



**American
Red Cross**

Sound the Alarm Annual Corporate Sponsorship Form

We would like to invite you to be a year-round supporter of our Home Fire Campaign by being an annual sponsor of the “Sound the Alarm” fire safety education program in Alaska. Our goal is to work with local officials, the school district, volunteers, and partners to install smoke alarms and make homes safer by educating adults and children on what to do in the case of a home fire. We have statewide partnership opportunities, as well as sponsorships for individual Service Delivery Areas in Alaska.

Sponsorship Levels

\$10,000 Statewide Sponsor

Alaska Statewide sponsorship commitment:

- Annual statewide partner recognition with logo on all Alaska Sound the Alarm client facing material including t-shirts, canvassing material, and branded educational material used during installs and youth training events
- Name and logo on Home Fire Campaign regional webpage as statewide sponsor
- Social media channel recognition
- Local employment engagement opportunities that can truly save lives and reduce injury in Alaska

\$5,000 Service Delivery Area Sponsor

Service Delivery Area sponsorship commitment:

- Annual area-wide partner recognition on all service delivery area Sound the Alarm client facing material including t-shirts, canvassing material, and branded educational material used during install events and youth training events
- Name and logo on Home Fire Campaign regional website as area sponsor
- Social media channel recognition
- Local employment engagement opportunities that can truly save lives and reduce injury in Alaska

\$2,500 Community Partner Sponsor

Community sponsorship commitment:

- Company name on local territory Sound the Alarm client facing material including t-shirts, canvassing material, and branded educational material used during install events and youth training events
- Company name on Home Fire Campaign regional website as community partner
- Local employment engagement opportunities that can truly save lives and reduce injury in Alaska

\$1,000 Good Neighbor Sponsor

Good Neighbor sponsorship commitment:

- Company name on Home Fire Campaign regional website as a good neighbor supporter
- Local employment engagement opportunities that can truly save lives and reduce injury in Alaska

Custom Sponsorships

Custom and unique sponsorship opportunities available:

- In-kind donation opportunities
- Custom sponsorship amounts can be negotiated

Volunteering

Offer your company or organization the opportunity to host an install event!

- Free training takes less than an hour, and Red Cross staff and volunteers join your company and their teams of community supporters during installations.



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Sponsorship Form

Sponsorship Information: Please print company name as you would like it to appear on printed material:

Company Name (if applicable) _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Fax _____

Sponsorship Level: Please check desired sponsorship level

☐ \$10,000 Statewide Sponsor

☐ \$1,000 Good Neighbor Sponsor

☐ \$5,000 Territory Sponsor

☐ Smoke Alarm Partner

☐ \$2,500 Community Sponsor

☐ Custom Sponsorship

Payment Information:

☐ Check enclosed

☐ Pay by credit card: ☐ Visa ☐ Discover ☐ MasterCard ☐ AmEx

Name (as it appears on card) _____

Billing Address _____

City/State/Zip _____

Phone _____ Email _____

Give an additional gift: _____

Total Amount \$ _____ Credit Card Number _____

Security Code _____ Expiration Date _____ Signature _____

Please return sponsorship and payment information to:

Mail:

Cameron Morrison
Sound the Alarm Partnership
American Red Cross of Alaska
235 East 8th Ave Suite 200
Anchorage, AK 99501

Email:

For more information or to email a PDF sponsorship form for online payment options, email to cameron.morrison@redcross.org or call 907-268-1819.

Thank you for your support. For additional information or questions, please contact Cameron Morrison at 907-268-1819 or email at cameron.morrison@redcross.org

Your sponsorship is tax deductible. The American Red Cross is a tax-exempt, non-profit organization as described in section 501(c) (3) of the IRS Code for 1984, as amended.