



**American
Red Cross**

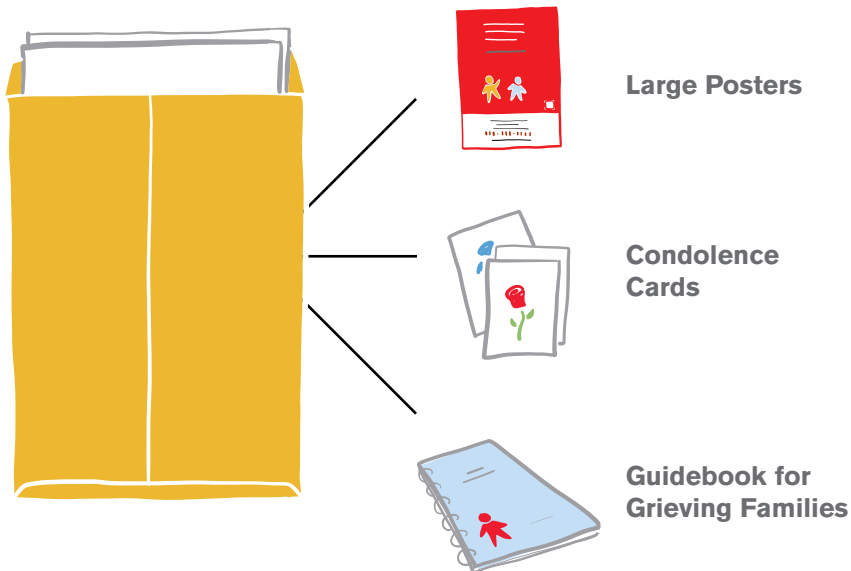
Community Leader Condolence Care Toolkit

Help us, help you, *help others*

Quick Start Guide

This toolkit contains a variety of materials that community leaders like you can use to connect your communities with the resources and support freely available through the Red Cross Virtual Family Care Assistance Center (VFAC) at redcross.org/vfac.

Printed Materials (included)



Need more printed materials? Contact your local Red Cross Chapter at _____.

Digital Resources (download link in email)



**Social Media
Posts**



Email Script



Digital Poster



**Digital Guidebook for
Grieving Families**

Support Community Members



Guidebook for Grieving Families

This guidebook is designed to help others know what to do when a loved one has passed away. You can send along a printed or digital version of the guidebook to someone you know that has suffered the loss of a loved one. The guidebook provides a structure and checklist for what to do, along with connecting them to the American Red Cross VFAC resources.

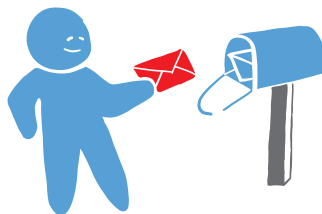
Condolence Cards

This toolkit contains three different variations of condolence cards. When a client or community member you know loses someone from COVID-19, send them a card that also contains resources.



Community member suffers loss:

Someone in your community loses a friend or family member to COVID-19.



Write a personal message:

Write them a personal message in a Red Cross Condolence Card and mail or hand deliver.



Member receives your card:

Community member receives your card with personal note and is aware and able to connect with the resources at the Red Cross VFAC by phone or website.

Share Information



Posters

Place poster in high traffic areas at your place of work or places in your community. Feel free to request more or print copies from your digital asset file.

Some great places to put posters would be:

- Community Centers.
- Schools.
- Libraries.
- Churches.
- Grocery Stores.



Looking for Your Digital Resources?

Check for an email with your link to download your digital resources and onboarding guide. Questions? Contact your local Red Cross Chapter at _____.