



**American Red Cross**  
Southeast Mississippi



## 11th ANNUAL MOONLIGHT AND MAGNOLIAS

**John McFarland**  
Executive Director

612 E. Pass Road  
Gulfport, MS 39507  
(228) 896-4511

### 2018 Moonlight and Magnolias Event Committee:

**Jennifer Lee, Co-Chair**  
**Ashley Endris, Co-Chair**  
Sherri Bevis  
Jason Burgdorf  
Steve Fitzgerald  
Julie Gresham  
Romy Hall  
Tsh Hancock  
Brandy Ibois  
Liz Corso Joachim  
Lynn Lofton  
Mary Cracchiolo-Spain  
Cheli Strumila  
Holly Walker

### Honorary Event Chairman:



Milton Segarra, CEO  
Mississippi Gulf Coast  
CVB

Presented by:

*Beau Rivage*

**Dear Friend of the American Red Cross,**

It's that time again!

The American Red Cross Southeast Mississippi Chapter will host its **11th Annual Moonlight and Magnolias Gala** on Saturday evening, **August 18, 2018** at the Beau Rivage Resort and Casino in Biloxi. This event is our largest fundraiser of the year and monies raised support our humanitarian mission throughout Southeast Mississippi. The evening will include live and silent auctions, dinner, cocktails, dancing and more, including a celebrity dance competition and introduction of our 2018 Red Cross Humanitarian Award recipient.

We need your help! To maximize our fundraising efforts, **we are requesting an in-kind donation of a good/service** from your business.

This American Red Cross chapter serves 28 counties in Southeast Mississippi and relies on community members for generous contributions of time, talent and financial donations. Although we hold a congressional charter as the nation's official humanitarian organization, the Red Cross is not a government agency. It is a 501(c)3 not-for-profit charitable organization that depends on volunteers and the generosity of donors to perform its missions of disaster prevention and relief, health and safety training, services to armed forces and their families, collecting and distributing lifesaving blood and blood products, and international services. Donations of money, goods and services to the Red Cross are tax deductible.

Your support as an auction sponsor will help make this event successful and ensure Red Cross services are available in Southeast Mississippi when they're needed. All auction donors will be recognized at the event. Additional sponsor benefits are available to businesses whose donated item's value exceeds \$1,500.

To learn more about those benefits, please contact Executive Director John McFarland at (228) 896-4511, Ext. 4562 or [john.mcfarland2@redcross.org](mailto:john.mcfarland2@redcross.org).

Thanks for your consideration,

*John McFarland*  
John McFarland  
Executive Director

*Jennifer Lee*  
Jennifer Lee  
11th Annual Moonlight  
& Magnolias Chairperson

*Ashley Endris*  
Ashley Endris  
11th Annual Moonlight and  
& Magnolias Chairperson

## 2018 Moonlight and Magnolias Celebrity Dancers



Jackie Orgler



Dr. Bruce Hall



Christy Pickering



Chris Fore



Tara Necaise



Landry Fore



**American  
Red Cross**



**11<sup>TH</sup> ANNUAL MOONLIGHT AND MAGNOLIAS**

**Receipt for In-Kind Gifts & Services**

Donor name: \_\_\_\_\_

Donor contact: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Donation details:

Please describe the in-kind gift or service: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated value of donated gift or service: \$ \_\_\_\_\_

Please describe method for determining value: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Donor signature: \_\_\_\_\_

Notes: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Solicited by: \_\_\_\_\_

**Please complete form and return by mail, fax or email to:**

**American Red Cross of Southeast Mississippi**

**2018 Moonlight and Magnolias**

612 E. Pass Road • Gulfport, MS 39507

Telephone: (228) 896-4511 • Fax: (228) 896-7000

E-mail: [john.mcfarland2@redcross.org](mailto:john.mcfarland2@redcross.org)

[redcross.org/moonlightandmagnolias](http://redcross.org/moonlightandmagnolias)

*This letter serves as the tax receipt for your gift. Under the United States Internal Revenue Code, The American Red Cross is eligible to receive tax-deductible charitable contributions. Please see Internal Revenue Service Publications 526 and 1771 for official federal government information on charitable contributions. Our tax identification number is 53-0196605. For reference purposes, you did not receive anything of value from the Red Cross in return for this donation.*