



Bringing Hope

to the Permian Basin



American Red Cross
Serving the Permian Basin

Annual Update
July 1, 2024 - June 30, 2025

Dear Friends and Supporters,

As we reflect on the past year, I am filled with immense gratitude and pride for the remarkable achievements of the Permian Basin Chapter of the American Red Cross. Our community has faced numerous challenges, yet we have consistently risen to the occasion, demonstrating resilience, compassion, and unwavering support for one another.

This year, our chapter has made significant strides in disaster response and relief efforts. From providing immediate assistance to families affected by house fires to offering shelter and support during severe weather events, our dedicated volunteers have been at the forefront of every crisis. Their commitment to serving those in need is truly inspiring and has made a tangible difference in the lives of countless individuals.

In addition to our disaster response efforts, we have continued to prioritize health and safety training. Our CPR, first aid, and water safety courses have equipped hundreds of community members with the skills necessary to save lives and respond effectively in emergencies. These training programs are a cornerstone of our mission to build a safer and more prepared community.

We have also expanded our support for military families, providing essential services to veterans and active-duty personnel. Our outreach programs have offered much-needed assistance and resources, helping military families navigate the unique challenges they face.

None of these accomplishments would be possible without the generous support of our donors and the tireless efforts of our volunteers. Your contributions have enabled us to provide critical services and support to those in need. Together, we have made a profound impact on our community, and I am deeply grateful for your partnership.

As we look ahead, I am confident that we will continue to build on our successes and rise to meet new challenges. Thank you for your unwavering support and dedication to the mission of the American Red Cross.

Warm regards,



Tracy Austin
Executive Director
American Red Cross Serving the Permian Basin



American Red Cross
Serving the Permian Basin

American Red Cross Permian Basin Board of Directors

Guiding Our Mission, Strengthening Our Impact

Red Cross Chapter Boards of Directors play a vital role in shaping strategy, supporting fundraising efforts, and ensuring services meet the needs of the community. Their leadership and commitment are at the heart of everything we accomplish.

Board Officers

Thomas Tefertiller, Board Chair

Karmen Bryant, Vice Chair

Pushpa Jangamreddy, Secretary

Lisa Sutton-Housman, Immediate Past Chair

Board Members

Sara Safarzadeh Amiri, MD

Jeanie Clopton

James Effiong

Soeli Erazo

La-Tasha Gentry

Suzan Gentry

Stephanie Griffin

Jason Hatcher-Levinger

Yuanbo Lin

Justin Steele

"In Fiscal Year 2025, our Board of Directors showed up with heart, grit, and a deep commitment to the people of the Permian Basin. Their leadership helped us meet local needs in meaningful ways, and I'm proud to work alongside such dedicated community champions."



Tracy Austin, Executive Director,
Permian Basin



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The American Red Cross: Permian Basin serves over 500,000 people in:
**Andrews, Borden, Brewster, Crane, Dawson, Ector, Gaines, Glasscock,
Howard, Irion, Jeff Davis, Loving, Martin, Midland, Pecos, Presidio,
Reagan, Reeves, Sterling, Terrell, Upton, Ward, and Winkler Counties**

Impact of the Permian Basin Chapter Fiscal Year 2025



Emergency Response

Helping during people's darkest hours

170 Households Served
500 People Helped
\$128,000 In Financial Aid



Service to the Armed Forces

Assisting service members, veterans, and their families

60 SAF Cases
190 Case Services



Education and Training

Providing skills and knowledge to prevent and respond to accidents and injury

400 Preparedness Training (youth)
4,000 Trained in First Aid, CPR, AED
400 Trained in Aquatics/Water Safety



Volunteers

Working at home, across the country, and around the world to bring help and hope

90% of all Red Crossers are volunteers
100 Volunteers
6,000 Hours of Service

Figures have been rounded for clarity and ease of reading

Disaster Responses by Household in the Permian Basin

154 Home Fires

18 Weather-Related Emergencies

1 All Other Emergencies

Red Cross Ready Communities

a tale of resilience and renewal

Building Resilience: Community Preparedness in Action

In 2025, our commitment to community resilience and disaster preparedness took significant strides through impactful initiatives across the Permian Basin. From grassroots mobilization to youth engagement, our efforts have empowered neighborhoods and strengthened our collective readiness.



West Odessa: Sounding the Alarm for Safety

In West Odessa, the Sound the Alarm campaign brought together local community organizations in a powerful show of unity. Volunteers rallied to install smoke alarms and educate residents on fire safety. This initiative also sparked the formation of a COAD (Community Organizations Active in Disasters), laying the groundwork for a more coordinated and effective disaster response network.



West Odessa Sound the Alarm event

In Fiscal Year 25, we installed 329 free smoke alarms, including 8 deaf and hard of hearing specialty alarms, in the Permian Basin.

**114 households are safer now,
thanks to your support!**

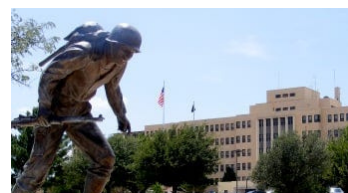
Big Spring

In Big Spring, the local Red Cross Club led the charge. Students took on leadership roles, participating in alarm installations and Disaster Action Team (DAT) calls. Their involvement led to recruitment of new volunteers in the area and spreading the mission messaging throughout the community.

We also held three resiliency workshops at the VA Hospital, helping veterans and their families build skills to face difficulties with confidence.



The Big Spring High School Red Cross Club at their holiday party



Big Spring VA Hospital



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To learn more and support the mission as a donor or volunteer,
please visit:
redcross.org/CentralandSouthTexas

or use this QR Code



American Red Cross Serving The Permian Basin

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