



20TH ANNIVERSARY BASH SPONSORSHIP

BASH*2018	\$15,000 <i>Five-Star General</i>	\$10,000 <i>Brigadier General</i>	\$7,500 <i>Colonel</i>	\$5,000 <i>Major</i>	\$2,500 <i>Captain</i>	\$1,000 <i>Lieutenant</i>
<u>TICKETS</u>						
VIP tent**	30	20	15	10	5	2
General Admission	15	10	8	5	3	2
<u>MEDIA BENEFITS</u>						
Radio	✓					
Print	✓	✓				
<u>PROMOTION</u>						
Logo Placement on Event Banner	✓	✓	✓	✓	✓	
Company Name on Event Banner						✓
Web & Social Media	✓	✓	✓	✓	✓	✓
Logo Placement on TV Screens Throughout BASH	✓	✓	✓	✓	✓	✓

**The hottest ticket in town and the tent everyone wants to be in! The VIP Tent is for the exclusive use of our BASH Sponsors. VIPs enjoy early admission to BASH*2018 starting at 6pm (General Admission does not open until 8pm), and this tent features an open bar tended by professional bartenders, food stations provided by Buffalo's favorite restaurants, special food and beverage tastings, bistro seating, outdoor areas and big-screen TVs to keep an eye on what's happening throughout the #PartyWithAPurpose.

Contact Alex Murello at 716-878-2235 or alexandra.murello@redcross.org to learn more!

CORPORATE VOLUNTEER TEAMS

All you need is a Team Captain and at least five people eager to help the week and/or night of BASH*2018, and we'll find the perfect fit for your team and guarantee you'll have a great time!

Contact Rachael Snyder at 716-878-2231 or rachael.snyder@redcross.org to learn more.

AUCTION

We feature some of the best and most unique items around in our BASH Auction. Donate an item to include in this year's event and you could be eligible to receive some VIP tickets!

Contact Thuy Murray at 716-572-3130 or thuy.murray@redcross.org to learn more.