



**American
Red Cross**

Blood Services Advisory Council

Wednesday 1/20/2016
12:00PM to 1:00PM
Phone and Online Conference

Phone: 1-866-692-3158 Code: 160635
Link: <https://americanredcross.webex.com>
Meeting # & Password: 743678415 redcross

Agenda

Intro & Meeting Presentation	Bentley Peabody	20 minutes
The Need for Blood Services	Michael Gregory	10 minutes
How to Host a Successful Drive	Tom Petty	10 minutes
2016 Objectives & Action Items		10 Minutes
Q&A and Wrap Up		10 minutes

Additional Information/Notes

Website:

<http://www.redcross.org/local/ca/san-francisco/advisory-council>

Action Items:

- 1) Nominate a Secretary to join leadership of BSAC
- 2) Bring a Friend, Family Member, or Colleague to Each Meeting
- 3) Schedule Your Blood Drive before April 20, 2016
- 4) Host Your Blood Drive before July 20, 2016

There is No Alternative to Blood:

- 1) Every 2 seconds, someone in America needs blood
- 2) ARCBS provides nearly 40% of U.S. Blood Supply
- 3) ARCBS distributes nearly 7.7 million blood products annually
- 4) ARCBS hosts more than 550 blood drives each day to meet demand

2016 Scheduled Meetings:

January 20th, 2016	<i>WebEx and Phone</i>
April 20th, 2016	<i>WebEx and Phone</i>
July 20th, 2016	<i>WebEx and Phone</i>
October 20th, 2016	<i>In Person (select San Francisco or Oakland)</i>

A video describing the need for support for Blood Services.

<https://youtu.be/fVheEouapzU>