

Your Impact

Central Coast Chapter
June 30, 2025 - July 1, 2026



American Red Cross
Central Coast



"I am proud of what our community has achieved together and am grateful for the commitment that continues to power the Red Cross mission every day."

Michele Averill, Executive Director

The Central Coast Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers and people we serve is vital to this work. Powered by 372 dedicated volunteers and generous donors like you, over the last fiscal year we have:



Responded to 48 disasters, primarily home fires, and helped make 1,845 homes safer through preparedness and resilience programs.



Collected 8,168 units of lifesaving blood for patients at hospitals and cancer treatment centers.



Opened 106 emergency cases for military members, veterans and their families and engaged 2,972 participants in military health and wellness programs.



Delivered first aid, CPR, AED, water safety and caregiving training to more than 7,268 residents.



Engaged 1,761 participants through our Restoring Family Links course, which helps reconnect loved ones separated by crises and emergencies.



The Central Coast Chapter launched its first Animal Visitation Program, bringing therapy dogs to veterans for comfort, connection and support.

Thank you for helping make our mission to alleviate human suffering during emergencies a reality.

Learn more and join us at:
redcross.org/centralcoast

Thank you!