The Red Cross High School Leadership Program is a meaningful reward and recognition program designed specifically for high school students who support the Red Cross Blood program.

- Most blood donors are in high school or college when they donate blood for the first time.
- Nearly 1 million people under the age of 25 donate blood through the Red Cross each year, which is equal to about 20 percent of blood donations.
- Today’s minority teenagers will be the majority of eligible adult donors in the future.
- 80 percent of Red Cross blood donations are collected through organization-hosted blood drives.
- 14 percent of organization-hosted blood drives are sponsored by high schools.
- 69 percent of blood donors under the age of 24 say that the Red Cross is one of the nation’s best non-profit organizations.

For additional details and to join the High School Leadership Program, visit redcrossblood.org/leader.