## **Employee Engagement Volunteer Offerings**



| RED CROSS VOLUNTEERISM  |                          |  |  |   |  |  |
|-------------------------|--------------------------|--|--|---|--|--|
| OPTION                  | LOCATION                 | DETAILS  | IMPLEMENTATION<br>TIMING   | KEY INFORMATION   |  |  |
| BIOMEDICAL<br>SERVICES  | COMING<br>SOON           | Details coming soon regarding Blood Donor Ambassador and Blood Transportation Specialist volunteer opportunities.  | Coming soon  | Coming soon   |  |  |
| BLOOD DRIVES            | In Person                | When you sponsor blood drives at your facilities or via a bloodmobile, you provide your employees with the opportunity to help save lives.   | At least 3 months needed to schedule and implement.                          | Blood drives have a list of requirements and criteria. Work closely with your relationship manager to determine the feasibility of your site.                               |  |  |
| VIRTUAL<br>BLOOD DRIVES | Virtual                  | Our virtual blood drive platform can help you mobilize employees anywhere in the country to pledge lifesaving blood products. Simply customize your campaign page, create a unique hashtag and share with your team.                                   | Easy-to-use platform and promotional link provided within a week of request. | <ul> <li>An online platform is available to track the<br/>number of people interested in donating,<br/>number of appointments made, and<br/>donations completed.</li> </ul> |  |  |
| DISASTER<br>ACTION TEAM | In Person<br>and Virtual | With training, your employees can serve as a Red Cross<br>Disaster Action Team member, providing immediate services<br>with compassion, comfort, and care to individuals and families<br>impacted by disaster.   | Takes 4 to 6 weeks to implement.   | <ul> <li>A facilitator will be provided by the Red Cross.</li> <li>Interested volunteers will be directly connected to their region.</li> </ul>                             |  |  |
| DISASTER DEPLOYMENT     | In Person                | Following a major disaster, if there is significant need, \$250k+ members are among the first invited to identify employees willing to travel to impacted areas and volunteer with the Red Cross, delivering critical services over a weeklong period. | Takes 2 to 3 weeks depending on deployment confirmation.                     | <ul> <li>Deployment is dependent on operational need.</li> <li>Volunteers will be provided with training in advance of deployment.</li> </ul>                               |  |  |

## **Employee Engagement Volunteer Offerings**, continued



| RED CROSS VOLUNTEERISM               |                         |  |   |  |  |  |  |
|--------------------------------------|-------------------------|--|---|--|--|--|--|
| OPTION                               | LOCATION                | DETAILS  | IMPLEMENTATION TIMING   | KEY INFORMATION  |  |  |  |
| KIT BUILDS**                         | In Person               | During a kit build session, your employees will assemble their own preparedness or first aid kits using provided materials that they can take home or keep in the workplace. | Allow at least 4 weeks to submit order.   | <ul> <li>Accommodates groups of varying size.</li> <li>3 types of kits are available for purchase:<br/>Service to the Armed Forces, First Aid, and<br/>Emergency.</li> </ul>   |  |  |  |
| MAPSWIPE                             | In Person<br>or Virtual | During MapSwipe missions, employees complete brief tasks to make mapping more efficient and improve the overall data quality in OpenStreetMap (OSM).                         | Takes 4 to 6 weeks to implement.  | <ul> <li>Validate completed mapping in vulnerable populations.</li> <li>Requires participants to download app.</li> <li>Easy to navigate and begin.</li> </ul>   |  |  |  |
| SERVICE TO THE ARMED FORCES          | In Person<br>or Virtual | Engage employees in the Service to the Armed Forces mission through educational sessions, behavioral health workshops, kit builds and volunteerism.                          | 6 weeks to implement.   | <ul> <li>Align your engagement with education and information through lunch and learns and behavioral health sessions.</li> <li>Kit builds accommodate a varying group size.</li> <li>Regional event and tour opportunities based on chapter need.</li> </ul>            |  |  |  |
| SOUND THE<br>ALARM FOR<br>HOME FIRE* | In Person<br>or Virtual | Home fires are the nation's biggest disaster threat. Your employees can volunteer at an in-person smoke alarm installation event in one of our 50 Signature Cities.          | <ul> <li>Connected to already existing events.</li> <li>Opportunity based on event schedule.</li> </ul> | <ul> <li>Volunteer installation and educational opportunities are available.</li> <li>Installation events accommodate groups of 10 to 15 and take up to four hours to implement.</li> <li>All training and supplies are provided for volunteers on event day.</li> </ul> |  |  |  |

<sup>\*</sup>Spanish language available.

<sup>\*\*</sup> Cost associated with purchase of kit build materials through our vendor.

## **Employee Engagement Education Offerings**



| RED CROSS PREPAREDNESS EDUCATION |                         |   |                                  |   |  |  |  |
|----------------------------------|-------------------------|---|----------------------------------|---|--|--|--|
| OPTION                           | HOSTING                 | DETAILS   | IMPLEMENTATION<br>TIMING         | KEY INFORMATION   |  |  |  |
| BE RED CROSS READY*              | In Person<br>or Virtual | Select from modules presented by trained Red Cross instructors to educate your employees on 13 different hazards.   | Takes 4 to 6 weeks to implement. | <ul> <li>Facilitator provided by Red Cross.</li> <li>Presentation can be completed in 30 to 60 minutes.</li> <li>15 Disaster Preparedness modules to choose from.</li> <li>Group size can vary from 10 to 1,000.</li> </ul> |  |  |  |
| HANDS-ONLY<br>CPR*               | In Person<br>or Virtual | Your employees can learn the new "Hands Only" CPR method (no mouth-to-mouth contact or counting is involved) during a high-energy 30-minute training that makes everyone in your workplace and community safer. | Takes 4 to 6 weeks to implement. | <ul> <li>Facilitator provided by Red Cross (1 facilitator per 25 volunteers needed for this program).</li> <li>Presentation can be completed in 30 to 60 minutes.</li> </ul>  |  |  |  |
| RED CROSS<br>SPEAKERS            | In Person<br>or Virtual | Host a 30- to 60-minute digital presentation featuring local Red Cross leaders who can speak about our work in your community, across the nation. and around the world.   | Takes 4 to 6 weeks to implement. | <ul> <li>Accommodates groups of varying size.</li> <li>Presentation completed in 45 - 60 minutes.</li> <li>Variety of topics available to engage participants.</li> </ul>   |  |  |  |

\*Spanish language available.