



CORPORATE SPONSORSHIP

BASH*2018	\$50,000 <i>Presenting Sponsor</i>	\$25,000 <i>Commander-In-Chief</i>	\$15,000 <i>Five-Star General</i>	\$10,000 <i>Brigadier General</i>	\$7,500 <i>Colonel</i>	\$5,000 <i>Major</i>	\$2,500 <i>Captain</i>	\$1,000 <i>Lieutenant</i>
TICKETS								
Commander-In-Chief Tent*	200	100						
VIP tent**			30	20	15	10	5	2
General Admission	40	20	15	10	8	5	3	2
MEDIA BENEFITS								
Television	✓	✓						
Radio	✓	✓	✓					
Print	✓	✓	✓	✓				
PROMOTION								
Logo Placement on Event Banner	✓	✓	✓	✓	✓	✓	✓	
Company Name on Event Banner								✓
Web & Social Media	✓	✓	✓	✓	✓	✓	✓	✓
Logo Placement on TV Screens Throughout BASH	✓	✓	✓	✓	✓	✓	✓	✓

Take advantage of our “Early Bird” special in honor of BASH’s 20th Anniversary—Get your sponsorship in before March 31 and receive 50% MORE VIP tickets to BASH*2018!

*The Commander-in-Chief tent is an exclusive tent within the event that features wristband-only access, private open bar with a professional bartending staff, food catered and served by one of Buffalo’s premier restaurants, seating, TV screens featuring a live feed of the entertainment outside the tent and a concierge assigned to the tent to ensure your guests enjoy a perfect evening. Guests in the Commander-in-Chief tent also enjoy access to the VIP Tent and all of the benefits outlined below.

**The hottest ticket in town and the tent everyone wants to be in! The VIP Tent is for the exclusive use of our Corporate Sponsors. VIPs enjoy early admission to BASH*2018 starting at 6pm (General Admission does not open until 8pm), and this tent features an open bar tended by professional bartenders, food stations provided by Buffalo’s favorite restaurants, special food and beverage tastings, bistro seating, outdoor areas and big-screen TVs to keep an eye on what’s happening throughout the #PartyWithAPurpose.

Contact Alex Murello at 716-878-2235 or alexandra.murello@redcross.org to learn more!

CORPORATE VOLUNTEER TEAMS

All you need is a Team Captain and at least five people eager to help the week and/or night of BASH*2018, and we’ll find the perfect fit for your team and guarantee you’ll have a great time!

Contact Rachael Snyder at 716-878-2231 or rachael.snyder@redcross.org to learn more.

AUCTION

We feature some of the best and most unique items around in our BASH Auction. Donate an item to include in this year’s event and you could be eligible to receive some VIP tickets!

Contact Thuy Murray at 716-572-3130 or thuy.murray@redcross.org to learn more.