



2nd Annual IHL Youth Action Campaign Pin Design Contest

We are excited to announce our second annual International Humanitarian Law Youth Action Campaign Pin Contest! This is your chance to showcase your creativity and passion for YAC and become the official pin design for the 2023-2024 YAC Campaign! The winning design will be made into the official 2023-24 YAC Campaign pin, which will be produced and distributed to Red Cross YAC volunteers across the globe!

The competition is **open to anyone**—entrants do not need to be current American Red Cross volunteers or participants in the IHL Youth Action Campaign. Entrants may also submit multiple designs.

The National Headquarters IHL team will review all entries and select a pool of finalist designs. Youth Action Campaign Advocates will then get to vote on their favorite design from the group of finalists!

Rules:

- Your design should reflect this year's theme of **Nuclear Weapons & Armed Conflict**
- There are two alternative templates: one square and one round.
 - Note that the letters shown on the round template are simply place holders for eventual text to be added. The Red Cross logo will be included with the wording.



- Note that each pin is appx. 1 inch in width, so the design will be small when printed. Avoid designs that could be problematic when printing on such a small image surface (e.g. use of lots of fine lines or detailed shadowing).
- Do not use the Red Cross logo in your image; the Red Cross logo will appear on the outer ring of the round pin, or the upper portion of the square pin.
- **All art must be created digitally and submitted in a picture file format; vector files such as EPS or AI are preferred, however JPEG, PNG, or PDF will also be accepted.**



Submissions are NOW OPEN and will be accepted until 11:59p.m. ET on March 13th via email to IHLyouth@redcross.org.

When submitting your entry, **please use the subject line “YAC Pin Design”** and be sure to attach the submission image file to your email. **You must also answer the following required questions within the body of the email:**

- Full Name:
- City:
- State:
- Are you a current YAC Advocate?
- Artwork file

Voting by YAC Advocates will take place from March 18th - March 29th

Examples of previous pin designs (Environment & Armed Conflict theme):



2022-23 Winning Design

