



Bringing **HOPE** to the Hill Country



American Red Cross
Serving the Texas Hill Country

Annual Update
July 1, 2023-June 30, 2024



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A message from the Executive Director

I wanted to take a moment to express our heartfelt gratitude for your steadfast commitment to the American Red Cross serving the Texas Hill Country. Your generous contributions of time and financial support significantly impact the lives of countless individuals in our region.

When emergencies strike, whether they are large-scale disasters or smaller crises, we stand ready to alleviate human suffering. Our dedicated team works tirelessly around the clock, 365 days a year, ensuring that help reaches those who need it most. From providing emergency financial assistance to offering comfort and hope, we are there for our community when it matters most.

Our chapter, serving the Texas Hill Country, serves 18 counties in the Texas Hill Country. We respond swiftly to disasters like home fires, wildfires, flash flooding and tornadoes where we provide immediate aid to affected residents. The Hill Country Chapter has sent many of our volunteers and staff members who have gone above and beyond by helping areas that have been impacted beyond our area. When wildfires devastated Maui, when the wildfire impacted the Texas Panhandle, when flooding and tornadoes struck throughout Texas this spring and summer... our Hill Country volunteers, supplies, and support were there to assist.

As part of our commitment to military families, we offer unwavering assistance to members of the U.S. military, veterans, and their loved ones. Whether it is connecting families during times of crisis or supporting veterans through rehabilitation, we stand by those who serve our country. We work with Laughlin Air Force Base in Del Rio as well as the VA Medical Center and Together with Hill Country Veterans in Kerrville to provide much-needed support to veterans and active-duty personnel.

As we close out our fiscal year, I invite you to explore our annual impact report. It highlights the incredible ways we have made a difference in the lives of our neighbors. Your support has been instrumental in achieving these milestones, and we hope it fills you with pride and fulfillment.

Once again, thank you for standing with us. Your partnership with the American Red Cross makes all the difference.

Sincerely,
Debbie Zabica
Executive Director
Serving the Texas Hill Country

Texas Hill Country Team



Debbie Zabica
Executive Director

Board Members

Board Member	Board Position and Committees	Affiliation
Joi Sanders	Board Chair/DEI/SAF	Richter Bakhaus LLC
Ken Thomas	Outreach/Development	Always Best Care Senior Services
Dawn Water	Philanthropy/Mission	Hill Country Memorial Hospital
Jacquelyn Muennink	Philanthropy/Mission	Medina Electric Cooperative, Inc
Melissa Downs	Philanthropy/Mission	Community volunteer
Andrew Gay	Outreach/Development	Texas Hill Country Advisors
T. Layng Guerriero	Philanthropy/Mission	Ask the Director
Julie Vickery	Mission	Hill Country Family Services
Debbie Sultemeier	Outreach/Development	Business Owner



American Red Cross
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The American Red Cross Serving the Texas Hill Country is headquartered in Kerrville and serves nearly 400,000 people in:

Bandera, Blanco, Crockett, Edwards, Gillespie, Kendall, Kerr, Kimble, Kinney, Llano, Mason, Maverick, Medina, Menard, Real, Sutton, Uvalde, and Val Verde Counties

Impact of the Red Cross of North Louisiana Fiscal Year 2024



Emergency Response

Helping during people's darkest hours

75 Households served
207 People helped
\$61,768 Given in financial aid



Service to the Armed Forces

Assisting service members, veterans, and their families

310 Total SAF Cases
768 Case Services



Education & Training

Providing skills and knowledge to prevent accidents and injury

894 Trained in Preparedness (youth)
341 Trained in Preparedness (adult)
4,982 Trained in First Aid, CPR, AED
450 Trained in Water Safety



Volunteers

Working at home, across the country, and around the world to bring comfort and care

90% of all Red Crossers are Volunteers
126 Volunteers
5,438 Hours

Of the Red Cross Disaster Responses in the Hill Country

71 Home Fires
3 Weather-Related Emergencies
1 All Other Emergencies

Red Cross Ready Communities

a tale of resilience and renewal



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In Texas, a new initiative is bringing hope to some of the most vulnerable communities. The American Red Cross has launched the Ready Communities Pilot Program, guided by a vision of collective resilience and a dedication to reducing human suffering.

The program is founded on the principle that we are stronger together and adopts a comprehensive strategy to address the underlying issues of poverty and vulnerability.

In the Hill Country Chapter, this pilot program is being implemented in the town of Hondo and in Kerr County. Our aim is to forge stronger community relations and promote self-reliance and resilience in the face of disasters.



Our Hill Country Chapter passed along candy and home fire safety tips at the community Trunk or Treat events in Kerrville and Ingram!

Hill Country Highlights

- Partnered with Medina Electric Co-Op, Hondo ISD, Local Volunteer Fire Departments, and Amateur Radio Club to conduct a Sound the Alarm event, installing 80 smoke alarms
- Recruited Meals on Wheels in Medina County to help reach seniors in need of smoke alarms
- Ready Community Committees formed in Kerr County and Hondo
- Trained two Hondo ISD counselors to present Prepare with Pedro & The Pillowcase Project to elementary students. This collaboration allowed for 894 area students to be trained in preparing for emergencies.
- Sound the Alarm event in Hondo in October installed 31 smoke alarms



Volunteers at our Sound the Alarm event in October in Hondo! With the help of our dedicated volunteers and community partners, we made our communities safer from home fires by installing 31 free smoke alarms.



American Red Cross

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To learn more and support the mission as a donor or volunteer,
please visit:

redcross.org/CentralandSouthTexas

or use the QR code



American Red Cross Serving the Texas Hill Country Offices in:

333 Earl Garrett Street
Kerrville, TX 78028

129 Foster Drive
Del Rio, TX 78840

Follow us on:

