



American Red Cross
East Central Georgia

BOOT SCOOT Boogie



Dinner, Auction and Entertainment Sponsorship Opportunities

*Honoring our local Heroes
Join us!*

May 9, 2026

Heroes Reception 5:30 p.m. for VIPs and Hero Recipients
Boot Scoot Boogie Dinner 6:30 p.m. | Live Auction 8–9 p.m.

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American Red Cross
East Central Georgia

From all of us at the American Red Cross of East Central Georgia, thank you for your past sponsorship of our special events including Hot Southern Nights, Boot Scoot Boogie, Heroes Breakfast and Dueling for Disaster!

For this year's signature fundraising event we have decided to return to the Boot Scoot Boogie, while taking the highlights of the Heroes Breakfast and blending them into a one-night celebration of our community. The combination event is designed to respect your time and reduce repetitive calls for sponsorships to our local businesses and families.

We hope you'll continue your generous support for our local Red Cross and commit to sponsoring our upcoming Boot Scoot Boogie event on Saturday, May 9 2026, at the all-new Bell Auditorium. It should prove to be a fun night of eating, drinking, socializing and celebrating the best of our community!

We have many sponsorship levels available and hope that you will again support the Red Cross of East Central Georgia in meeting the needs of families and individuals impacted by disasters in our communities, including those recovering from home fires, hurricanes, flooding and tornadoes throughout the communities we serve.

Thank you again for your past support and please consider continuing your generosity for our return to the Boot Scoot Boogie with a dash of Heroes fundraising effort!

Sincerely,

The board and staff of the American Red Cross of East Central Georgia

The American Red Cross mission is to prevent and alleviate human suffering in the face of emergencies. Across all the ways we provide help and hope to others, including bringing disaster relief, providing lifesaving blood, training in lifesaving skills, reaching across borders to reconnect families and supporting military families, the Red Cross makes a significant impact. Our network of generous donors, volunteers and employees shares in this mission of helping people in need, here and around the world. We do this every day because the Red Cross is needed—every day.

We appreciate your support of Boot Scoot Boogie. The funds raised stay local to help with disaster relief.

We will no longer provide a printed program at the event to conserve paper and be good stewards of your generous donations. Instead, you can view the program details by scanning a QR code, which will take you to the event landing page.



SPONSORSHIP OPPORTUNITIES

PRESENTING MISSION SPONSOR \$20,000 (one available)

Sponsorship at this level can provide 100 comfort kits for local hospitalized service members. This can also help to operate a shelter for 2 nights and includes breakfast, lunch, dinner and snacks, the cost to mobilize and distribute a cot, two blankets, and a comfort kit for 150 people. This figure also includes the cost of Red Cross workers to provide for their support.

- Name on all print and digital materials with Boot Scoot Boogie Presented by Sponsor
- Sponsor welcome remarks by company representative at Boot Scoot Boogie
- Admission to exclusive VIP locations with separate bar
- Admission to Heroes Reception
- Logo on event thank you announcement shown on WJBF
- Sponsor thank you during program by event hosts
- Two tables of eight seats with prime table placement
- 32 tickets for drinks of your choice at VIP locations
- Prime logo on digital signage at event, table with logo signage
- Complimentary food, beer and wine in VIP locations
- Opportunity for presenting sponsor to supply promotional items to all attendees
- Attendees of presenting sponsor will receive VIP parking
- Attendees of presenting sponsor will receive a Red Cross logo gift

VIP MISSION SPONSOR \$15,000 (one available)

Sponsorship at this level provides financial assistance for 11 families impacted by a local disaster, like a home fire. This assistance helps a family purchase items immediately after a disaster, such as food, lodging, clothing and other critical needs.

- Name on all print and digital materials with Boot Scoot Boogie VIP Mission Sponsor
- Sponsor welcome remarks by company representative at Heroes reception
- Admission to exclusive VIP locations with separate bar
- Admission to Heroes reception
- Logo on event thank you announcement shown on WJBF
- Sponsor thank you during program by event hosts
- Two tables of eight seats with prime table placement
- 32 tickets for drinks of your choice at VIP locations
- Prime logo on digital signage at event, table with logo signage
- Complimentary food, beer and wine in VIP locations
- Opportunity for VIP sponsor to supply promotional items to VIP attendees
- Attendees of VIP sponsor will receive VIP parking



SPONSORSHIP OPPORTUNITIES

LIFESAVING SPONSOR—ENTERTAINMENT

\$7,500 (one available)

Sponsorship at this level covers the cost of providing emergency case communication to over 50 military families. Through our Hero Care Center, Red Cross emergency communications services keep military personnel in touch with their families following the death or serious illness of an immediate family member, the birth of a service member's child or grandchild or when a family faces other emergencies.

