

2017 ANNUAL REPORT

BRINGING COMMUNITIES HOPE



American Red Cross
of Alaska

A MESSAGE FROM CEO TANGUY LIBBRECHT



Dear Friends and Valued Supporters,

On behalf of our staff, volunteers, board, and all of the Alaskan families we serve, we would like to express our deep appreciation for your financial support. Through your generosity, the American Red Cross of Alaska has been able to attend to the emergent needs of communities throughout our state.

In fiscal year 2017, our capable staff was blessed with the hard work of 636 Alaska volunteers from every corner of the state, responding to a multitude of incidents, from home and apartment fires to floods, devastating windstorms, and all types of disaster.

Through the Home Fire Campaign, we served 2,129 Alaskans, installing 10-year life smoke alarms free of charge and educating Alaskans about fire prevention and disaster readiness. We had the privilege to provide hope, a helping hand, a hot meal and a place to sleep for many.

We are pleased to share that there are now more trained Red Cross volunteers in both urban and rural Alaska than ever; people ready and willing to respond immediately to disasters in their local communities. Today, we are asked to respond more frequently, in more areas, an indication that our outreach efforts are working.

Should you have any questions regarding our mission or the ongoing programs supported by the Red Cross of Alaska, please contact me, or any other member of this remarkable Alaskan team.

A handwritten signature in black ink that reads "Tanguy Libbrecht".

Tanguy Libbrecht
CEO



**American
Red Cross**

Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

TURNING COMPASSION INTO ACTION

The American Red Cross of Alaska provides critical aid every day—from responding to disasters big and small to teaching first aid and CPR. These services are made possible by an outstanding corps of 636 volunteers and the generous support of donors like you.

Making a Difference Every Day

With a deep local presence and knowledge of our community, we stand ready with food, shelter, relief supplies and other assistance for families facing their darkest hours. The American Red Cross of Alaska can also call on the support of a nationwide network of Red Cross regions for resources to help people in need following large-scale disasters.

The majority of disasters the Red Cross responds to are home fires. While they may not make national headlines, these are devastating events for people facing heartbreaking losses, including homes, daily essentials and cherished belongings. On average, the American Red Cross of Alaska provides relief to survivors of a home fire nearly once everyday.

HIGHLIGHTS FROM FY 2017



Provided shelter to 60 individuals displaced by Royal Suites Apartment fire



958 individuals assisted by health and mental health contacts



Installed 2,311 free smoke alarms for the Home Fire Campaign



Enrolled 11,469 people in first aid/CPR/AED



Enrolled 7,965 people in water safety/aquatics

Statistics from July 1, 2016–June 30, 2017.



CARING FOR COMMUNITIES

Training People to Save Lives

Swift action when an emergency occurs can save a life. The Red Cross provides vital training to help people protect themselves and their families, including first aid and CPR.

We offer flexible training opportunities to meet the needs of a busy community, including online training, traditional classroom settings and full-service courses that bring the classroom to your workplace or organization. During fiscal year 2017, 19,754 individuals in Alaska learned critical skills through Red Cross courses, including 11,469 people enrolled in first aid/CPR/AED and 7,965 people enrolled in aquatics and water safety.

Supporting Military Families and Veterans

The Red Cross is proud of its historic commitment to the U.S. military community. From helping deployed service members contact their families during emergencies to supporting veterans in hospitals, our Service to the Armed Forces (SAF) volunteers and employees are dedicated to serving the needs of people who sacrifice so much. In addition, we share information with military members and their families before deployment and help them identify available resources and reconnect with the community when they return. During fiscal year 2017, the American Red Cross of Alaska briefed 8,186 families through the 'Get to Know Us Before You Need Us' program and provided 957 services to military members, veterans and families, including emergency communications.

About the Home Fire Campaign

Every day in this country, on average, seven people are killed in a home fire and another 36 people suffer injuries. To end these tragedies and save lives, the American Red Cross launched a nationwide Home Fire Campaign in 2014 with the goal of reducing the number of home fire deaths and injuries by 25 percent. We are making a difference. As of June 30, 2017, the American Red Cross of Alaska and our partners have saved at least 258 lives through the Home Fire Campaign.



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HOW TO GET INVOLVED

Volunteer your time and skills.
Get trained in lifesaving skills.
Make a financial donation.

To get started, visit us at:
redcross.org/Alaska

And find us on social media:
facebook.com/AlaskaRedCross
twitter.com/redcrossak



OUR MISSION

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

“As always, the generosity of our remarkable donors, volunteers and partners powers our humanitarian efforts. On behalf of those we serve, thank you for standing with the American Red Cross.”

Gail McGovern, President and CEO

THANK YOU

The American Red Cross of Alaska is grateful for the generosity of its dedicated supporters, who breathe life into our humanitarian mission every day. On behalf of those we serve, thank you!

\$250 - \$500

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