

Letter of Agreement

between

American Red Cross of Georgia

and

Ismaili Council for the Southeastern USA



ISMAILI CIVIC



American Red Cross

I. Purpose

The purpose of the Letter of Agreement (LOA) is to document the relationship between the American Red Cross (“Red Cross”) of Georgia and the Ismaili Council for the Southeastern USA (“Ismaili Council”). This LOA provides a broad framework for cooperation between the Red Cross and the Ismaili Council to provide blood donations within the state of Georgia.

II. Independence of Operations

Each party to this LOA will maintain its own identity, establish its own policies, and finance its own activities.

III. Organization Descriptions

The American Red Cross, founded in 1881, is dedicated to helping people in need throughout the United States and, in association with other Red Cross networks, throughout the world. Through its mission, the Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The Red Cross provides services to those in need regardless of citizenship, race, religion, age, sex, national origin, disability, sexual orientation, veteran status or political affiliation.

Reflecting the pluralism of the Muslim world generally, the Ismailis are a richly diverse community within the Shia branch of Islam who belong to distinct ethno-geographic and linguistic traditions, who are united by their spiritual leader, His Highness the Aga Khan, the 49th hereditary Imam of the Time from the progeny of Prophet Muhammad (may peace be upon him). The Ismaili Council is the social governing body of the Ismaili community in the southeastern region of the United States. Through its Ismaili CIVIC program, the Ismaili Council will continue to serve the needs of Georgians with the goal of improving the quality of human life in the areas of health, education, economic development, environmental stewardship, culture and pluralism.

IV. Methods of Cooperation

The Ismaili Council and the Red Cross have identified the following methods of cooperation:

1. Communication between organizations

Representatives of the Ismaili Council and the Red Cross will maintain open communication. Both parties will encourage their respective organizations to maintain open communication at all levels. The parties will share information regarding blood drives and blood campaigns (except for client information which may be confidential or privileged), relevant reports and contact information for key personnel. *See Attachment A: Organization Contact Information.*

2. Engagement at the Local Level:

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- a. Both organizations will encourage their affiliates to collaborate and develop plans for partnership activities.

- To locate a Red Cross chapter, go to www.redcross.org - “Find Your Local Red Cross.”

3. Supporting Community Blood Drives:

- a. This collaboration can take the form of blood drives hosted by the Ismaili Council through its Ismaili CIVIC program, educational information about the need for regular blood donations and donor eligibility through established Ismaili Council communication channels, and/or active blood donor recruitment by Ismaili Council volunteers to established Red Cross blood collection facilities.
- b. Ismaili Council volunteers can reach out individually to 1-800-RED-CROSS to schedule blood donations or go to www.redcrossblood.org to find donation opportunities, schedule an appointment and get information about giving blood.

4. Other cooperative actions

The Red Cross and Ismaili Council will actively seek to identify other areas within their respective organizations where cooperation and support will be mutually beneficial in improving the quality of human life.

V. General

- a. Both parties agree not to use or display any trademarks of the other without first receiving the express written permission to do so.
- b. Both parties will keep the public informed of their cooperative efforts.
- c. Both parties will widely distribute this partnership agreement within their respective organizations and urge full cooperation.
- d. Both parties will allocate responsibility for any shared expenses in writing in advance of any commitment.

VI. Periodic Review and Analysis

Representatives of the Red Cross and Ismaili Council will jointly evaluate their progress in implementing this LOA every two years and revise and develop new plans or goals as appropriate.

VII. Term and Termination

This LOA is effective as of the date of the last signature below and expires two years from the last signature date. The parties may extend this LOA for additional periods not exceeding five years each time, and if so, should confirm this in writing. This LOA may be terminated at any time upon written notice from either party to the other.

VIII. Miscellaneous

Neither party to this LOA has the authority to act on behalf of the other party or bind the other party to any obligation. This LOA is not intended to be enforceable in any court of law or

dispute resolution forum. The sole remedy for non-performance under this LOA shall be termination, with no damages or penalty.

Signatures

American Red Cross of Georgia

Ismaili Council for the Southeastern USA

By: 
Signature

By: 
Signature

Name: Deirdre Dixon
Print Name

Name: Salima Jaffer
Print Name

Title: Regional Chief Executive Officer
Print Title

Title: President
Print Title

Date: Oct. 12, 2021

Date: 10/12/21

ATTACHMENT A – Organization Contact Information

Primary Points of Contact

The primary points of contact in each organization will be responsible for the implementation of the LOA in their respective organizations, coordinating activities between organizations, and responding to questions regarding this LOA. In the event that the primary point of contact is no longer able to serve, a new contact will be designated, and the other organization informed of the change.

NOTE: When any attachment is updated, the revised attachment is inserted in the LOA. The LOA *does not* need to be signed again.

Relationship Manager Contact*

American Red Cross of Georgia		Ismaili Council for the Southeastern USA	
Contact	Deirdre Dixon	Contact	Dr. Behnoosh Momin
Title	Regional Chief Executive Officer	Title	Member for Communications & Publications
Office phone	404.821.5113	Office phone	404-299-5760
e-mail	Deirdre.dixon@redcross.org	e-mail	lcse@usaji.org

*The Relationship Manager is the person that works with the partner organization in developing and executing the LOA.

Operations Contact**

American Red Cross of Georgia		Ismaili Council for the Southeastern USA	
Contact	Alicia Doherty	Contact	Kashif Tajani
Title	Regional Donor Services Executive	Title	Chairman, Aga Khan Youth and Sports Board, Southeast
Office phone	404.274.1669	Office phone	404-299-5760
e-mail	Alicia.Doherty@redcross.org	e-mail	lcse@usaji.org

**The Operations Contact is the person each organization will call to initiate operations activities as defined in the LOA.

Organization Information

American Red Cross of Georgia		Ismaili Council for the Southeastern USA	
Address	1955 Monroe Dr NE Atlanta GA	Address	685 Dekalb Industrial Way
e-mail	Donna.catrone@redcross.org	e-mail	lcse@usaji.org
Website	www.redcross.org/georgia	Website	https://the.ismaili/usa/southeaster/n/home