- Name on all print and digital materials with Boot Scoot Boogie Lifesaving sponsor name
- Admission to exclusive VIP locations
- Admission to Heroes Reception
- Sponsor thank you during program by event hosts
- One table for eight with prime table placement
- 16 tickets for drink of your choice at VIP locations
- Logo on digital signage at event, table with logo signage
- Complimentary food, beer and wine in VIP locations

LIFESAVING SPONSOR—BEVERAGE \$7500

(one available)

Sponsorship at this level provides financial assistance for over 20 families impacted by a local disaster, like a home fire. This assistance helps a family purchase items immediately after a disaster, such as food, lodging, clothing and other critical needs.

- Name on all print and digital materials with Boot Scoot Boogie Lifesaving Sponsor
- Sponsor the specialty drink of the night (pre-mixed cocktail)

- Admission to Heroes Reception
- Admission to exclusive VIP locations
- Sponsor thank you during program by event hosts
- One table for eight with prime table placement
- 16 tickets for drink of your choice at VIP locations
- Logo on digital signage at event, table with logo signage
- Complimentary food, beer and wine in VIP locations

HEROES MISSION SPONSOR \$5,000

(eight available)

Sponsorship at this level covers the cost of conducting a Sound the Alarm event. This cost includes the target number of smoke alarms, utilizing an ERV for the day, lunch for the volunteers at the event and a fire safety package for the homes served. Average events install around 200 alarms.

The Heroes reception honors ordinary people with extraordinary courage in the 23 counties in East Central Georgia served by our local Red Cross. We recognize these local heroes who embody the spirit and mission of the Red Cross.

- Name on all print and digital materials with Boot Scoot Boogie Heroes Mission Sponsors
- Admission to Heroes Reception
- Company logo on each Hero nominee video
- Sponsor thank you during program by event hosts
- One table for eight with prime table placement
- Logo on digital signage at event, table with logo signage
- Complimentary food, beer and wine

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SPONSORSHIP OPPORTUNITIES

MIX AND MINGLE SPONSOR—PHOTO BOOTH \$3,500 (one available)

Sponsorship at this level supports training for 70 Disaster Action Team volunteers and provides travel, meals and a day for shelter for 5 local disaster relief volunteers to deploy to a disaster.

- Sponsor signage at photo booth
- Sponsor signage on your table for eight
- Logo on digital signage at event
- Complimentary food, beer and wine

SHELTER A FAMILY SPONSOR \$2,500 (45 tables available)

Sponsorship at this level supports our specialized vehicle designed by the Red Cross to serve people affected by disasters by driving through affected communities to deliver meals and supplies.

- Signage on your table for eight
- Logo on digital signage at event
- Complimentary food, beer and wine

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SPONSORSHIP COMMITMENT

Company Name

Mailing Address

Primary Company Contact (Name/Title)

Primary Contact Email and Phone

Alternate Contact for Company (Name/Title/Email)

I/We would like to support the lifesaving mission of the Red Cross (check level below):

- Presenting Mission Sponsor \$20,000
- VIP Mission Sponsor \$15,000
- Lifesaving Sponsor—Entertainment \$7500 (one available)
- Lifesaving Sponsor—Beverage \$7,500 (one available)
- Heroes Mission Sponsor \$5,000 (eight available)
- Mix and Mingle Sponsor—Photo Booth \$3,500 (one available)
- Shelter a Family Sponsor \$2,500 (45 tables available)
- I am unable to attend**, but please accept my gift to support the mission of the American Red Cross of East Central Georgia in the amount of \$_____

PAYMENT INFORMATION

- Enclosed is a check in the amount of \$_____
- Invoice me in the amount of \$_____

Make checks payable to the American Red Cross.
Credit card and online payments are also available. Contact us for more information.

Send sponsor pledge form, payment and high-resolution logo to:
Patti Leopard, American Red Cross, 1322 Ellis St., Augusta, GA 30901
patti.leopard@redcross.org | 706-394-3278

Sponsorship Deadline—April 1, 2026