

American Red Cross Impact Report

Alaska Region
for Fiscal Year 2018
July 1, 2017—June 30, 2018



Disaster Response

The Red Cross mission is to prevent and alleviate human suffering – a work that is carried out by hundreds of local volunteers daily. In responding to 308 disasters last fiscal year, the Red Cross of Alaska provided food, shelter and comfort to individuals and families in need, as well as casework, guidance and other assistance to help survivors with recovery. All Red Cross disaster assistance is free. In Alaska, with our deep local presence and community knowledge, we stand ready to respond alongside our partners should the need arise. Additionally, we can call on the support of Red Cross chapters nationwide for resources to help our neighbors in need following large-scale disasters.



Facilitated 102 Alaska volunteer deployments to major disasters across the nation



Responded to 308 disasters in 42 communities statewide



Assisted 892 people following local disasters

Home Fire Campaign

On average, 7 people die and 36 more suffer injuries each day in the U.S. due to home fires, which make up more than 90 percent of Red Cross domestic disaster responses. Research shows that working smoke alarms reduce the risk of fatalities in a home fire by 50 percent¹. The Red Cross Home Fire Campaign aims to reduce the number of fire deaths and injuries by increasing the number of working smoke alarms in at-risk communities. With generous support from donors, Red Cross volunteers and partners canvas neighborhoods to test and replace smoke alarms for free and educate families on fire prevention and safety.



Installed 2,309 free smoke alarms as part of the Home Fire Campaign



707 homes made safer through educational visits and creating preparedness plans



Taught 1,722 students coping skills to deal with emergency situations through The Pillowcase Project



Saved 453 lives nation wide as a result of the campaign



**American
Red Cross**

Preparedness, Health and Safety Programs

The American Red Cross teaches and empowers nearly 5.9 million people annually with lifesaving health, safety and preparedness skills through training courses such as first aid, CPR, AED, water safety and babysitter's training as well as emergency and first aid information from mobile app downloads.



Enrolled 19,260 people in first aid/CPR/AED classes



Taught 536 people preparedness skills through our preparedness education program

Service to the Armed Forces

The Red Cross Hero Care Network provides support to members of the military and their families pre-deployment, during deployment and when they return home through emergency communication services, financial assistance programs, re-integration and veteran services.



Provided 3,211 emergency services to military members, veterans and families



Briefed 11,894 individuals through our 'Get to Know Us' program



Served 1,161 military members, veterans and families through emergency and critical community cases



Taught 157 people to reconnect or work through demands of military life via our Resiliency Workshops

Volunteer Service

Committed and compassionate volunteers across the state are the heart and soul of the Red Cross of Alaska. Whether helping one displaced family or thousands, providing care and comfort to an ill or injured service member or veteran, or teaching others how to respond in emergencies, it's through the efforts of ordinary people that we can do extraordinary things.



Supported by 772 dedicated volunteers statewide



33,869 volunteers hours logged across all lines of service

International Services

As part of a global network of 190 Red Cross and Red Crescent societies and more than 17 million volunteers, we respond to disasters, build safer communities and educate future humanitarians around the world every day.