

IHL Youth Action Campaign- Activity Tracking Sheet

Category 1: In Person Activities

- **Description:** In person activities are events where people are educated about IHL physically in person.
- **Examples:** Scavenger hunt, host a movie screening with discussion, create a presentation with questions for a class, hold a panel discussion or debate, IHL simulation activities, bingo night, conduct a school survey

[illegible]

Category 2: Live Virtual

- **Description:** Live Virtual activities are online gatherings where people can be educated through live activities where discussion can occur.
- **Examples:** Online webinar/presentations, online movie night, panel discussion, virtual guest speaker, interactive games or activities

[illegible]

Category 3: Social Media- Campaign Activity Promotion Posts

- **Description:** This is when you use social media platforms to promote in person and virtual live events.
- **Examples:** Posting flyers promoting an in-person movie night, posting reminders about upcoming virtual live events

[illegible]

Category 4: Social Media- IHL Informational Posts

- **Description:** This is when you use social media platforms to educate the public about IHL.
- **Examples:** Fostering flyers about the IHL principles, posting creative videos teaching about why IHL matters

[illegible]