



**American
Red Cross**

2026 San Francisco Red Cross Gala

Saturday, March 21, 2026

PATRON SPONSORSHIP OPPORTUNITIES

The Red Cross Gala is an annual volunteer-led, black-tie benefit that raises support for Red Cross preparedness, response and recovery programs in our community. Now celebrating its 31ST year, the 2026 event promises to be a special evening celebrating the strength, resilience and compassion of the women who have shaped the American Red Cross and continue to lead our humanitarian efforts.

EMPOWERING CHANGE: YOUR SUPPORT POWERS OUR MISSION IN NORTHERN CALIFORNIA

**Fiscal year 2025: July 1, 2024–June 30, 2025*



+150,000
lifesaving units of
blood collected
and distributed to
hospitals.



+300,000 volunteer
hours logged by
volunteers in
service to the
Red Cross.



+900 disaster
responses that
impacted over
15,000 local
residents.



+8,000 military
members and
their families
received
support.



+93,000
people
learned
lifesaving
skills.

Presenting Sponsor

Unique to this year's Gala, we present a new tier of recognition and amenities for one exclusive sponsor at this customized level. The Presenting sponsorship includes all Pearl Sponsor benefits along with exclusive naming rights and a tailored marketing package designed to spotlight your support

For more information about sponsorship levels please contact

Sofia Knoblauch, Events Manager
American Red Cross
1663 Market Street | San Francisco, CA 94103



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Patron Sponsorship Levels

Pearl Sponsor: \$100,000

Tax Deductible Portion: \$83,500

- Two VIP tables of twelve (12) seats
 - Tableside champagne service during dinner program
 - Verbal sponsor recognition during event
 - Name prominently listed in digital save-the-date and digital invitation
 - Name prominently listed in pre- and post-gala emails to event guests
 - Name prominently featured on event website, registration and bidding platform
 - Name prominently listed in pre- and post-gala event press release
 - Feature Red Cross story in regional Red Cross blog
 - Up to three (3) mentions on regional social media accounts
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Gold Sponsor: \$50,000

Tax Deductible Portion: \$41,000

- One VIP table of twelve (12) seats
 - Tableside champagne service during dinner program
 - Verbal sponsor recognition during event
 - Name listed in digital save-the-date and digital invitation
 - Name listed in pre- and post-gala emails to event guests
 - Name featured on event website, registration and bidding platform
 - Name listed in pre- and post-gala event press release
 - Feature Red Cross story in regional Red Cross blog
 - Up to three (3) mentions on regional social media accounts
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Silver Sponsor: \$25,000

Tax Deductible Portion: \$16,200

- One table of twelve (12) seats
 - Name listed in digital save-the-date and digital invitation
 - Name listed in pre- and post-gala emails to event guests
 - Name featured on event website, registration and bidding platform
 - Name listed in pre- and post-gala event press release
 - Up to two (2) mentions on regional social media accounts
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Bronze Sponsor: \$15,000

Tax Deductible Portion: \$8,100

- One table of ten (10) seats
- Name listed in digital invitation
- Name listed in pre- and post-gala emails to event guests
- Name featured on event website, registration and bidding platform
- Name listed in pre- and post-gala event press release