# Fiscal Year 2015 Facts & Figures July 1, 2014 – June 30, 2015

Disaster Cycle Services: We provide preparedness information for house fires, floods, and other emergencies so our communities are ready. We assist families affected by local emergencies with food, shelter, comfort, and hope to help them on their road to recovery.

Health and Safety Services: We train our communities and workplaces to be prepared to respond in times of emergency. CPR/First Aid/AED, Hands Only Citizen CPR, Babysitter's Training and Water Safety classes.

Service to the Armed Forces: We support members of the military and their families pre-deployment, during deployment and when they return home through emergency communication services, financial assistance programs, re-integration and veteran services.

International Services: The American Red Cross works with the global Red Cross and Red Crescent Societies to meet the needs of the world's most vulnerable communities.

Blood Services: We are the single largest supplier of blood in the United States, providing approximately 40 percent of the nation's blood supply. Blood and platelets are needed for many different reasons— accident and burn victims, heart surgery patients, organ transplant patients, and those receiving treatment for leukemia, cancer or sickle cell disease may all need blood.

**Volunteers:** The American Red Cross is a volunteer led organization. We are able to serve our communities because of the selfless dedication of these individuals.



## Preparing for, responding to and recovering from emergencies

- 95 responses to local disasters
- 169 local families received disaster assistance
- 321 smoke alarms installed in resident's homes
- **2,512** residents attended preparedness presentations
- 423 students reached through the Pillowcase Project
- 94 local organizations registered with Ready Rating



#### Reaching our community through social media

- 232,392 people reached through local Red Cross website
- 1,466 downloads of Red Cross apps
- 384,895 individuals reached through Red Cross social media platforms



## Increasing community health and safety preparedness

• **15,809** people trained in CPR, first aid, AED, caregiving, and water safety skills



## Providing Service to the Armed Forces and their families in emergencies

- 172 Service to the Armed Forces cases opened
- 156 family follow-up services provided
- 1,497 individuals reached through resiliency courses and Get to Know Us briefings



#### Connecting families around the world

- 28 active Restoring Family Link cases
- 13 people participated in an international course or presentation



### Making a difference in other's lives

21,724 blood donations



#### **Empowering our community**

- **2,049** volunteers
- 37,876 volunteer hours

Disaster can strike at any time. So can HOPE.