



June 15 Mile Swim Challenge on Facebook

Swim 15 Miles in the month of June and support the urgent humanitarian work of the Red Cross!

Join us for our first June 15 Mile Swim Challenge on Facebook! This is a virtual event hosted on Facebook that brings people together so they can engage and interact with others in the group, create a fundraiser, and track towards swimming 15 miles in June while promoting swim safety!

How do I join? Register by joining the Red Cross 15 Mile Swim Challenge Facebook group and following the steps to opt-in to Messenger and create a fundraiser.

- **Join** the Facebook Group [here](#).
- **Opt-In** to Messenger [here](#).
- **Create** a fundraiser [here](#)

What happens after I join?

- After you join the Challenge (following the steps above), starting on June 1 you can track your miles through Messenger as you work towards your goal of 15 miles by the end of June.
- Throughout the event you will receive communications through Facebook Messenger and from posts in the Facebook Group providing updates, encouragement, fundraising tips, and engagement with the community.
- While working on your swim miles throughout the month, we encourage you to **fundraise** \$250 to support the urgent humanitarian work of the Red Cross.

Where is the Challenge? The June 15 Mile Swim Challenge is hosted on Facebook. You can complete your miles anywhere you choose!

Our thank you to you!

Everyone who registers and raises at least \$5 by creating a 15 Mile Swim Challenge fundraiser can receive FREE Red Cross swim cap! Items available while supplies last. Shipping is only available within the U.S. You must complete the registration process through Facebook Messenger, including creating a fundraiser, and provide all shipping information to receive your item. Please allow 4-6 weeks for shipping.



Anyone who raises at least \$250 can receive an exclusive Red Cross swim towel! You'll be prompted to claim your item and provide your shipping information in Facebook Messenger once you've raised at least \$250. Please allow 4-6 weeks for processing and shipping. Shipping is only available within the U.S. and only while supplies last.



Swim Safety

In honor of national water safety month, we encourage you to make water safety a priority this season. Learn more about layers of protection to help your family enjoy the water safely, visit: <https://rdcrss.org/3uhDOUu>. Are you following American Red Cross Training Services on Facebook? Be sure to connect with us and stay updated on our aquatics classes, read inspiring stories, and learn lifesaving safety tips! Follow us at <https://www.facebook.com/AmericanRedCrossTrainingServices/>

Questions?

Participants can ask questions in Facebook Messenger in the group. If you need additional help, please email: p2pfundraising@redcross.org.

Are YOU ready to take on the Challenge?