, furniture distribution and mental health care.



**Health and Emotional Support:** Our trained health, mental health and spiritual care workers provide hands-on care, helping survivors with things like replacing lost prescriptions and eyeglasses, as well as counseling them through their grief.



**Disaster Preparedness:** We make communities safer from disasters through our mobile apps, which alert people to disasters, preparedness education, youth programs and our Home Fire Campaign. Through the campaign, we install free smoke alarms in at-risk homes and teach home fire safety.

\*The American Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.

# Thanking Our Generous Supporters

We deeply appreciate the businesses, individuals, families, foundations and organizations whose remarkable generosity enables us to respond swiftly to disasters, support survivors through long-term recovery, and build stronger, more resilient communities for the future.

## Transformational Donors (\$10 million+ in annual giving)

The Church of Jesus Christ of Latter-day Saints  
Lilly Endowment Inc.  
Margaret A. Cargill Philanthropies

## Mission Leaders (\$3 million+ in annual giving)

Amazon  
American Airlines  
Bank of America  
Costco Wholesale  
Dollar General  
Lowe's  
State Farm®

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## Annual Disaster Giving Program Members (\$1 million+ in annual disaster giving)

Anheuser-Busch Foundation	Honda	The Starbucks Foundation
Caterpillar Foundation	McDonald's Corporation	Takeda
Chobani	Merck	Truist Foundation
CMA CGM Foundation	Microsoft	VSP Vision
Delta Air Lines	Nationwide Foundation	Walmart and the Walmart Foundation
Enterprise Mobility Foundation	The Pfizer Foundation	Wells Fargo Foundation
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# Thanking Our Generous Supporters

## Annual Disaster Giving Program Members (\$500,000 in annual disaster giving)

ALDI	Darden Foundation	The Home Depot Foundation	Paul Davis Restoration	United Airlines
Altria Group	Delta Dental	The J.M. Smucker Company	PayPal	UPS
Aon	Edison International Foundation	Johnson Controls Foundation	PepsiCo Foundation	USAA
Baxter Foundation	Energy Transfer/Sunoco Foundation	The Kroger Co. Foundation	PetSmart Charities	U.S. Bank Foundation
Boeing	Ford Philanthropy	Liberty Mutual Insurance	Southeastern Grocers and the SEG Gives Foundation	Visa Foundation
Bread Financial	Fox Corporation	Lockheed Martin Corporation	Stryker	The Walt Disney Company
Capital One	GE Aerospace Foundation	Marathon Petroleum Corporation	Suburban Propane	The Wawa Foundation
Chick-fil-A	General Motors	Mastercard	Target	Wesco
Citi Foundation	Google.org	Mondelēz International Foundation	The TJX Companies, Inc.	Yum! Brands
The Clorox Company	Harbor Freight Tools Foundation, LLC	New Balance Foundation	Toyota	Zoetis Foundation
Danaher Foundation	HCA Healthcare	NTT Data		

# Thanking Our Generous Supporters

## Disaster Responder Program Members (\$250,000 in annual disaster giving)

7-Eleven Cares Foundation	Canadian National Railway	Fifth Third Foundation	McKesson Foundation	RTX
Adobe Foundation	CDW	HP Foundation	MetLife Foundation	Ryder System, Inc.
The AES Corporation	Charles Schwab Foundation	International Paper	Mutual of Omaha Foundation	Salesforce
Aflac	Cisco and Cisco Foundation	Invitation Homes	NextEra Energy, Inc.	Security Finance's Lending Hand Foundation
Albemarle Corporation	CNA Insurance	Johnson & Johnson Foundation	Norfolk Southern	ServiceNow
The Allstate Foundation	The Coca-Cola Foundation	Keurig Dr Pepper	Northrop Grumman Foundation	Southwest Airlines
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American Water Charitable Foundation	DENSO North America Foundation	The Kraft Heinz Company Foundation	Novartis US Foundation	Stephens
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Assurant	The DICK'S Foundation	The Labcorp Charitable Foundation	Oxy	Tennant Company
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Avangrid Foundation	Duke Energy	LKQ	Prudential	Ulta Beauty Charitable Foundation
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Build-A-Bear Foundation	Erie Insurance	Martin Marietta	Reckitt	
CarMax	Fastenal	Masco Corporation	Reynolds American Inc.	

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## Additional Corporate Disaster Relief Supporters (\$250k+ in annual disaster giving)

Best Buy, Inc.	Entergy Corporation	Neiman Marcus, Inc.	Ross Stores, Inc.
BMW Group in the U.S.	Farmers Insurance®	New Hanover Community Endowment	Southern Company Charitable Foundation
Bristol Myers Squibb Foundation	Federal Home Loan Bank of San Francisco	Nike Foundation	TFI International
Choice Hotels International Foundation	Meta	Pacific Gas and Electric Company	Verizon Foundation
	National Grid	Pennsylvania Emergency Management Agency	

# Thanking Our Generous Supporters

## Individual and Foundations Honor Roll (\$100,000+ in annual disaster giving)

The Ahmanson Foundation  
 Albemarle Foundation  
 George I. Alden Trust  
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 David and Lyn Anderson  
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 Ken and Linda Morris  
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 Murray Family Foundation  
 Valerie Nagle  
 Ronald and Mary Nahas  
 The NASCAR Foundation  
 David and Daryl Nelms

# Thanking Our Generous Supporters

## Individual and Foundations Honor Roll (\$100,000+ in annual disaster giving) (continued)

New York Yankees Tampa Foundation  
Carson and Rosemary Noecker  
Family Foundation  
Kenneth T. and Eileen L. Norris  
Foundation  
The PMK Foundation  
Mike Pack  
The Peierls Foundation  
Mark and Anne Peterson  
Teresa and Byron Pollitt  
Linda Porter  
The Victoria Principal Foundation  
Quarry Foundation  
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The David and Nicole Tepper  
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Charlie and Lynne Wisch  
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Gail and Jeff Yabuki  
Karen B. Yoh Foundation  
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**Thank You**