

ADGP/Disaster Responder Program

Membership Resources

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ADGP/Disaster Responder Program Communications Resources: Volunteering

The American Red Cross depends on the power of volunteers — more than 300,000 strong — to prevent and alleviate human suffering the face of emergencies. Volunteers from all walks of life power this mission and ensure the Red Cross can help those in dire need.

As a member of our Annual Disaster Giving Program (ADGP)/Disaster Responder Program we encourage you to join us in celebrating National Volunteer Week April 20-26 and the volunteers who make a difference every day in their communities. The below communications materials will help you highlight your commitment to service — and those who serve — on your social and digital channels. Thank you for your support!

**Customizable Social Content**

The posts below (and accompanying social graphics) highlight the importance of Red Cross volunteers. The posts tag the [@RedCross](https://twitter.com/redcross)on X, but we encourage you to personalize these messages and tag us on other platforms too, like the[American Red Cross](https://www.facebook.com/redcross) on Facebook, [@americanredcross](https://www.instagram.com/americanredcross/) on Instagram, [American Red Cross](https://www.linkedin.com/company/157239/) on LinkedIn, [@americanredcross](https://www.threads.net/@americanredcross) on Threads or [@americanredcross](https://www.tiktok.com/@americanredcross?lang=en) on TikTok. You may also share any relevant posts from our [national accounts](http://www.redcross.org/about-us/news-and-events/connect-with-us).

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| During National Volunteer Week, we’re joining our disaster relief partner, the @RedCross, to celebrate the volunteers who power its lifesaving mission. ⛑ Thank you to [company] employees who volunteer and give their time to help those in times of need.  [insert employee volunteer story, if desired] |  |
|  | *Powered by Volunteers* |
| Did you know volunteers are the backbone of our disaster relief partner, the @RedCross? 90% of their workforce is volunteer. 💪 If you’re interested in making a difference with the Red Cross, visit [redcross.org/VolunteerToday](http://redcross.org/volunteertoday). | **A collage of people and text  AI-generated content may be incorrect.** |
|  | *Volunteers Are Heroes* |
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**Customizable Promotional Content / Employee Communications**

Every hour of the day, the American Red Cross helps more than 1,000 people. From a family experiencing a home fire to a patient in need of lifesaving blood to support for the military community, the Red Cross is there — providing comfort and hope in times of crisis.

As a member of the Red Cross Annual Disaster Giving Program (ADGP)/Disaster Responder Program, COMPANY’s support helps ensure that the organization is ready to respond immediately, anytime and anywhere.

Nationally, the Red Cross has more than 300,000 volunteers, over 90 percent of the organization’s workforce — and these generous volunteers power its lifesaving mission day in and day out. During National Volunteer Week April 20-26, we celebrate these selfless volunteers who help in times of need.

If you’re interested in learning more about volunteering with the Red Cross, visit [redcross.org/VolunteerToday](http://redcross.org/volunteertoday) to review most-needed positions and both local and virtual opportunities.

Thank you for being an important part of our commitment to be there for families and communities in times of dire need.