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**COMPANY NAME Recognized for Contribution to the**

**Service to the Armed Forces Giving Program**

*Assistance Critical in Enabling Red Cross Support for the Armed Forces*

**CITY, Day, Month X, 2022** — Today the American Red Cross is recognizing [insert partner name] for its annual commitment of [INSERT AMOUNT] to the Red Cross Service to the Armed Forces Giving Program. Members of the program enable the Red Cross to provide emergency communications, critical community services and hospital and mental wellness support to service members, veterans, their families and caregivers.

Each year, the Red Cross provides over 546,000 emergency and critical community services to military and veteran families through its Service to Armed Forces programs. Thanks to the generous donors that support the Service to the Armed Forces Giving Program, the Red Cross continues to care for U.S. military and veteran communities from the time a service member takes the oath to navigating their life as a veteran.

“Thanks to the generosity of our Service to the Armed Forces Giving Program members, we are able to provide the full spectrum of support for our service members, veterans and their families, said [insert name of local Red Cross representative]. “These funds, coupled with the support of the American people, are critical in ensuring a resilient military community.”

For nearly 140 years, the Red Cross has provided comfort and support to members of the United States military. Last year alone, investment in the Service to the Armed Forces:

* Provided more than 332,000 emergency communication services to 87,146 military families
* Provided more than 175,000 critical community services to 135,946 service members and their families.
* Trained more than 19,000 military family members in improving coping skills and resiliency.
* Distributed more than 919,000 care, comfort and therapy items at military hospitals and veteran medical facilities.
* Served more than 115,000 service members in therapeutic activities and morale programs.

Locally, the Red Cross provides a number of services for members of the military, veterans and their families. Those services include: [insert local service delivery information]

[Insert donor quotation] - This will need to be approved by the Red Cross.

Individuals, groups and corporations can join Service to the Armed Forces Giving Program members and help provide support to the military community across the country or around the world. Visit redcross.org or call 1-800-RED CROSS (1-800-733-2767) to make a donation.

**About the American Red Cross** *The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit* [*redcross.org*](http://www.redcross.org/) *or cruzrojaamericana.org, or visit us on Twitter at* [*@RedCross*](http://twitter.com/redcross)*.*

**About XX**

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