



## Overview

Thank you for your interest in supporting the American Red Cross! You are on your way to joining a network of fundraisers, video gamers and streamers across the country who are helping provide hope and aid to families, neighbors and communities in need.



No matter whether you're a lifelong gamer or just interested in fundraising in a fun and unique way, Tiltify is a crowdfunding platform designed to make it easy to support the American Red Cross while you live stream video games or whatever it is you love doing.

## Getting Started on Tiltify

Whether you are new to Tiltify or already have an account, you can set up a fundraiser in 10 easy steps:

1. [Create](#) or [sign into](#) your Tiltify account.
2. Go to ["Create a New Campaign"](#).
3. Search for the [American Red Cross](#) as the charity you want to support.
4. Either select an event already happening or choose just to support the American Red Cross.
5. [Register as an individual campaign or register to support a team.](#)
6. Publish your fundraiser!
7. [In your campaign's dashboard](#), you can find links where you can copy your campaign URL for sharing, as well as a donate URL to put the donate button onto your Twitch page.
8. [Optional Step for Teams](#): If you want to create a team for other fundraisers to join to support, you'll have to register a team under the "Teams" tab from your dashboard. Once done, you can create a team campaign for others to join.
9. [Connect your social accounts](#) and stream your game on a site like Twitch, YouTube, Mixer or Facebook. If fundraising on Twitch, consider [adding the Tiltify Donations extension](#) to your Twitch channel to help drive your fundraising efforts and make donating easier.
10. Spread the word and share your campaign with your followers on social media to raise funds.

For more detailed explanations for fundraising and for using the tools available on Tiltify, [visit our comprehensive Red Cross Guide to Tiltify](#). Please contact [p2pfundraising@redcross.org](mailto:p2pfundraising@redcross.org) with any questions you have.