

Fiscal Year 2015 Facts & Figures July 1, 2014 – June 30, 2015

Disaster Cycle Services: We provide preparedness information for house fires, floods, and other emergencies so our communities are ready. We assist families affected by local emergencies with food, shelter, comfort, and hope to help them on their road to recovery.

Health and Safety Services: We train our communities and workplaces to be prepared to respond in times of emergency. CPR/First Aid/AED, Hands Only Citizen CPR, Babysitter's Training and Water Safety classes.

Service to the Armed Forces: We support members of the military and their families pre-deployment, during deployment and when they return home through emergency communication services, financial assistance programs, re-integration and veteran services.

International Services: The American Red Cross works with the global Red Cross and Red Crescent Societies to meet the needs of the world's most vulnerable communities.

Blood Services: We are the single largest supplier of blood in the United States, providing approximately 40 percent of the nation's blood supply. Blood and platelets are needed for many different reasons— accident and burn victims, heart surgery patients, organ transplant patients, and those receiving treatment for leukemia, cancer or sickle cell disease may all need blood.

Volunteers: The American Red Cross is a volunteer led organization. We are able to serve our communities because of the selfless dedication of these individuals.



Preparing for, responding to and recovering from emergencies

- 387 responses to local disasters
- 968 local families received disaster assistance
- 964 smoke alarms installed in resident's homes
- 18,804 residents attended preparedness presentations
- **2,496** students reached through the Pillowcase Project
- 642 local organizations registered with Ready Rating



Training

Reaching our community through social media

- 617,711 people reached through local Red Cross website
- 3,880 downloads of Red Cross apps
- 1,023,070 individuals reached through Red Cross social media platforms



• **49,161** people trained in CPR, first aid, AED, caregiving, and water safety skills



Providing Service to the Armed Forces and their families in emergencies

- 670 Service to the Armed Forces cases opened
- 646 family follow-up services provided
- **1,723** individuals reached through resiliency courses and Get to Know Us briefings





Connecting families around the world

- 29 active Restoring Family Link cases
- **30** people participated in an international course or presentation

Making a difference in other's lives

• 53,614 blood donations

Empowering our community

- 3,878 volunteers
- 79,265 volunteer hours

Disaster can strike at any time. So can HOPE.

127405 11/15