**Suggested social media posts to** **engage your followers and fans in your partnership.**

**Template Messages to Launch Your Partnership**

*Note: These posts utilize the American Red Cross Twitter handle. Please adjust the tag with appropriate handle when posting on other platforms. Social handles can be found on the bottom of this page.*

* We’ve joined the @Red Cross Service to the Armed Forces Annual Giving Program (SAFGP), ensuring it can provide 24/7 global emergency communication services, guide families to community services, and support military and veteran health care. Learn more *[LINK TO ANNOUNCEMENT RELEASE]*
* We’ve always been a proud supporter of military and veteran communities. That’s why we’re pleased to join the @RedCross Service to the Armed Forces Annual Giving Program to help assist service members at home and around the world. *[LINK TO ANNOUNCEMENT RELEASE]*

**Ongoing Template Messages**

* As a @RedCross annual Service to the Armed Forces partner, we help them deliver more than 332,000 emergency services a year. Learn more about how you can help, too: <http://www.redcross.org/SAF>.
* Download the free Hero Care App from our Service to the Armed Forces partner @RedCross. It makes it easy for service members, veterans and their families to connect with the Red Cross anywhere around the world: <http://rdcrss.org/apps>
* #MilFams, looking for a little help following a deployment? Take a look at one of the @RedCross Reconnection Workshops: <http://rdcrss.org/2kiHepl>
* #MilFams interested in coping with and managing stress can check out the new @RedCross Mind-Body Workshops: redcross.org/MindBodyWorkshops

**Helpful Tips**

* Like our American Red Cross [Facebook page](https://www.facebook.com/redcross) and follow us on [Twitter](https://www.twitter.com/redcross) in order to get the most up-to-date information on American Red Cross work.
* Feel free to add your own language and a personal twist – post about service to the armed forces in your community and why this is close to your heart.

You may tag the Red Cross and/or follow our national Red Cross accounts below:

* [Twitter](https://twitter.com/RedCross) @RedCross
* [Facebook](https://www.facebook.com/redcross): @RedCross
* [Instagram](https://www.instagram.com/americanredcross/): @AmericanRedCross
* [LinkedIn](http://www.linkedin.com/company/american-red-cross)
* [Blog](http://blog.redcross.org/)
* [Vimeo](https://vimeo.com/americanredcross)
* [YouTube](http://www.youtube.com/amredcross)
* [Pinterest](http://pinterest.com/amredcross/)