

Impact Report

Bay Area Chapter
July 1, 2020 - June 30, 2021



American Red Cross
Bay Area



"Volunteer contributions have been absolutely critical to the success of the Red Cross mission, especially as we navigated the unexpected pivot that 2020 demanded."

Jennifer Adrio, CEO, Northern California Coastal Region

The Bay Area Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and people we serve is vital to this work. Powered by nearly 3,000 dedicated volunteers and generous donors like you, over the last fiscal year we have:



Helped 1,410 families through 751 disaster responses, the majority of these home fires.



Collected 52,766 units of lifesaving blood from 1,803 local blood drives.



Provided 1,945 critical community services to members of the military, veterans and their families.



Trained 17,660 people in First Aid/CPR/AED and 4,432 people in aquatics and water safety.



Opened 15 cases and provided 34 case activities to help families separated by war and humanitarian crisis.



Longtime Red Cross AB negative blood donor and Bay Area resident Art Maxwell reached his 50-gallon (400 units!) donation milestone on May 14 at the Oakland Blood Donation Center.

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

Thank you!

redcross.org/bayarea