



Blood Services Advisory Council

Wednesday 8/26/2015
2:00 PM to 2:30 PM
Phone Call: 1-866-692-3158, Code: 131715

Agenda

Introductions	Muhi	5 minutes
Update/Goals/Vision	Justin	10 minutes
Selecting a Chair/co-Chair		5 minutes
Strategic Planning Session Date		5 minutes
Open Discussion		5 minutes

Additional Information/Notes



Update/Goals/Vision

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Discussion: We are here for our common passion for the Red Cross and our affinity towards saving lives and the important work being done with Blood Services. Justin M. provided an update on FY15, collected 77,485 units and distributed over 100,000. They receive over 50% of donations through mobile sites and the rest through their 6 fixed sites in Contra Costa, Pleasanton, Fremont, Newark, Oakland, and San Jose. They have some partnerships with local corporations, schools and community groups. The average drive collects nationally collects 32 units, once you cross the 30 unit threshold it is best. Locally we receive 35 units or more. Stephen K. stated he would like to know more about the structure and difference from the previous board. Trevor R. mentioned the past Blood Services board would have an opportunity to learn more about the regional boards. Tom P. said he would like to work with chapter contacts at businesses to encourage blood drives in the region and coordinate competitions to see who could collect the most units with participation from the ground up and from management. Muhi K. stated opportunities for community education through lunch and learns.

Selecting a Chair/co-Chair

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Discussion: This topic was postponed and will be determined at the Strategic Planning Session.

Strategic Planning Session Date

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Discussion: Date is set for Tuesday November 10 from 11:30 AM to 1:00 PM. Location is to be determined, but centrally located.

Open Discussion

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Discussion: John B. wanted more information on the Regional Board meeting. Kathryn H. inquired about FY16 goals and Targets, what blood types are needed and was interested in the corporate partnerships available. Trevor R. answered John's question.

Additional Information

We are looking forward to a productive Strategic Planning meeting to clearly define roles, expectations and set a Chair/co-chair!

Feel free to recommend friends or coworkers from around the Bay Area to join this Council.