



## Help us install 100,000 smoke alarms.

On average, seven people die every day from a home fire. But you can help protect families against these tragedies. Join us this spring as we *Sound the Alarm* and install lifesaving alarms nationwide.

### Across the Country



Install **100,000** smoke alarms



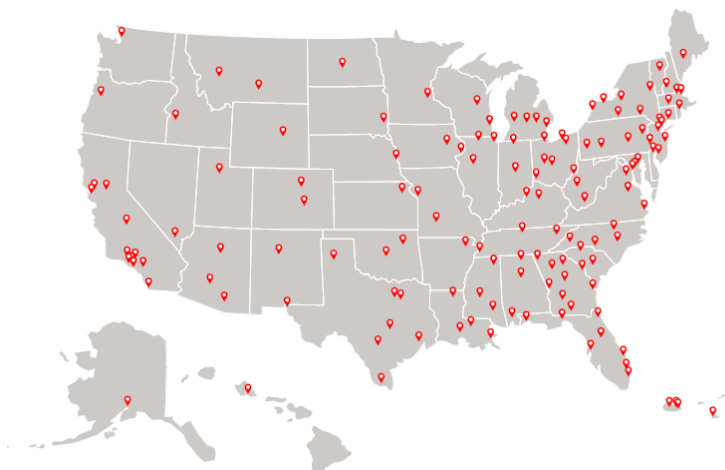
Make **40,000** households safer



Across **100** major at-risk communities

### Your Employees Can Volunteer at National Installation Events

Between April 27 – May 12, 2019, the Red Cross and our community partners will install alarms in every state, plus U.S. territories such as Puerto Rico. Below is a map of cities where we will host major events (see list of cities on next page).



Signature cities as of October 24, that may be subject to change in the future. Please be sure to connect with your Relationship Manager to confirm event details.

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## List of Signature Cities

*Participating cities are subject to change. Check with your Relationship Manager.*

AK-Anchorage	IL-Rockford	NY-Yonkers
AL-Birmingham	IN-Indianapolis	OH-Akron
AL-Huntsville	IN-South Bend	OH-Cincinnati
AL-Mobile	KS-Topeka	OH-Cleveland
AZ-Flagstaff	KY-Lexington	OH-Columbus
AZ-Jonesboro	KY-Louisville	OH-Dayton
AZ-Phoenix	LA-Baton Rouge	OH-Toledo
AZ-Tucson	LA-Lafayette	OK-Oklahoma City
CA-Chula Vista	LA-Monroe	OK-Tulsa
CA-Contra Costa	LA-New Orleans	OR-Eugene-Springfield
CA-East Los Angeles	MA-Lawrence	PA-Allentown
CA-Fresno	MD-Baltimore City	PA-Harrisburg
CA-Lake Elsinore	MD-Camp Springs	PA-Johnstown
CA-Long Beach	MA-Revere	PA-Philadelphia
CA-Panorama City	MA-Springfield	PA-Pittsburgh
CA-Pomona	ME-Augusta	PR-Adjuntas
CA-Sacramento	MI-Detroit	PR-Guaynabo
CA-Santa Clara	MI-Flint	PR-Naguabo
CO-Colorado Springs	MI-Grand Rapids	RH-Providence
CO-Denver	MI-Lansing	SC-Columbia
CT-New Haven	MN-Twin Cities	SC-Spartanburg
DC-Washington	MO-Kansas City	SD-Sioux Falls
DE-Wilmington	MS-Flowood	TN-Knoxville
FL-Fort Lauderdale	MS-Hattiesburg	TN-Memphis
FL-Jacksonville	MS-Tupelo	TN-Nashville
FL-Miami	MT-Billings	TX-Austin
FL-Orlando	MT-Helena	TX-Dallas
FL-Palm Beach	NC-Asheville	TX-EI Paso
FL-Pensacola	NC-Charlotte	TX-Fort Worth
FL-Tallahassee	NC-Durham	TX-Houston
FL-Tampa	NC-Fayetteville	TX-McAllen
GA-Albany	ND-Bismarck	TX-San Antonio
GA-Athens	NE-Omaha	USVI-Frederiksted
GA-Atlanta	NH-Keene	UT-Salt Lake City
GA-Augusta	NJ-Millville	VA-Hampton Roads
GA-Columbus	NJ-Newark	VA-Manassas
GA-Macon	NJ-Toms River	VA-Richmond
GA-Savannah	NM-Albuquerque	VT-Barre
GA-Summerville	NV-Las Vegas	WA-Seattle
GA-Valdosta	NY-Binghamton	WI-Fox Valley
HI-Honolulu	NY-Buffalo	WI-Milwaukee
IA-Cedar Rapids	NY-Corning	WV-Parkersburg
ID-Nampa	NY-Glens Falls	WV-Princeton
IL-Chicago	NY-New York City	WV-South Charleston
IL-Davenport	NY-Rochester	WY-Casper
IL-Peoria	NY-Syracuse	

# Event Volunteer Opportunities

## Pre-Event Canvassing

Going door-to-door, your employees can talk with community residents about the importance of smoke alarms and having family emergency plans, while informing them about upcoming installation events.

## Smoke Alarm Installation

On installation days, your employees can canvass neighborhoods with ladders and screwdrivers in hand, installing smoke alarms in homes that lack them and changing smoke alarm batteries when they encounter dead ones.

Through either volunteer opportunity, your company builds a face-to-face relationship with its neighbors, and your employees are part of a nationwide movement and share an amazing experience together - one that could truly save a son or daughter, a parent or grandparent, during a home fire.

## Volunteer Sample Event Schedule

8:45 to 9:15 a.m.	Volunteers arrive, start sign ups and breakfast.
9:15 to 9:45 a.m.	Welcome volunteers and thank them for spending their day with us, introduce partners, comments from partners and American Red Cross, train and organize volunteers. Address any concerns or issues.
9:45 a.m.	Dismiss volunteers to canvass or install smoke alarms.
10:00 a.m.	Begin activities for individuals that may not be able to canvass. <i>Examples:</i> Water Distribution, Preparedness Kit Assembly, Thank you cards for fire stations or Office of Emergency Management, etc.
11:15 a.m.	Begin set up for lunch and snacks.
11:45 a.m.	Volunteers return to report results, start serving lunch.
12:15 p.m.	Good news, results sharing and interest stories. Distribute Evaluation link, encourage honest feedback which enables us to improve volunteer experience. Provide Volunteer information for unregistered volunteers.
12:30 p.m.	Thank all volunteers and partners, dismiss volunteers.
12:30 to 1:00 p.m.	Clean up.

*\*Start times and activities can shift based on area's needs*

*Please contact your Relationship Manager  
with questions or for more information*