

Membership Resources

Disaster Responder Program Communications Resources:

Employee Partnership Announcement Template

**Share the news with your employees.**

**Subject line:** Company Partners with the American Red Cross on Disaster Preparedness and Relief

Dear Company employees,

Our company is proud to announce that we have joined/renewed our commitment to the [American Red Cross Disaster Responder Program](https://www.redcross.org/donations/companies-and-foundations/adgp-disaster-responder-program.html), a select group of leading corporations that provide the highest level of support to American Red Cross preparedness and relief efforts.

Through this program, Company is helping the Red Cross be ready *before* disasters strike, enabling the organization to spring into action with much needed assistance to help individuals and families in their times of greatest need.

Annual donations such as ours are essential to ensure the Red Cross is equipped to respond immediately to emergencies of all sizes – from a home fire to a hurricane or flood. Here in the U.S., the Red Cross responds to more than 60,000 disasters each year, providing safe shelter, hot meals, emotional support and resources to aide in recovery. Our donation allows the Red Cross to prepare well in advance by training volunteers, securing shelters, purchasing food and emergency supplies, warehousing materials in strategic locations and maintaining emergency equipment and food distribution vehicles. And we’re not just helping the Red Cross respond immediately – our support also means the Red Cross can remain on hand to assist people as they recover and to help them prepare for the next disaster.

As a/an Company employee, you, too, are now a member of the Red Cross family, one of the largest and oldest humanitarian forces in the world. Through our partnership, we hope to bring you meaningful information to help keep your families safe during emergencies, as well as ways to get involved. From [making an appointment to give blood](http://www.redcrossblood.org/), or [volunteering to help in your community](http://www.redcross.org/volunteer/become-a-volunteer), your time and talents can make a significant impact on people’s lives.

You can also get more involved with lifesaving Red Cross activities here in HQ City/State by visiting the Red Cross region website. For those of our employees working outside of HQ City/State, you can find your local Red Cross [by visiting redcross.org](http://www.redcross.org/find-your-local-chapter).

If you have any questions about the Red Cross or our partnership, please don’t hesitate to ask.

Thank you,

Company Contact Person