

Community Partner Program

Join us and make your company, your employees and our community safer every day.



American Red Cross
in the National Capital Region

The Community Partner Program is an investment in the safety and preparedness of your company, your employees, their families and our community. We provide corporate engagement activities customized to your needs. Align your company with one of the world's best brands to educate, engage and ultimately save lives.

Corporate Engagement Activities:

- Hands Only CPR
- Disaster Preparedness Planning
- Active Shooter Preparedness
- Fire Safety Canvassing
- Missing Maps
- Comfort Kits for Veterans
- Resiliency/Reconnection Workshops
- Blood Drive
- Shelter/Mass Care Disaster Training

*A total of 5 individuals can be trained in each of these programs per year unless giving at the Platinum level

Brand Awareness

Align your company with one of the world's most recognizable, trusted and powerful brands.

- Social Media Announcement of Partnership
- Quote from NCR Leadership for Company's Use (non-endorsement purposes)
- Partnership Designation on News Releases
- Recognition of Company on NCR Website Year-round – name bolded, logo, logo with hyperlink
- Partner Window Clings for Business Exterior Door
- News Release Posting of Donor Company with Photo
- Access to NCR Logo upon Signed Agreement



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Giving Circles



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Platinum \$15,000+

- Option to choose **three** Corporate Engagement Activities
- **Three** stewardship benefits
- One feature in our donor spotlight
- Company logo on one Red Cross sedan for one month

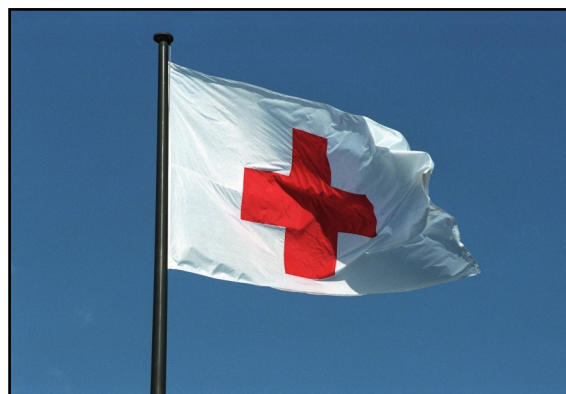
Gold \$10,000

- Option to choose **two** Corporate Engagement Activities
- **Two** stewardship benefits
- One featured in our donor spotlight

Silver \$5,000

- Option to choose **one** Corporate Engagement Activities
- **One** stewardship benefit

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



*The American National Red Cross is registered as a 501(c)(3) non-profit organization.
Contributions to the American National Red Cross are tax-deductible to the extent permitted by law.
The Red Cross' tax identification number is 53-0196605.*