

IHL Youth Action Campaign



IHL: International Humanitarian Law (IHL) is the body of law that governs armed conflict and protects humanity during war.



Campaign: Join a movement of young leaders to educate the public about the rules of armed conflict and protections afforded to civilians through peer-to-peer campaigns.



Training: Learn the fundamentals of IHL and how it protects journalists during war.



Volunteer: Engage in real-world issues while gaining service hours by furthering the Red Cross obligation to the Geneva Conventions.



Summit in Washington, D.C.: Opportunity to attend the prestigious IHL Youth Action Campaign Summit in Washington, D.C.

How Does the Law Apply to Journalists and Reporting in Armed Conflict?

EDUCATE

Learn the core concepts of International Humanitarian Law (IHL).

ENGAGE

Raise awareness about an IHL topic by designing a peer-to-peer educational campaign.

EMPOWER

Become leaders in IHL discourse and inform the public about the law of war.



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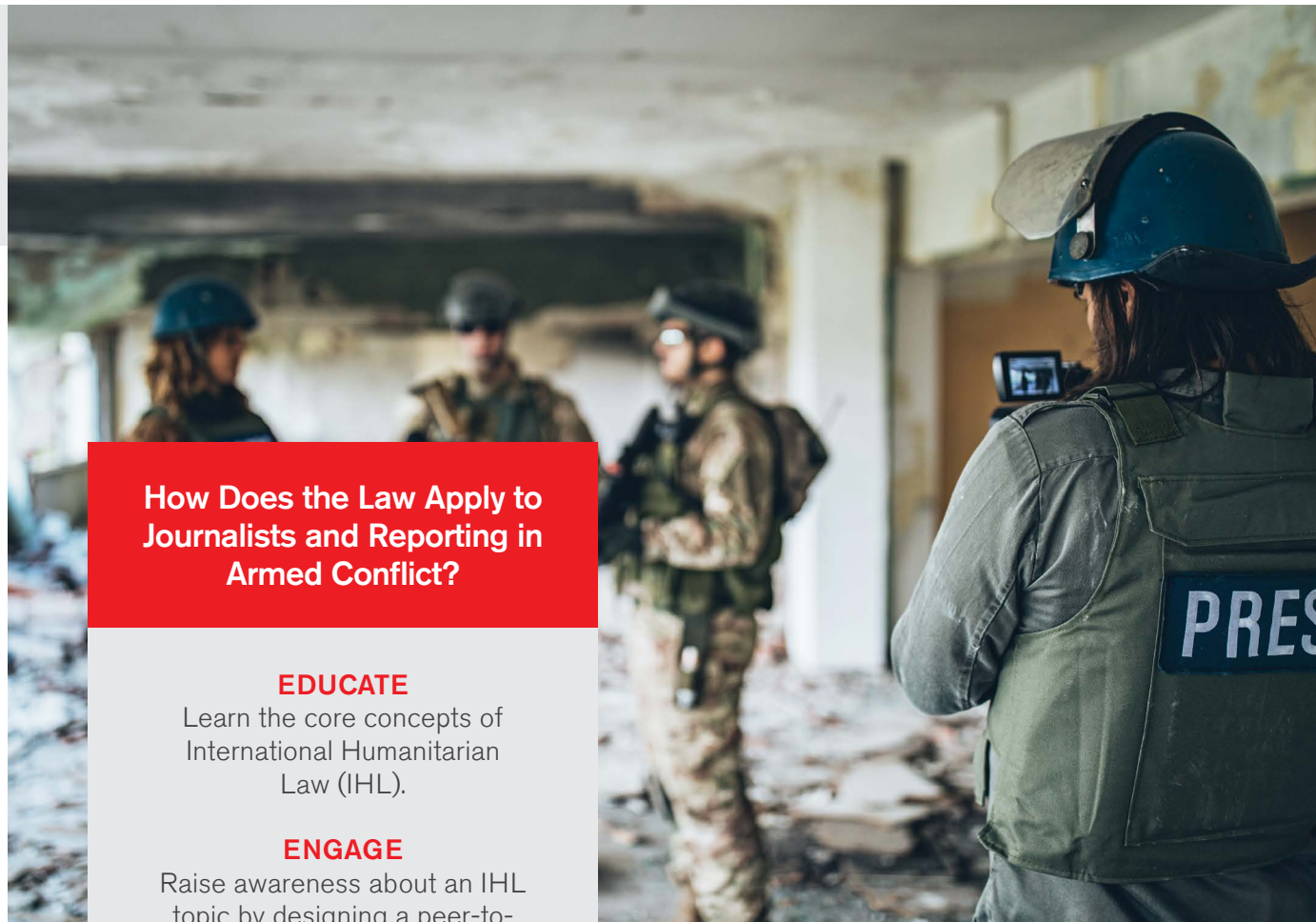
Int'l Humanitarian Law Youth Action Campaign



American Red Cross

INTERNATIONAL HUMANITARIAN LAW YOUTH ACTION CAMPAIGN

Journalism in Armed Conflict



The IHL Youth Action Campaign

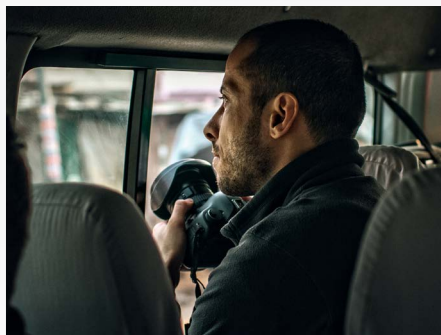
The IHL Youth Action Campaign is an American Red Cross program that encourages youth and young adult teams, aged 13–24, to learn about IHL and empower them to explore these laws through peer-to-peer campaigns.

About IHL

International humanitarian law is the body of law that seeks to protect people and places in armed conflict by regulating the weapons and tactics in war.

Participants will learn about:

- The history and development of IHL.
- IHL principles and core concepts.
- The Geneva Conventions.
- How IHL applies to and protects journalists in armed conflicts
- What is the difference between a war correspondent and other types of journalists?
- Best practices for building a successful awareness campaign.



This year the theme for the IHL Youth Action Campaign is:

Journalism in Armed Conflict

How does IHL apply to the Press in war?

Under what circumstances can media be targeted?

What can we do to advocate for protections for journalists in armed conflicts?

For more information email

or find our web page at
redcross.org/YAC

Components of the Program

IHL and Campaign Building Training

A volunteer coordinator takes youth teams through an interactive training that explores IHL topics and learn how to design an effective awareness campaign.

Implement a Campaign on the Theme

Youth teams plan and execute their own creative and unique social media and in-person educational activities to promote awareness about the IHL theme. Advocates in the past have educated their peers through creating videos, scavenger hunts, board games, presentations and more.

Summit in Washington, D.C.

Each year, a selected number of outstanding advocates are invited to Washington, D.C. on a fully-funded trip that develops their personal skills, grows their network, and expands their knowledge of IHL.



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